



The 2007 Assessment Institute

The Westin Indianapolis
Indianapolis, Indiana

November 4-6, 2007

HOTEL RESERVATION DEADLINE
October 3, 2007

INSTITUTE REGISTRATION DEADLINE
October 12, 2007



REGISTER ONLINE AT:
www.planning.iupui.edu/institute

The 2007 Assessment Institute

November 4-6, 2007

STATEMENT OF MISSION

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.



How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

What you'll learn at the Institute

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, electronic portfolios, first year experience and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

Keynote Panel

- **Clifford Adelman**, *Senior Associate*
The Institute for Higher Education Policy
- **Thomas A. Angelo**, *Professor of Higher Education and Director,*
University Teaching Development Centre
Victoria University of Wellington, New Zealand
- **Trudy W. Banta**, *Professor of Higher Education and Senior Advisor*
to the Chancellor for Academic Planning and Evaluation
Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, *Vice President*
National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, *Chancellor's Professor of Higher Education and Director,*
Center for Postsecondary Research
Indiana University
- **Jeffrey A. Seybert**, *Director, Research, Evaluation and Institutional*
Development
Johnson County (KS) Community College

Track Keynotes and Workshops

Emphasizing assessment in:

- **Civic Engagement – Keynote**

Andrew Furco, *Assistant Adjunct Professor,*
Policy, Organization, Measurement, and
Evaluation, Graduate School of Education,
University of California, Berkeley

- **ePortfolios – Keynote**

Jeff Haywood, *Vice-Principal for Knowledge*
Management, Chief Information Officer and
Librarian, University of Edinburgh

- **Faculty Development – Keynote**

Marilla Svinicki, *Director, Center for Teaching*
Effectiveness and Professor and Area Chair
for the Department of Educational Psychology,
University of Texas at Austin

- **First-Year Experience – Keynote**

Randy Swing, *Co-Director and Senior Scholar,*
Policy Center on the First Year of College

- **Student Development and Diversity – Keynote**

Charles C. Schroeder, *Interim Vice President*
for Student Affairs, North Georgia College &
State University



Pre-Institute Workshops

Pre-Institute workshops are optional in-depth sessions offered on Sunday, November 4, for an additional fee.

Track Keynotes & Related Workshops

Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

Other Concurrent Workshops

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Best Practices Presentations

Some forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

Poster Sessions

Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.

Sunday, November 4

9:00 a.m. - 3:30 p.m.

See workshop descriptions on next page

Monday, November 5

7:30 a.m.

Registration and Continental Breakfast

9:00 - 10:00 a.m.

Opening Plenary Panel: Clifford Adelman, Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert

10:15 - 11:15 a.m.

- Track Keynote Sessions:
First-Year Experience, ePortfolios, Civic Engagement, Faculty Development, and Student Development and Diversity
- Best Practices Presentations

11:30 a.m. - 12:30 p.m.

Institute Luncheon (optional)
(\$20 per person - see registration form)

12:45 - 5:00 p.m.

- Concurrent Workshops - Featured Presenters
- Concurrent Workshops - All Tracks
- Best Practices Presentations

5:00 - 7:00 p.m.

Poster Sessions

5:30 - 6:30 p.m.

High Tea

Tuesday, November 6

7:30 a.m.

Continental Breakfast

9:00 - 10:00 a.m.

- Plenary Panel

10:15 - 11:30 a.m.

- Concurrent Workshops - All Tracks
- Best Practices Presentations

11:30 a.m. - 12:30 p.m.

Lunch on your own in Indianapolis

12:45 - 3:30 p.m.

- Concurrent Workshops - Featured Presenters
- Concurrent Workshops - All Tracks
- Best Practices Presentations



Pre-Institute Workshops — Sunday, November 4

Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the descriptions below as you make your selections on the registration form.

FULL-DAY WORKSHOPS 9 a.m. – 3 p.m.

- 1A Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**
Barbara E. Walvoord, University of Notre Dame
- 1B Making the Move to an Online Accreditation Self-Study**
Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University
- 1C Multiple Faculty Development Perspectives on the Electronic Portfolio Experience**
Sharon J. Hamilton, Elizabeth J. Rubens, Susan Kahn, Lynn Ward, John Gosney, and Mary Price, IUPUI

HALF-DAY WORKSHOPS 9 – 11:30 a.m.

- 1D A Comprehensive Assessment for a Large Entering Student Unit: Planning, Implementing, and Using Assessment Results**
Scott Evenbeck, Michele J. Hansen, and Gayle Williams, IUPUI
- 1E Hidden Sources of Assessment Data: There's Gold in Them There Assignments!**
Marilla D. Svinicki, University of Texas at Austin
- 1F Capstone Experiences and Their Use in Learning and Assessment: Mountaintops, Magnets, and Mandates**
Stephen P. Hundley, IUPUI
- 1G Assessing Campus-Wide Assessment Programs**
Barbara Miller, DePauw University; and Suzanne Swope, Emerson College

HALF-DAY WORKSHOPS 1 – 3:30 p.m.

- 1H Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity**
Karen M. Whitney, IUPUI; and A. Katherine Busby, University of Alabama
- 1I Does Your Assessment Information Help You Plan?**
Ephraim Schechter, HigherEdAssessment.com
- 1J From Soup to Nuts: Program Review as a Value-Added Assessment Activity**
Karen E. Black and Stephen P. Hundley, IUPUI



IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and in the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,700,201. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Westin Indianapolis.

There are more than 200 retail stores in downtown areas, which include Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians & Western Art; the Indiana State Museum, which houses Indiana’s only IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.

NAME _____

TITLE _____

INSTITUTION/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS _____

DAYTIME PHONE _____ FAX NUMBER _____

SPECIAL ACCOMMODATIONS OR DIETARY NEEDS _____

INSTITUTE REGISTRATION		# OF PEOPLE	TOTAL
Individual	\$275.00 x	_____	_____
Group	\$265.00 x	_____	_____
Luncheon (Nov. 5)	\$20.00 x	_____	_____

Group = price per person for three or more from the same organization registering with single payment

OPTIONAL PRE-INSTITUTE WORKSHOPS (see descriptions on pg. 5 of brochure)

		# OF PEOPLE	TOTAL
FULL DAY	<input type="checkbox"/> 1A	\$140.00 x	_____
	<input type="checkbox"/> 1B	\$140.00 x	_____
	<input type="checkbox"/> 1C	\$140.00 x	_____
MORNING	<input type="checkbox"/> 1D	\$70.00 x	_____
	<input type="checkbox"/> 1E	\$70.00 x	_____
	<input type="checkbox"/> 1F	\$70.00 x	_____
	<input type="checkbox"/> 1G	\$70.00 x	_____
	<input type="checkbox"/> 1H	\$70.00 x	_____
	<input type="checkbox"/> 1I	\$70.00 x	_____
	<input type="checkbox"/> 1J	\$70.00 x	_____
	TOTAL		_____

PAYMENT OPTIONS

CHECK/MONEY ORDER VISA MC AMEX

CARD # _____ EXP DATE _____

CREDIT CARD BILLING ADDRESS _____

CITY/STATE/ZIP _____

SIGNATURE _____

REGISTRATION INFORMATION

Registrations will be accepted until **October 12, 2007** on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 23, 2007. There will be no refunds of any kind after October 23, 2007.

Make checks payable to MP Records Communications and mail to:

Mark Records
 The 2007 Assessment Institute
 MP Records Communications
 9840 Westpoint Drive, Suite 260
 Indianapolis, IN 46256
 PHONE: (317) 841-8202
 FAX: (317) 841-8206
 EMAIL: mark@mprecords.com

HOTEL ACCOMMODATIONS

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 1-317-262-8100, or through the Westin Central Reservation Offices at 1-800-937-8461. Be sure to identify yourself as attending the 2007 Assessment Institute to be eligible for the Institute rate. **The hotel deadline to obtain these rates is October 3, 2007.**

The Westin Indianapolis Room Rates:

Single Occupancy: \$125 + \$18.75 tax
 Double Occupancy: \$125 + \$18.75 tax
 Triple Occupancy: \$135 + \$20.25 tax
 Quad Occupancy: \$135 + \$20.25 tax

EARLY HOTEL DEPARTURE FEES

There will be an early departure fee of one night's room and tax in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.

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INDIANA UNIVERSITY-PURDUE UNIVERSITY INDIANAPOLIS

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NON-PROFIT ORG.
U.S.
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PAID
PERMIT #803
INDIANAPOLIS, IN

Indiana University-Purdue University Indianapolis
Planning and Institutional Improvement
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