Misconceptions in Assessment and Improvement

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Learning Outcomes

*Upon completion of our time together, you should be able to:*

1. Identify the “Top 10” Misconceptions in Assessment and Improvement
2. Explain Strategies to Debunk These Misconceptions
3. Use Plentiful Resources to Support Your Work

Access materials for today’s session at:

https://assessmentinstitute.iupui.edu/events/bsu.html
Today’s Presentation Informed By:

2021 Assessment Institute, Held Virtually
Leading Improvements in Higher Education
October 24-27, 2021

JMU
The Center for Assessment
and Research Studies

Trends in Assessment
Improving Student Learning at Scale
Leading Improvements in Higher Education
Assessment Update

IUPUI
Misconception #10

Student learning is one group's responsibility.
Misconception #9

“They” are making us do assessment.
Misconception #8

Assessment is an added responsibility.
Misconception #7

A test is either valid or invalid.
Misconception #6

Standardization is inherently bad.
Misconception #5

Let’s get assessment “done” so we can move on to other things.
Misconception #4

Assessment is solely about accountability.
Misconception #3

It's wise to try to improve everything all the time.
Misconception #2

Academic program-level improvement projects can be started and concluded in a year or less.
Misconception #1

Assessment and improvement are administrative fads that I can “wait out” or ignore.
Strategies to Debunk These Misconceptions

• Promote **student learning and success** in our individual and collective spheres of influence

• Construct **supportive environments** aimed at producing holistic graduates prepared to thrive and adapt in ever-changing futures

• Use **evidence-informed interventions and innovations** throughout the collegiate experience to foster learning and development within and for our students

• Sustain this work through **institutional cultures relentlessly focused on continuously improving**—at scale—the varying conditions, resources, and experiences for student learning to occur
Resources to Support Your Work
Join us for this year’s Assessment Institute

• Assessment Institute is the oldest and largest U.S. higher education event focused on assessment and improvement

• We will offer a **virtual engagement** and provide **complimentary registration** to members of the higher education community

• 250+ unique educational sessions covering a range of trends, topics, and themes

• Sunday, October 24 – Wednesday, October 27, 2021

• Learn more and register: [assessmentinstitute.iupui.edu](assessmentinstitute.iupui.edu)
Additional Resources

Center for Assessment and Research Studies at James Madison University: jmu.edu/assessment/

*Trends in Assessment* resources: assessmentinstitute.iupui.edu/trends

*Assessment Update*: assessmentinstitute.iupui.edu/au

*Leading Improvements in Higher Education*: https://assessmentinstitute.iupui.edu/overview/podcast.html

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