PRESENTS
THE 2003 Assessment Institute
IN INDIANAPOLIS
November 2-4, 2003
University Place Conference Center & Hotel
Indianapolis, Indiana
FEATURING
James A. Anderson
North Carolina State University
Thomas A. Angelo
University of Akron
Trudy W. Banta
IUPUI
Douglas J. Eder
Southern Illinois University Edwardsville
Peter T. Ewell
National Center for Higher Education Management Systems
George D. Kuh
Indiana University
Cecilia L. Lopez
Harold Washington College
Ann L. McCann
Baylor College of Dentistry
Jeffrey A. Seybert
Johnson County (KS) Community College
IN-DEPTH LEARNING OPPORTUNITIES WITH SCHOLARS/PRACTITIONERS
FOR ALL FACULTY AND ADMINISTRATORS
With tracks for those interested in business, health professions and student affairs
Institute website: www.planning.iupui.edu

Sunday, November 2
Indiana University–Purdue University Indianapolis
University Conference Center
850 West Michigan Street
Indianapolis, Indiana 46202

OPTIONAL PRE-INSTITUTE WORKSHOPS
For complete descriptions see our website: www.planning.iupui.edu.
See registration form for fees.

9:00 a.m. - 11:30 a.m.
CONCURRENT WORKSHOPS
BOTH SIDES OF THE TRACK: USING PROGRAM REVIEW TO MEASURE EFFECTIVENESS IN ACADEMIC AND NON-ACADEMIC PROGRAMS
State University of West Georgia and IUPUI
CAPSTONE EXPERIENCES AND THEIR USES IN ASSESSMENT: MOUNTAINTOPS, MAGNETS, AND MANDATES
IUPUI
THE PROCESS AND CHALLENGE OF CONDUCTING SURVEYS ON THE WEB WITH A HANDS-ON INTRODUCTION TO ASSET, SETON HALL UNIVERSITY'S FREE WEB-BASED SURVEY TOOL
Seton Hall University
LEVERAGING GENERAL EDUCATION ASSESSMENT WITH TECHNOLOGY
University of Wisconsin-Whitewater

1:30 p.m. - 4:00 p.m.
CONCURRENT WORKSHOPS
ASSESSING AND DEVELOPING CRITICAL THINKING SKILLS
WolcottLynch and Lafayette College
USING THE CSEQ AND THE NSSE RESULTS TO INCREASE STUDENT ENGAGEMENT
Radford University, Truman State University, and Indiana University
OWNERSHIP, LEADERSHIP, AND TRUST: DEFINING ELEMENTS IN A SUCCESSFUL ASSESSMENT PROCESS
North Carolina State University
DESIGNING A DISCIPLINE-BASED ASSESSMENT PLAN
New England Educational Assessment Network

BEST PRACTICES FAIR
November 3 & 4, 2003
The Best Practices Fair will feature assessment instruments, methods, and approaches from test developers and practitioners in higher education. You will see and have a chance to discuss with their developers successful assessment approaches and instruments currently in use on campuses across the country. Some topics include: assessment in the major, general education, surveys, data collection, electronic assessment tools, and assessment plans.

SESSIONS WITH NATIONAL ASSESSMENT LEADERS AND CONCURRENT WORKSHOPS
November 3 & 4, 2003
In-depth sessions with individuals with successful assessment initiatives, many of whom regularly serve as consultants at colleges and universities across the country. For detailed descriptions see our website.

Registration Form

Name
Title
Institution/Organization
Address
City State Zip
E-Mail Address
Daytime Phone Fax Number
Check or Money Order
VISA MasterCard
Card # Exp. Date
Signature

NOTE: To be invoiced, please provide: PO#_____________ and/or Federal ID # _____________

Conference Registration
Individual $285.00 ____________
Group - $275.00 x_____= ____________
(Drop is three or more persons from the same organization registering with a single payment)

Optional Pre-Institute Workshops (If you wish, you may select one from each time slot)

MORNING:
□ 1-A $70.00 ____________
□ 1-B $70.00 ____________
□ 1-C $70.00 ____________
□ 1-D $70.00 ____________

AFTERNOON:
□ 1-E $70.00 ____________
□ 1-F $70.00 ____________
□ 1-G $70.00 ____________
□ 1-H $70.00 ____________

TOTAL ____________
Monday, November 3

2:15 p.m. - 4:15 p.m. CONCURRENT WORKSHOPS

4-A Thomas A. Angelo, University of Akron

4-B Trudy W. Banta, IUPUI

4-C Peter T. Ewell, National Center for Higher Education Management Systems

4-D George D. Kuh, Indiana University

4-E Jeffrey A. Seybert, Johnson County (KS) Community College

Tuesday, November 4

2:15 p.m. - 4:15 p.m. CONCURRENT WORKSHOPS

4-A Thomas A. Angelo, University of Akron

4-B Trudy W. Banta, IUPUI

4-C Peter T. Ewell, National Center for Higher Education Management Systems

4-D George D. Kuh, Indiana University

4-E Jeffrey A. Seybert, Johnson County (KS) Community College

Institute Registration

Make checks payable to IUPUI and mail to:
Harriet Rodenberg • The 2003 Assessment Institute
University Place Conference Center • 850 West Michigan Street
Indianapolis, IN 46202

FAX (317) 274-3878 • EMAIL: hrodenbe@iupui.edu

Institute space is limited. Registrations will be accepted until October 17, 2003 on a first-come, first-served basis. The University Place Conference Center will charge a service fee of $35 for all cancellations. You may fax your registration only if you are paying with VISA or MasterCard.

PLEASE NOTE: There will be no refunds of any kind after October 31, 2003.

Hotel Accommodations

Rooms are reserved at the University Place Conference Center and Hotel at IUPUI, 850 West Michigan Street, Indianapolis, IN 46202. The number of rooms at conference rates is limited. Call the hotel directly at (317) 269-9000 or 1-800-627-2709 to make hotel reservations. Be sure to identify yourself as eligible for special conference rates. The hotel deadline to obtain these rates is October 2, 2003.

Room Rates:

Single Occupancy $112 + 12% tax
Double Occupancy $127 + 12% tax

Concurrent Workshops

Consider attending the following workshops that are in your area of interest.

BUSINESS
2-C, 5-C, 6-C

HEALTH
2-B, 3-B, 5-B, 6-B

STUDENT AFFAIRS
1-F, 2-A, 3-A, 4-D, 5-A, 6-A

COMMUNITY COLLEGE
4-E, 5-E, 6-F

GENERAL EDUCATION
1-D, 1-E, 4-A, 4-B, 4-C, 5-E, 6-E

MAJORS
1-B, 1-D, 2-F, 3-E, 4-E, 5-F

MINORS
1-A, 1-C, 2-D, 3-D, 5-D, 6-D

CAMPUS-WIDE APPROACHES
1-G, 2-E, 2-G, 3-C, 3-G, 4-B, 5-G, 6-G