The 2007 Assessment Institute

The Westin Indianapolis
Indianapolis, Indiana
November 4-6, 2007

HOTEL RESERVATION DEADLINE
October 3, 2007

INSTITUTE REGISTRATION DEADLINE
October 12, 2007

REGISTER ONLINE AT:
www.planning.iupui.edu/institute
The 2007 Assessment Institute

November 4-6, 2007

STATEMENT OF MISSION

The Assessment Institute in Indianapolis is the nation’s oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

• individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,

• individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,

• those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

How to plan your Institute experience

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

What you’ll learn at the Institute

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, electronic portfolios, first year experience and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

Who should attend the Assessment Institute

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

www.planning.iupui.edu/institute
Keynote Panel

- **Clifford Adelman**, Senior Associate
  The Institute for Higher Education Policy

- **Thomas A. Angelo**, Professor of Higher Education and Director,
  University Teaching Development Centre
  Victoria University of Wellington, New Zealand

- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor
  to the Chancellor for Academic Planning and Evaluation
  Indiana University-Purdue University Indianapolis

- **Peter T. Ewell**, Vice President
  The National Center for Higher Education Management Systems (NCHEMS)

- **George D. Kuh**, Chancellor’s Professor of Higher Education and Director,
  Center for Postsecondary Research
  Indiana University

- **Jeffrey A. Seybert**, Director, Research, Evaluation and Institutional Development
  Johnson County (KS) Community College

Emphasizing assessment in:

- **Civic Engagement – Keynote**
  Andrew Furco, Assistant Adjunct Professor, Policy, Organization, Measurement, and Evaluation, Graduate School of Education, University of California, Berkeley

- **ePortfolios – Keynote**
  Jeff Haywood, Vice-Principal for Knowledge Management, Chief Information Officer and Librarian, University of Edinburgh

- **Faculty Development – Keynote**
  Marilla Svinicki, Director, Center for Teaching Effectiveness and Professor and Area Chair for the Department of Educational Psychology, University of Texas at Austin

- **First-Year Experience – Keynote**
  Randy Swing, Co-Director and Senior Scholar, Policy Center on the First Year of College

- **Student Development and Diversity – Keynote**
  Charles C. Schroeder, Interim Vice President for Student Affairs, North Georgia College & State University
Pre-Institute Workshops
Pre-Institute workshops are optional in-depth sessions offered on Sunday, November 4, for an additional fee.

Track Keynotes & Related Workshops
Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

Other Concurrent Workshops
Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Best Practices Presentations
Some forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

Poster Sessions
Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.

Sunday, November 4
9:00 a.m. - 3:30 p.m.
See workshop descriptions on next page

Monday, November 5
7:30 a.m.
Registration and Continental Breakfast
9:00 – 10:00 a.m.
Opening Plenary Panel: Clifford Adelman, Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, and Jeffrey A. Seybert
10:15 – 11:15 a.m.
• Track Keynote Sessions:
  First-Year Experience, ePortfolios, Civic Engagement, Faculty Development, and Student Development and Diversity
• Best Practices Presentations
11:30 a.m. – 12:30 p.m.
Institute Luncheon (optional)
($20 per person – see registration form)
12:45 – 5:00 p.m.
• Concurrent Workshops – Featured Presenters
• Concurrent Workshops – All Tracks
• Best Practices Presentations
5:00 – 7:00 p.m.
Poster Sessions
5:30 – 6:30 p.m.
High Tea

Tuesday, November 6
7:30 a.m.
Continental Breakfast
9:00 – 10:00 a.m.
• Plenary Panel
10:15 – 11:30 a.m.
• Concurrent Workshops - All Tracks
• Best Practices Presentations
11:30 a.m. – 12:30 p.m.
Lunch on your own in Indianapolis
12:45 – 3:30 p.m.
• Concurrent Workshops – Featured Presenters
• Concurrent Workshops - All Tracks
• Best Practices Presentations
### Pre-Institute Workshops — Sunday, November 4

Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the descriptions below as you make your selections on the registration form.

<table>
<thead>
<tr>
<th>FULL-DAY WORKSHOPS</th>
<th>9 a.m. – 3 p.m.</th>
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<tbody>
<tr>
<td><strong>1A</strong></td>
<td>Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education</td>
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<tr>
<td></td>
<td>Barbara E. Walvoord, University of Notre Dame</td>
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<tr>
<td><strong>1B</strong></td>
<td>Making the Move to an Online Accreditation Self-Study</td>
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<td>Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University</td>
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<tr>
<td><strong>1C</strong></td>
<td>Multiple Faculty Development Perspectives on the Electronic Portfolio Experience</td>
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<tr>
<td></td>
<td>Sharon J. Hamilton, Elizabeth J. Rubens, Susan Kahn, Lynn Ward, John Gosney, and Mary Price, IUPUI</td>
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<thead>
<tr>
<th>HALF-DAY WORKSHOPS</th>
<th>9 – 11:30 a.m.</th>
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<tbody>
<tr>
<td><strong>1D</strong></td>
<td>A Comprehensive Assessment for a Large Entering Student Unit: Planning, Implementing, and Using Assessment Results</td>
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<td></td>
<td>Scott Evenbeck, Michele J. Hansen, and Gayle Williams, IUPUI</td>
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<tr>
<td><strong>1E</strong></td>
<td>Hidden Sources of Assessment Data: There’s Gold in Them There Assignments!</td>
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<td>Marilla D. Svinicki, University of Texas at Austin</td>
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<td><strong>1F</strong></td>
<td>Capstone Experiences and Their Use in Learning and Assessment: Mountaintops, Magnets, and Mandates</td>
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<td>Stephen P. Hundley, IUPUI</td>
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<td><strong>1G</strong></td>
<td>Assessing Campus-Wide Assessment Programs</td>
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<td>Barbara Miller, DePauw University; and Suzanne Swope, Emerson College</td>
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<tr>
<th>HALF-DAY WORKSHOPS</th>
<th>1 – 3:30 p.m.</th>
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<tbody>
<tr>
<td><strong>1H</strong></td>
<td>Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity</td>
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<tr>
<td></td>
<td>Karen M. Whitney, IUPUI; and A. Katherine Busby, University of Alabama</td>
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<tr>
<td><strong>1I</strong></td>
<td>Does Your Assessment Information Help You Plan?</td>
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<td></td>
<td>Ephraim Schechter, HigherEdAssessment.com</td>
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<tr>
<td><strong>1J</strong></td>
<td>From Soup to Nuts: Program Review as a Value-Added Assessment Activity</td>
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<td></td>
<td>Karen E. Black and Stephen P. Hundley, IUPUI</td>
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**IUPUI**

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and in the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

**Indianapolis**

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,700,201. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

**Downtown Indianapolis**

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Westin Indianapolis.

There are more than 200 retail stores in downtown areas, which include Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians & Western Art; the Indiana State Museum, which houses Indiana’s only IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.
Register online at [www.planning.iupui.edu](http://www.planning.iupui.edu) and click on Assessment Institute, or mail in the form below.

### INSTITUTION REGISTRATION

<table>
<thead>
<tr>
<th># OF PEOPLE</th>
<th>TOTAL</th>
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<tr>
<td>Individual</td>
<td>$275.00 x</td>
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<tr>
<td>Group</td>
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<tr>
<td>Luncheon (Nov. 5)</td>
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Group = price per person for three or more from the same organization registering with single payment

### OPTIONAL PRE-INSTITUTE WORKSHOPS

(see descriptions on pg. 5 of brochure)

<table>
<thead>
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<tbody>
<tr>
<td>1A</td>
<td>$140.00 x</td>
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<tr>
<td>1B</td>
<td>$140.00 x</td>
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<tr>
<td>1I</td>
<td>$70.00 x</td>
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<tr>
<td>1J</td>
<td>$70.00 x</td>
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</tbody>
</table>

### PAYMENT OPTIONS

- [ ] CHECK/MONEY ORDER
- [ ] VISA
- [ ] MC
- [ ] AMEX

CARD #  EXP DATE

CREDIT CARD BILLING ADDRESS

CITY/STATE/ZIP

**REGISTRATION INFORMATION**

Registrations will be accepted until **October 12, 2007** on a first-return basis. There will be a service fee of $15 for all cancellations made prior to October 23, 2007. There will be no refunds of any kind after October 23, 2007.

Make checks payable to *MP Records Communications* and mail to:

Mark Records
The 2007 Assessment Institute
MP Records Communications
9840 Westpoint Drive, Suite 260
Indianapolis, IN 46256
PHONE: (317) 841-8202
FAX: (317) 841-8206
EMAIL: mark@mprecords.com

**HOTEL ACCOMMODATIONS**

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 1-317-262-8100, or through the Westin Central Reservation Offices at 1-800-937-8461. Be sure to identify yourself as attending the 2007 Assessment Institute to be eligible for the Institute rate. The hotel deadline to obtain these rates is **October 3, 2007**.

**The Westin Indianapolis Room Rates:**

- Single Occupancy: $125 + $18.75 tax
- Double Occupancy: $125 + $18.75 tax
- Triple Occupancy: $135 + $20.25 tax
- Quad Occupancy: $135 + $20.25 tax

**EARLY HOTEL DEPARTURE FEES**

There will be an early departure fee of one night's room and tax in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.
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