

ASSESSMENT OF TOWN-GOWN RELATIONSHIPS:

5 PUBLISHED PAPERS, 5 BIG IDEAS

STEPHEN M. GAVAZZI THE OHIO STATE UNIVERSITY

Big Idea #1: The metaphor of marriage works quite well in describing town-gown relationships

Gavazzi, S. M., Fox, M., & Martin, J. (2014). Understanding campus and community relationships through marriage and family metaphors: A town-gown typology. **Innovative Higher Education**, 39, 361-374.

Big Idea #2: The Optimal College Town Assessment can help take the guesswork out of measuring town-gown relationships

Gavazzi, S. M., & Fox, M. (2015). A tale of three cities: Piloting a measure of effort and comfort levels within town-gown relationships. . **Innovative Higher Education**, 40, 189-199.

Big Idea #3: Data-gathering efforts are part of a larger Mobilization Cycle that includes awareness raising, coalition building, information interpretation, and evidence-based action plan development

Gavazzi, S. M., (2015). For better and for worse: Understanding optimal campus-community relationships through the lens of marriage. **Municipal Universities**, 26, 147-154.

Big Idea #4: Town-gown relationships ideally are measured both quantitatively and qualitatively

Gavazzi, S. M., (2015). Using assessment methods to advance campus-campus and campus-community partnerships. **Access: The Journal of the National Association of Branch Campus Administrators**, 1, 1-10.

Big Idea #5: The definition of the engaged institution requires the systematic gathering of data from community stakeholders

Gavazzi, S. M., (2015). Engaged institutions, responsiveness, and town-gown relationships: Why deep culture change must emphasize the gathering of community feedback. **Planning for Higher Education**, 4, 1-9.

Stephen M. Gavazzi, Ph.D., is Professor of Human Sciences, College of Education and Human Ecology, The Ohio State University, and is Dean and Director of The Ohio State University at Mansfield regional campus. Gavazzi.1@osu.edu @StephenMGavazzi (419) 755-4213