

# The Assessment Institute

INDIANAPOLIS, INDIANA

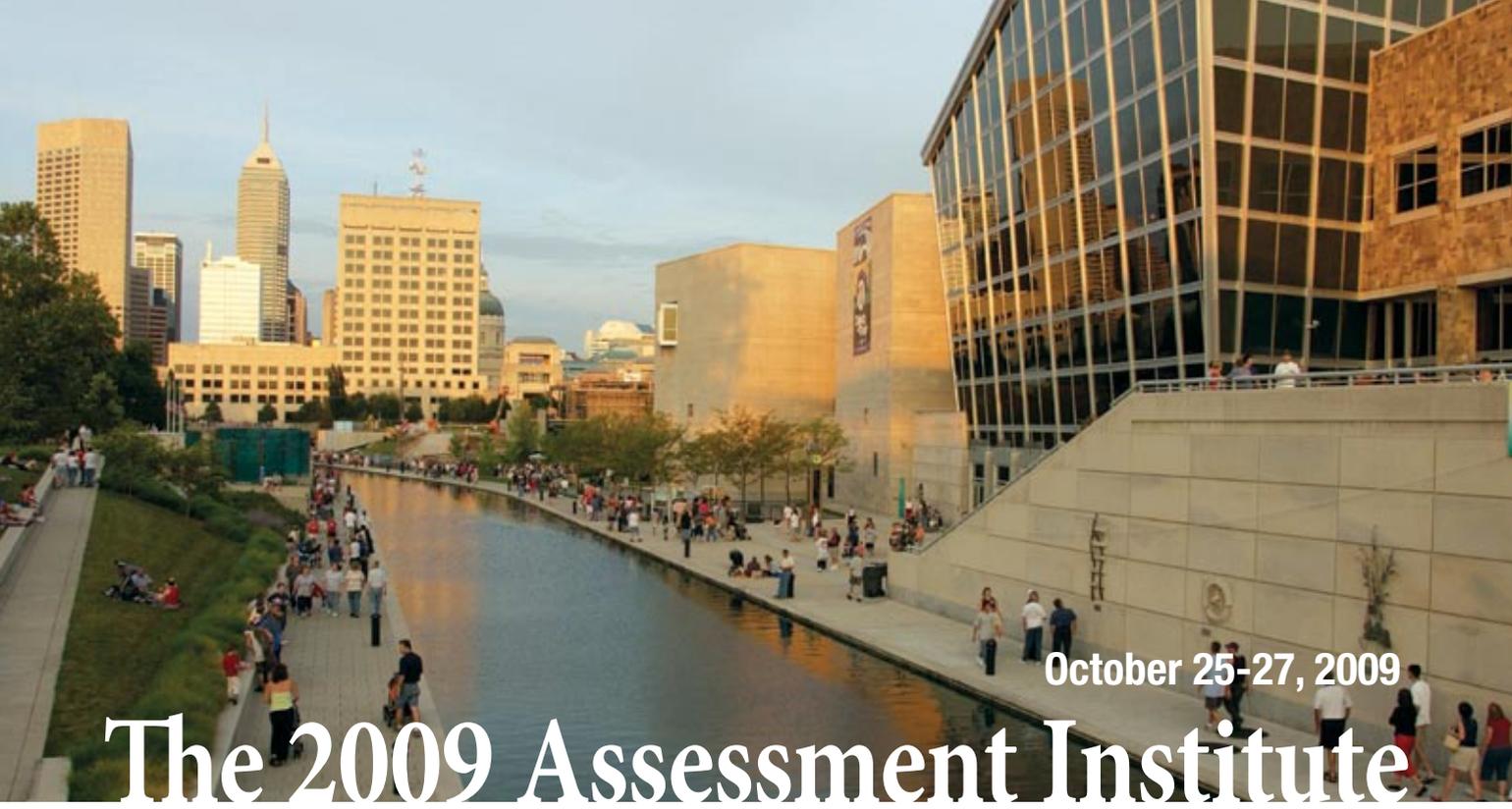


The Westin Indianapolis  
Indianapolis, Indiana  
October 25-27, 2009

HOTEL  
RESERVATION  
DEADLINE  
September 25, 2009

INSTITUTE  
REGISTRATION  
DEADLINE  
October 2, 2009

REGISTER ONLINE AT: [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)



October 25-27, 2009

# The 2009 Assessment Institute

## STATEMENT OF MISSION

The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,
- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,
- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

## How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

## What you'll learn at the Institute

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, electronic portfolios, first-year experience, and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

## Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.



## KEYNOTE PANEL

- **Jamie P. Merisotis**, *President/CEO*, Lumina Foundation for Education
- **Thomas A. Angelo**, *Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching, and Learning Centre*, La Trobe University, Australia
- **Trudy W. Banta**, *Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation*, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, *Vice President*, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, *Chancellor's Professor of Higher Education and Director, Center for Postsecondary Research*, Indiana University
- **Jeffrey A. Seybert**, *Director, National Higher Education Benchmarking Institute*, Johnson County (KS) Community College

## Track Keynotes and Workshops

Emphasizing assessment in:

### Civic Engagement – KEYNOTE

**Victor M.H. Borden**, *Associate Vice President*,  
University Planning, Institutional Research and Accountability  
Indiana University

### ePortfolios – KEYNOTE

**Helen C. Barrett**, *Independent Researcher and Consultant*;  
*Courtesy Research Associate*  
Center for Advanced Technology in Education, University of Oregon  
*Assistant Professor*,  
University of Alaska Anchorage (*retired*)

### Faculty Development – KEYNOTE

**Myles G. Boylan**, *Program Director*  
National Science Foundation

### First-Year Experience – KEYNOTE

**Jane V. Wellman**, *Executive Director*  
Delta Project on Postsecondary Education Costs,  
Productivity, and Accountability

### Student Development and Diversity – KEYNOTE

**Gwendolyn Dungy**, *Executive Director*  
NASPA – Student Affairs Administrators in Higher Education

## Pre-Institute Workshops

Pre-Institute workshops are optional in-depth sessions offered on Sunday, October 25, for an additional fee.

## Track Keynotes & Related Workshops

Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

## Other Concurrent Workshops

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

## Best Practices Presentations

Some forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

## Poster Sessions

Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.



## SUNDAY, OCTOBER 25

9:00 a.m. - 3:30 p.m.

See workshop titles on next page

## MONDAY, OCTOBER 26

7:30 a.m.

Registration and Continental Breakfast

9:00 – 10:00 a.m.

Opening Plenary Panel: Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, Jamie P. Merisotis, and Jeffrey A. Seybert

10:15 – 11:15 a.m.

- Track Keynote Sessions: Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity
- Best Practices Presentations

11:30 a.m. – 12:30 p.m.

Institute Luncheon (Optional)  
(\$25 per person – see registration form)

12:45 – 5:00 p.m.

- Concurrent Workshops – Featured Presenters
- Concurrent Workshops – All Tracks
- Best Practices Presentations

5:00 – 7:00 p.m.

Poster Sessions

5:30 – 6:30 p.m.

High Tea

## TUESDAY, OCTOBER 27

7:30 a.m.

Continental Breakfast

9:00 – 10:00 a.m.

- Plenary Panel

10:15 – 11:30 a.m.

- Concurrent Workshops - All Tracks
- Best Practices Presentations

11:30 a.m. – 12:30 p.m.

Lunch on your own in Indianapolis

12:45 – 3:30 p.m.

- Concurrent Workshops – Featured Presenters
- Concurrent Workshops - All Tracks
- Best Practices Presentations

## PRE-INSTITUTE WORKSHOPS — SUNDAY, OCTOBER 25

*Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the website at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) as you make your selections on the registration form.*

### FULL-DAY WORKSHOPS 9 a.m. – 3:30 p.m.

#### **1A “Yes, I Can”: Practical Assessment that Works Even During Shortages of Time, Energy, and Money**

Amy M. Driscoll, Carnegie Foundation for the Advancement of Teaching; Douglas J. Eder, Southern Illinois University Edwardsville; Swarup E. Wood, California State University Monterey Bay; and Gary J. Williams, Crafton Hills College (*Special application and approval required before registering. Please see the website for more details on how to apply and register: [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)*)

#### **1B Web 2.0 Tools for Formative Assessment and Interactive ePortfolios**

Helen C. Barrett, University of Oregon

#### **1C Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**

Barbara E. Walvoord, University of Notre Dame

### HALF-DAY WORKSHOPS 9 – 11:30 a.m.

#### **1D A Comprehensive Assessment Plan for a Large Entering Student Unit: Planning, Implementing, and Using Assessment Results**

Scott E. Evenbeck, Michele J. Hansen, and Gayle A. Williams, IUPUI

#### **1E Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies**

Stephen P. Hundley and Karen E. Black, IUPUI

#### **1F Writing Proposals for Course/Curricular Reform**

Pratibha Varma-Nelson, IUPUI; and Nancy Pelaez, Purdue University

#### **1G End-of-Course Evaluations: Revisiting their Content Validity to Help Improve Teaching and Learning**

Howard R. Mzumara, Danielle R. Fulayter, Kyle M. Huerkamp, Ingrid M. Ritchie, Jacqueline H. Singh, and Randi L. Stocker, IUPUI

### HALF-DAY WORKSHOPS 1 – 3:30 p.m.

#### **1H Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity**

Karen M. Whitney and Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

#### **1I Institutional Portfolios Reconsidered: Using Technology to Support Planning, Assessment, and Accountability**

Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University

#### **1J Program Review: Purposes, Perspectives, and Processes**

Karen E. Black and Stephen P. Hundley, IUPUI

#### **1K Writing Essay Assignments for Calibrated Peer Review (CPR)**

Nancy Pelaez and Ellen Gundlach, Purdue University



## IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

## Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,744,558. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

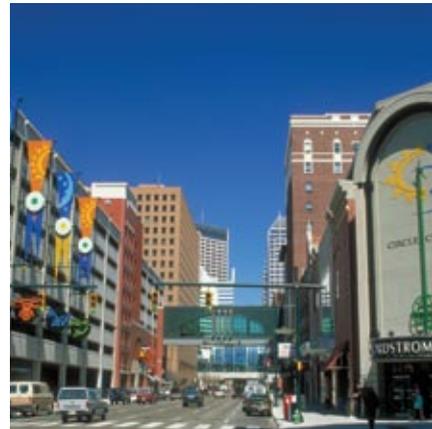
## Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.



Mail completed form at  
right or register online at:

[www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)

**REGISTRATION INFORMATION**

Registrations will be accepted until **October 2, 2009** on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 12, 2009. There will be no refunds of any kind after October 12, 2009.

**Make checks payable to *Purdue University* and mail to:**

CEC Business Services  
Purdue University  
Stewart Center, Room 110  
128 Memorial Mall  
West Lafayette, IN 47907-2034

OR FAX form with credit card information to: 765-494-0567

**HOTEL ACCOMMODATIONS**

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 317-262-8100, or through the Westin Central Reservation Offices at 800-937-8461. Identify yourself as attending the 2009 Assessment Institute to be eligible for the Institute rate. **The hotel deadline to obtain these rates is September 25, 2009.**

**The Westin Indianapolis Room Rates:**

Single Occupancy: \$135 + 17% tax  
Double Occupancy: \$135 + 17% tax  
Triple Occupancy: \$155 + 17% tax  
Quad Occupancy: \$155 + 17% tax

**EARLY HOTEL DEPARTURE FEES**

There will be an early departure fee of one night's room and tax in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.

NAME OF PARTICIPANT (PLEASE PRINT) \_\_\_\_\_

TITLE \_\_\_\_\_

INSTITUTION/ORGANIZATION \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

DAYTIME PHONE \_\_\_\_\_ EMAIL ADDRESS (EMAIL REQUIRED) \_\_\_\_\_

- I require auxiliary aids or services due to a disability.
- I have special dietary needs. Please contact me at the above address.
- I do not want my address listed in the Institute participant list.
- I do not want to be listed in the Institute participant list.

**My institution is in the following phase of outcomes assessment: (choose one)**

- Does not apply    Discussion and planning    One or two years of implementation
- Three to five year program    Program over five years old

**INSTITUTE REGISTRATION FEES**

- Individual**   \$275.00    **Group\***   \$265.00

*\*Group price is per person for three or more from the same organization registering together. Please complete a registration form for each person in the group and designate a group leader below. All forms and payments must be returned together in order to qualify for group rate.*

Group Leader \_\_\_\_\_ Phone \_\_\_\_\_

- Luncheon** (Optional)   \$25.00 (Monday Oct. 26)

**OPTIONAL PRE-INSTITUTE WORKSHOPS** (See workshop titles on pg. 5 of brochure.)

FULL DAY		MORNING		AFTERNOON		TOTAL ENCLOSED
<input type="checkbox"/> 1A*	\$140.00	<input type="checkbox"/> 1D	\$70.00	<input type="checkbox"/> 1H	\$70.00	
<input type="checkbox"/> 1B	\$140.00	<input type="checkbox"/> 1E	\$70.00	<input type="checkbox"/> 1I	\$70.00	
<input type="checkbox"/> 1C	\$140.00	<input type="checkbox"/> 1F	\$70.00	<input type="checkbox"/> 1J	\$70.00	
		<input type="checkbox"/> 1G	\$70.00	<input type="checkbox"/> 1K	\$70.00	

*\* 1A Special application and approval required before registering. Please see the website at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) for more details on how to apply and register.*

**PAYMENT OPTIONS**

CHECK OR MONEY ORDER      CARD # \_\_\_\_\_      EXP DATE \_\_\_\_\_

MC      SIGNATURE OF CARDHOLDER \_\_\_\_\_

VISA

DISCOVER

AMEX      PRINT NAME OF CARDHOLDER \_\_\_\_\_

# The Assessment Institute

I N D I A N A P O L I S , I N D I A N A

# 2009



INDIANA UNIVERSITY-PURDUE UNIVERSITY INDIANAPOLIS

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DEADLINE  
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NON-PROFIT ORG.  
U.S.  
POSTAGE  
PAID  
PURDUE  
UNIVERSITY

Indiana University-Purdue University Indianapolis  
Planning and Institutional Improvement  
355 N. Lansing St., AO 140  
Indianapolis, Indiana 46202-2896