

Closing the Assessment Loop in Student Affairs *Requires Strong Knots*

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STUDENT AFFAIRS PROGRAMS AND SERVICES TRACK KEYNOTE

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OCTOBER 27, 2015

Overview

- ▶ Closing the Loop Defined
- ▶ Closing the Loop in Student Affairs Assessment
 - ▶ Challenges
 - ▶ Recent Developments
- ▶ Ideas around Loop Closing and Knot Tying
- ▶ Discussion



Closing the Assessment Loop

Assessment Loop





Why This Matters...

Particularly in Student Affairs

Importance of closing the loop in student affairs

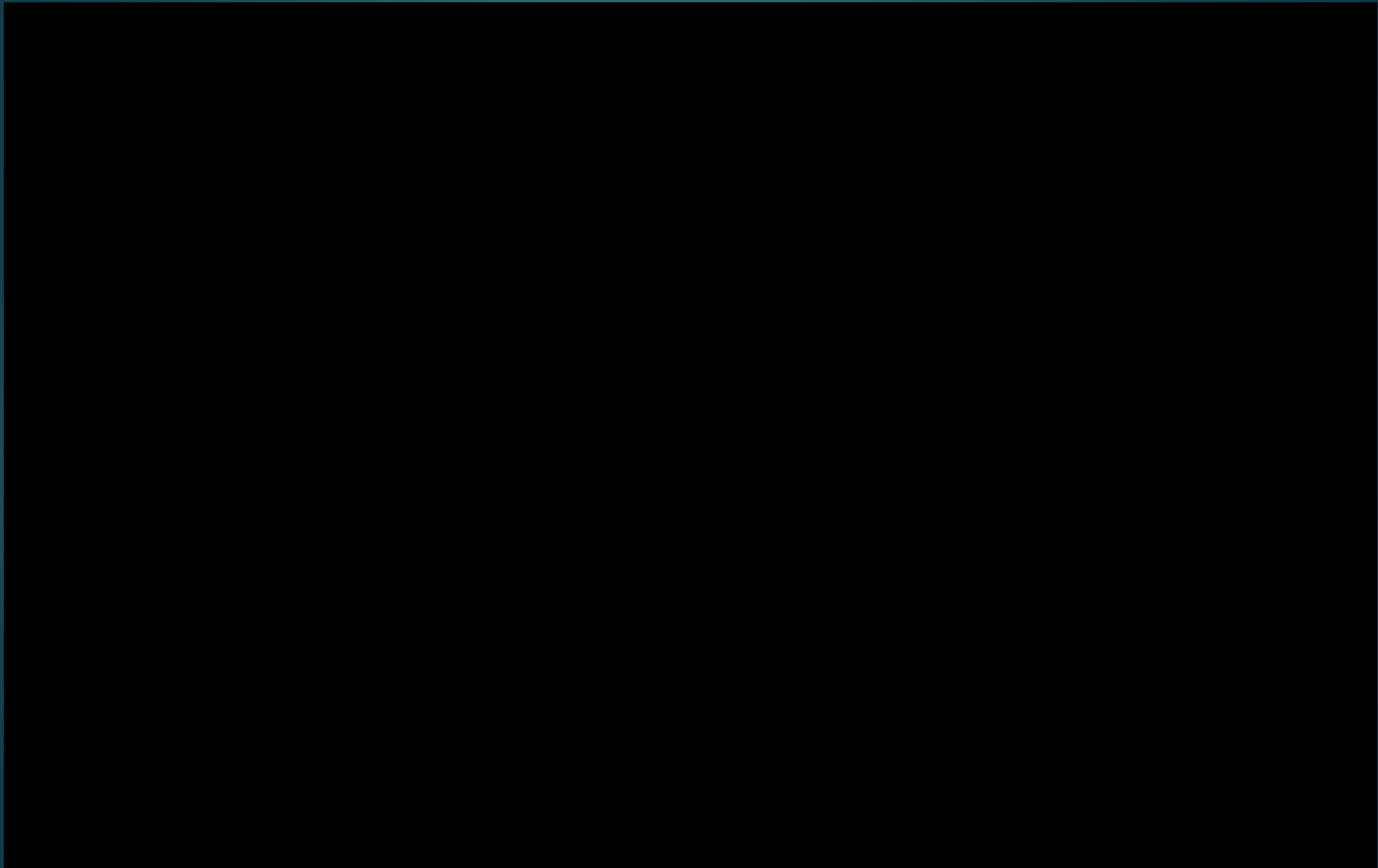


Explain what we “do”

Translate to “Academish”

Leverage the BASF Effect

BASF Effect





Challenges to Closing the Assessment Loop


Challenges



Attendance

Scarcity of Direct Measures

Academish as Second Language



Recent (& Helpful!) Developments

Recent Developments



Accreditation

Familiarity

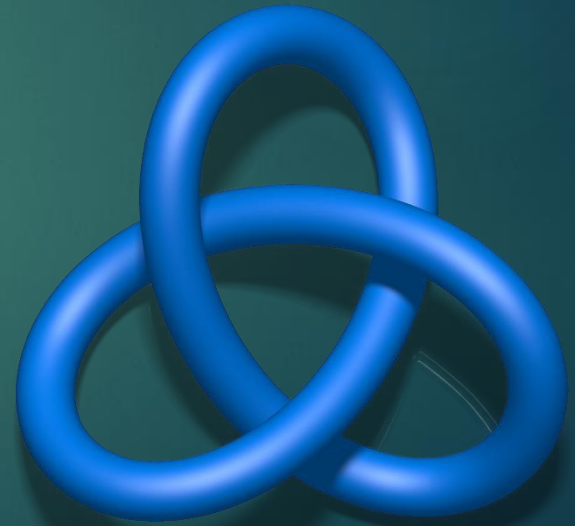
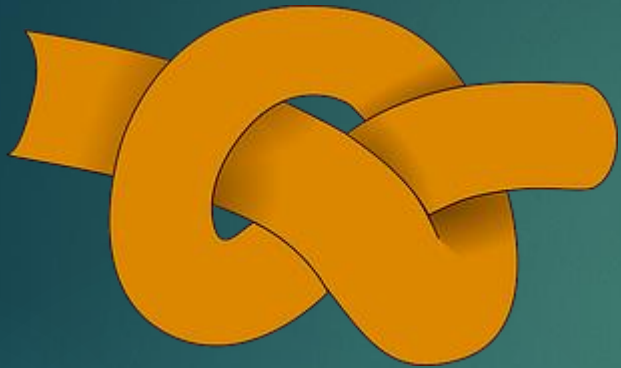
Collaboration



Close the Assessment Loop

AND TIE IT WITH A TIGHT KNOT!

Our Commitment to Students



Ideas for Tying Assessment Knots

Newsletter

Town Hall
Meeting

Governing
Board Liaison

Student Pulse
Surveys

Social
Norming
Campaigns

Student
Assessment
Ambassadors

Discussion/Contact



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