PRESENTS THE

2005 Assessment Institute

October 23-25, 2005
University Place Conference Center & Hotel
Indianapolis, Indiana

FEATURING

Thomas A. Angelo
Victoria University of Wellington (New Zealand)

Trudy W. Banta
Indiana University – Purdue University Indianapolis

Douglas J. Eder
Southern Illinois University Edwardsville

Peter T. Ewell
National Center for Higher Education Management Systems

J. Joseph Hoey
Georgia Institute of Technology

George D. Kuh
Indiana University

Jeffrey A. Seybert
Johnson County (KS) Community College

In-depth learning opportunities with scholars/practitioners
FOR ALL FACULTY AND ADMINISTRATORS

With special tracks for:
Accreditation, General Education, Assessment Methods, Community Colleges, Student Affairs, and all Majors, emphasizing this year Engineering and Engineering Technology Fields

Institute website: www.planning.iupui.edu

Optional Pre-Institute Workshops

9:00 A.M. – 3:00 P.M. ALL-DAY WORKSHOPS

1A Portfolio Perspectives, Possibilities, and Problems: A Workshop to Explore the Implementation and Impact of Electronic Student Portfolios
Sharon J. Hamilton, Heather L. Eaton, Sharmin T. McGown, Megan Palmer, David J. Sabol
IUPUI

David Tosh
University of Edinburgh (United Kingdom)

Thomas Cochran
Zayed University (United Arab Emirates)

1B Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education
Barbara E. Walvoord
University of Notre Dame

9:00 – 11:30 A.M. CONCURRENT WORKSHOPS

1C Electronic Institutional Portfolios: Communicating Institutional Mission and Effectiveness
Susan Kahn, Julie A. Hatcher
IUPUI

1D Capstone Experiences and Their Use in Learning and Assessment: Mountaintops, Magnets, and Mandates
Stephen P. Hundley, Karen E. Black
IUPUI

1:30 – 4:00 P.M. CONCURRENT WORKSHOPS

1E Assessing Administrative and Support Areas
Ephraim I. Schechter
HigherEdAssessment.com

1F From Soup to Nuts: Program Review as a Value-Added Assessment Activity
Karen E. Black, Stephen P. Hundley, Amanda J. Helman
IUPUI

1G The ABCs of Automated Essay Scoring
Mark D. Shermis
Florida International University

Scott Elliot
Vantage Technologies, Inc.

See registration form for fees
The Best Practices Fair will feature assessment instruments, methods, and approaches from test developers and practitioners in higher education. You will see and have a chance to discuss with their developers successful assessment approaches and instruments currently in use on campuses across the country. Some topics include: assessment in the major and general education, surveys, electronic assessment tools, and assessment plans.

Sessions with National Assessment Leaders and Concurrent Workshops

In-depth sessions with individuals successful in their assessment initiatives, many of whom regularly serve as consultants at colleges and universities across the country.

For complete descriptions of workshops, see our website:

www.planning.iupui.edu
2H  Fishing for Faculty Buy-In: Achieving an Integrated Assessment Culture by Understanding the Faculty Experience and Focusing on Key Assessment Principles
   Kendall Grant
   Brigham Young University - Idaho

2I  Putting Student Engagement to Use: Tales from Three Campuses
   George D. Kuh, Indiana University
   Alan R. Belcher, University of Charleston-West Virginia
   Barbara S. Pennipede, Ann Marie Pesavento, Pace University
   Edwin A. Rugg, Kennesaw State University

2J  Qualitative and Quantitative Assessment to Accomplish Continuous Improvement
   Paul Duesing, Dave McDonald, Lake Superior State University
   Kevin Schmaltz, Western Kentucky University

11:30 A.M. – 12:45 P.M.  LUNCH

12:45 P.M. – 2:00 P.M.  CONCURRENT WORKSHOPS

3A  Building Student-Centered Assessment Plans in Student Affairs Units
   Susan L. Aloi, Elizabeth A. Jones
   West Virginia University

3B  You Can’t Make a Pig Fat by Weighing It: Gathering Data is a Useless Exercise Unless We Do Something With It
   Elizabeth Daugherty, Barbara Thompson
   Columbus State Community College

3C  Deconstructing Assessment: Using Learning Outcomes as a Framework to Build Consensus, Culture, and Accountability
   Robin L. Wright, Arlene E. Carney, Leanne M. Wirkkula
   University of Minnesota

3D  Developing Rubrics to Create a Common Language, Set Standards, and Facilitate a Campus-Wide Culture of Assessment
   Gail Gibson Sheffield, Eric Holmlund, Virginia A. McAleese
   Paul Smith’s College

3E  Assessment Results: Curricular Evolution Founded on Assessment
   Nancy Thannert, George Meier
   Robert Morris College

3F  Facilitating Assessment through Common Course Syllabi: Theory and Practice
   Iris Berdrow, Bentley College
   Randi Stocker, Connie Rowles, Kathy E. Johnson, IUPUI

3G  Solving the General Education Assessment Problem
   Elizabeth Fountain
   City University, Bellevue, Washington

3H  Refuting Myths About Assessment: Helping Faculty, Staff, and Students Understand Assessment’s Benefits and Challenges
   Marilee J. Bresciani, Matthew B. Fuller
   Texas A&M University

3I  Academic Audits: Program Reviews of the Future, Minus Audit Trails
   Cynthia S. Burnley, William G. Kirkwood
   East Tennessee State University
   William F. Massy, Jackson Hole Higher Education Group Inc.
   Janice VanDyke, Southwest Tennessee Community College

3J  Assessment of an Industrial Technology Program at SWIC: A Continuous Cycle for Improvement
   Shauna Scribner, Joyce Ray
   Southwestern Illinois College

2:15-4:15 p.m.  CONCURRENT WORKSHOPS

4A  Thomas A. Angelo, Victoria University of Wellington

4B  Trudy W. Banta, IUPUI; Douglas J. Eder, Southern Illinois University Edwardsville; and Linda Suskie, Middle States Commission on Higher Education

4C  Peter T. Ewell, National Center for Higher Education Management Systems

4D  George D. Kuh, Indiana University

4E  Jeffrey A. Seybert, Johnson County (KS) Community College

4F  Jerry K. Stonewater, Miami University (Ohio) and Susan K. Wolcott, WolcottLynch Associates

4G  Engineering and Engineering Technology Faculty, IUPUI

5:00-6:00 p.m.  HIGH TEA
6B Developing a Communications 101 Departmental Final Exam and Using the Data to Improve Teaching and Learning
David Deitemyer
Moraine Valley Community College

6C Evaluation Rubrics Custom Designed to Meet Your Needs
Ginny M. Hamilton, Kenneth W. Warfield
Shawnee State University

6D Establishing a Central Office for Assessment: Sharing Our Experiences from Seton Hall University
John W. Collins, Joseph Molitoris, M. Janet Easterling, Pamela F. Foley, Danielle Mirless, Heather Stewart, Kristen Jakubek
Seton Hall University

6E Integrating Discipline-Specific and Regional Accreditation: Assessment as the Uniting Element
Allen P. Dupont, Joni E. Spurlin
North Carolina State University

6F Toward a Unified Theory of Everything: Integrating Assessment and Planning on the Way to Accreditation
Allan J. Aycock, Sue D. Achtemeier
University of Georgia

6G Assessing Undergraduate Writing Skills
Libby A. Barlow, Steve P. Liparulo, Dudley W. Reynolds, Marjorie Chadwick, Wyman H. Herendeen, Sarah Fishman-Boyd
University of Houston

6H Providing Common Assessment Language and Concepts to the University Community: A Case for Assessment Information Papers
Donald H. Bennion
Eastern Michigan University

6I Building Your Assessment Village
Donna L. Sundre
James Madison University

6J Assessment at Small Technical or Professional Universities: Don’t Reinvent the World
Paul C. Jackson, Frank Murray
California Maritime Academy, California State University

Concurrent Workshops
Consider attending the following workshops that are in your area of interest.

- **Accreditation**: 2D, 3D, 5D, 6D
- **Campus-wide Approaches**: 2F, 3F, 4B, 4C, 4D, 5F, 6F
- **Community College**: 2B, 3B, 4E, 5B, 6B
- **Engineering & Engineering Technology**: 2J, 3J, 5J, 6J
- **General Education**: 2G, 3G, 4E, 4F, 5G, 6G
- **Methods**: 2C, 2F, 3C, 4A, 4F, 5C, 6C
- **Majors**: 2E, 3E, 4G, 5E, 6E
- **Student Affairs**: 2A, 3A, 4D, 5A, 6A
- **Engaging Faculty**: 2H, 3H, 5H, 6H
- **Assessment Basics**: 2I, 3I, 5I, 6I
Rooms are reserved at the University Place Conference Center and Hotel by calling (317) 269-9000 or (800) 627-2700 and at the Radisson Hotel City Centre Indianapolis by calling (800) 333-3333. The number of rooms at institute rates is limited. Call the hotel directly to make hotel reservations. To be eligible for the special conference rates, please identify yourself as registering for the Assessment Institute. The hotel deadline to obtain these rates is September 21, 2005.

**Hotel Room Rates:**

- Single Occupancy: $113 + $16.95 tax
- Double Occupancy: $128 + $19.20 tax
Institute Registration

Register online at www.universityplace.iupui.edu
(You may register online regardless of payment method.)

Make checks payable to University Place and mail with form to:

Heather Fuller
The 2005 Assessment Institute
University Place Conference Center
850 West Michigan Street
Indianapolis, IN 46202

PHONE (317) 274-3280
FAX (317) 274-3878
EMAIL: hfuller@iupui.edu

Registrations will be accepted until September 30, 2005 on a first-return basis. The University Place Conference Center will charge a service fee of $15 for all cancellations. Online registration payment methods are Visa, MasterCard, AMEX, Diner’s Club, Discover and check.

PLEASE NOTE: There will be no refunds of any kind after October 17, 2005.

Also register online at www.universityplace.iupui.edu

CONFERENCE REGISTRATION

Individual $285.00 × ______ ____________

Group $275.00 × ______ ____________

(Group = price per person for three or more persons from the same organization registering with a single payment)

I’m interested in the Engineering/Engineering Technology track.

☐ YES  ☐ NO

OPTIONAL PRE-INSTITUTE WORKSHOPS

(If you wish, you may select one from each time slot)

ALL DAY # OF PEOPLE TOTAL

☐ 1A $140.00 × ______ ____________

☐ 1B $140.00 × ______ ____________

MORNING

☐ 1C $70.00 × ______ ____________

☐ 1D $70.00 × ______ ____________

AFTERNOON

☐ 1E $70.00 × ______ ____________

☐ 1F $70.00 × ______ ____________

☐ 1G $70.00 × ______ ____________

TOTAL ____________

PAYMENT OPTIONS  CIRCLE ONE

Check/Money Order  VISA  MC  AMEX  Diner’s Club  DISCOVER

CARD # ___________________________________________ EXP. DATE ______________

SIGNATURE

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