

The Assessment Institute

INDIANAPOLIS, INDIANA

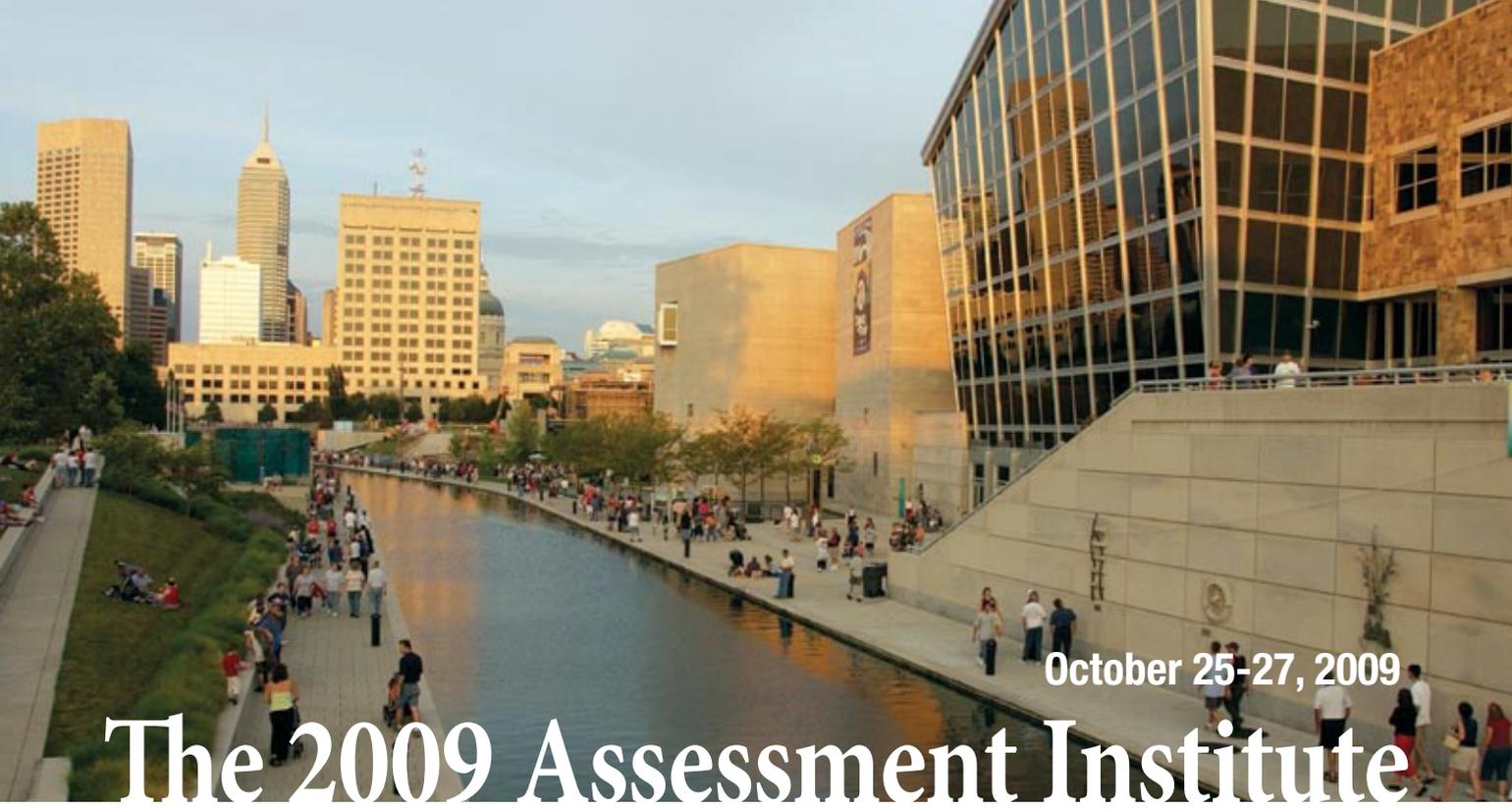


The Westin Indianapolis
Indianapolis, Indiana
October 25-27, 2009

HOTEL
RESERVATION
DEADLINE
September 25, 2009

INSTITUTE
REGISTRATION
DEADLINE
October 2, 2009

REGISTER ONLINE AT: www.planning.iupui.edu/institute



October 25-27, 2009

The 2009 Assessment Institute

STATEMENT OF MISSION

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

What you'll learn at the Institute

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, electronic portfolios, first-year experience, and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



KEYNOTE PANEL

- **Jamie P. Merisotis**, *President/CEO*, Lumina Foundation for Education
- **Thomas A. Angelo**, *Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching, and Learning Centre*, La Trobe University, Australia
- **Trudy W. Banta**, *Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation*, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, *Vice President*, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, *Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research*, Indiana University
- **Jeffrey A. Seybert**, *Director, National Higher Education Benchmarking Institute*, Johnson County (KS) Community College

Track Keynotes and Workshops

Emphasizing assessment in:

Civic Engagement – KEYNOTE

Victor M.H. Borden, *Associate Vice President*,
University Planning, Institutional Research and Accountability
Indiana University

ePortfolios – KEYNOTE

Helen C. Barrett, *Independent Researcher and Consultant*;
Courtesy Research Associate
Center for Advanced Technology in Education, University of Oregon
Assistant Professor,
University of Alaska Anchorage (*retired*)

Faculty Development – KEYNOTE

Myles G. Boylan, *Program Director*
National Science Foundation

First-Year Experience – KEYNOTE

Jane V. Wellman, *Executive Director*
Delta Project on Postsecondary Education Costs,
Productivity, and Accountability

Student Development and Diversity – KEYNOTE

Gwendolyn Dungy, *Executive Director*
NASPA – Student Affairs Administrators in Higher Education

Pre-Institute Workshops

Pre-Institute workshops are optional in-depth sessions offered on Sunday, October 25, for an additional fee.

Track Keynotes & Related Workshops

Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

Other Concurrent Workshops

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Best Practices Presentations

Some forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

Poster Sessions

Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.



SUNDAY, OCTOBER 25

9:00 a.m. - 3:30 p.m.

See workshop titles on next page

MONDAY, OCTOBER 26

7:30 a.m.

Registration and Continental Breakfast

9:00 – 10:00 a.m.

Opening Plenary Panel: Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, Jamie P. Merisotis, and Jeffrey A. Seybert

10:15 – 11:15 a.m.

- Track Keynote Sessions: Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity
- Best Practices Presentations

11:30 a.m. – 12:30 p.m.

Institute Luncheon (Optional)

(\$25 per person – see registration form)

12:45 – 5:00 p.m.

- Concurrent Workshops – Featured Presenters
- Concurrent Workshops – All Tracks
- Best Practices Presentations

5:00 – 7:00 p.m.

Poster Sessions

5:30 – 6:30 p.m.

High Tea

TUESDAY, OCTOBER 27

7:30 a.m.

Continental Breakfast

9:00 – 10:00 a.m.

- Plenary Panel

10:15 – 11:30 a.m.

- Concurrent Workshops - All Tracks
- Best Practices Presentations

11:30 a.m. – 12:30 p.m.

Lunch on your own in Indianapolis

12:45 – 3:30 p.m.

- Concurrent Workshops – Featured Presenters
- Concurrent Workshops - All Tracks
- Best Practices Presentations

PRE-INSTITUTE WORKSHOPS — SUNDAY, OCTOBER 25

Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the website at www.planning.iupui.edu/institute as you make your selections on the registration form.

FULL-DAY WORKSHOPS 9 a.m. – 3:30 p.m.

1A “Yes, I Can”: Practical Assessment that Works Even During Shortages of Time, Energy, and Money

Amy M. Driscoll, Carnegie Foundation for the Advancement of Teaching; Douglas J. Eder, Southern Illinois University Edwardsville; Swarup E. Wood, California State University Monterey Bay; and Gary J. Williams, Crafton Hills College (*Special application and approval required before registering. Please see the website for more details on how to apply and register: www.planning.iupui.edu/institute*)

1B Web 2.0 Tools for Formative Assessment and Interactive ePortfolios

Helen C. Barrett, University of Oregon

1C Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education

Barbara E. Walvoord, University of Notre Dame

HALF-DAY WORKSHOPS 9 – 11:30 a.m.

1D A Comprehensive Assessment Plan for a Large Entering Student Unit: Planning, Implementing, and Using Assessment Results

Scott E. Evenbeck, Michele J. Hansen, and Gayle A. Williams, IUPUI

1E Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies

Stephen P. Hundley and Karen E. Black, IUPUI

1F Writing Proposals for Course/Curricular Reform

Pratibha Varma-Nelson, IUPUI; and Nancy Pelaez, Purdue University

1G End-of-Course Evaluations: Revisiting their Content Validity to Help Improve Teaching and Learning

Howard R. Mzumara, Danielle R. Fulayter, Kyle M. Huerkamp, Ingrid M. Ritchie, Jacqueline H. Singh, and Randi L. Stocker, IUPUI

HALF-DAY WORKSHOPS 1 – 3:30 p.m.

1H Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity

Karen M. Whitney and Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

1I Institutional Portfolios Reconsidered: Using Technology to Support Planning, Assessment, and Accountability

Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University

1J Program Review: Purposes, Perspectives, and Processes

Karen E. Black and Stephen P. Hundley, IUPUI

1K Writing Essay Assignments for Calibrated Peer Review (CPR)

Nancy Pelaez and Ellen Gundlach, Purdue University



IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,744,558. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.



Mail completed form at
right or register online at:

www.planning.iupui.edu/institute

REGISTRATION INFORMATION

Registrations will be accepted until **October 2, 2009** on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 12, 2009. There will be no refunds of any kind after October 12, 2009.

Make checks payable to *Purdue University* and mail to:

CEC Business Services
Purdue University
Stewart Center, Room 110
128 Memorial Mall
West Lafayette, IN 47907-2034

OR FAX form with credit card information to: 765-494-0567

HOTEL ACCOMMODATIONS

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 317-262-8100, or through the Westin Central Reservation Offices at 800-937-8461. Identify yourself as attending the 2009 Assessment Institute to be eligible for the Institute rate. **The hotel deadline to obtain these rates is September 25, 2009.**

The Westin Indianapolis Room Rates:

Single Occupancy: \$135 + 17% tax
Double Occupancy: \$135 + 17% tax
Triple Occupancy: \$155 + 17% tax
Quad Occupancy: \$155 + 17% tax

EARLY HOTEL DEPARTURE FEES

There will be an early departure fee of one night's room and tax in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.

NAME OF PARTICIPANT (PLEASE PRINT) _____

TITLE _____

INSTITUTION/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

DAYTIME PHONE _____ EMAIL ADDRESS (EMAIL REQUIRED) _____

- I require auxiliary aids or services due to a disability.
- I have special dietary needs. Please contact me at the above address.
- I do not want my address listed in the Institute participant list.
- I do not want to be listed in the Institute participant list.

My institution is in the following phase of outcomes assessment: (choose one)

- Does not apply Discussion and planning One or two years of implementation
- Three to five year program Program over five years old

INSTITUTE REGISTRATION FEES

Individual \$275.00 **Group*** \$265.00

**Group price is per person for three or more from the same organization registering together. Please complete a registration form for each person in the group and designate a group leader below. All forms and payments must be returned together in order to qualify for group rate.*

Group Leader _____ Phone _____

Luncheon (Optional) \$25.00 (Monday Oct. 26)

OPTIONAL PRE-INSTITUTE WORKSHOPS (See workshop titles on pg. 5 of brochure.)

FULL DAY		MORNING		AFTERNOON		TOTAL ENCLOSED
<input type="checkbox"/> 1A*	\$140.00	<input type="checkbox"/> 1D	\$70.00	<input type="checkbox"/> 1H	\$70.00	
<input type="checkbox"/> 1B	\$140.00	<input type="checkbox"/> 1E	\$70.00	<input type="checkbox"/> 1I	\$70.00	
<input type="checkbox"/> 1C	\$140.00	<input type="checkbox"/> 1F	\$70.00	<input type="checkbox"/> 1J	\$70.00	
		<input type="checkbox"/> 1G	\$70.00	<input type="checkbox"/> 1K	\$70.00	

** 1A Special application and approval required before registering. Please see the website at www.planning.iupui.edu/institute for more details on how to apply and register.*

PAYMENT OPTIONS

CHECK OR MONEY ORDER CARD # _____ EXP DATE _____

MC SIGNATURE OF CARDHOLDER _____

VISA

DISCOVER

AMEX PRINT NAME OF CARDHOLDER _____

The Assessment Institute

I N D I A N A P O L I S , I N D I A N A

2009



INDIANA UNIVERSITY-PURDUE UNIVERSITY INDIANAPOLIS

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October 2, 2009

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NON-PROFIT ORG.
U.S.
POSTAGE
PAID
PURDUE
UNIVERSITY

Indiana University-Purdue University Indianapolis
Planning and Institutional Improvement
355 N. Lansing St., AO 140
Indianapolis, Indiana 46202-2896