The Assessment Institute
Indianapolis, Indiana
October 25-27, 2009

REGISTER ONLINE AT: www.planning.iupui.edu/institute
The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:

- individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field,

- individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills,

- those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute.

**How to plan your Institute experience**

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic or the Best Practices Presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

**What you’ll learn at the Institute**

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields as well as civic engagement, student development, electronic portfolios, first-year experience, and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

**Who should attend the Assessment Institute**

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.
Track Keynotes and Workshops

Emphasizing assessment in:

**Civic Engagement – KEYNOTE**
*Victor M.H. Borden*, Associate Vice President, University Planning, Institutional Research and Accountability, Indiana University

**ePortfolios – KEYNOTE**
*Helen C. Barrett*, Independent Researcher and Consultant; Courtesy Research Associate, Center for Advanced Technology in Education, University of Oregon

**Faculty Development – KEYNOTE**
*Myles G. Boylan*, Program Director, National Science Foundation

**First-Year Experience – KEYNOTE**
*Jane V. Wellman*, Executive Director, Delta Project on Postsecondary Education Costs, Productivity, and Accountability

**Student Development and Diversity – KEYNOTE**
*Gwendolyn Dungy*, Executive Director, NASPA – Student Affairs Administrators in Higher Education

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**KEYNOTE PANEL**

- **Jamie P. Merisotis**, President/CEO, Lumina Foundation for Education
- **Thomas A. Angelo**, Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching, and Learning Centre, La Trobe University, Australia
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Chancellor’s Professor of Higher Education and Director, Center for Postsecondary Research, Indiana University
- **Jeffrey A. Seybert**, Director, National Higher Education Benchmarking Institute, Johnson County (KS) Community College

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**PRESENTERS**
Pre-Institute Workshops
Pre-Institute workshops are optional in-depth sessions offered on Sunday, October 25, for an additional fee.

Track Keynotes & Related Workshops
Keynote sessions feature leaders in assessment of Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development and Diversity.

Other Concurrent Workshops
Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Best Practices Presentations
Some forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

Poster Sessions
Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.
Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the website at www.planning.iupui.edu/institute as you make your selections on the registration form.

**FULL-DAY WORKSHOPS 9 a.m. – 3:30 p.m.**

1A “Yes, I Can”: Practical Assessment that Works Even During Shortages of Time, Energy, and Money
Amy M. Driscoll, Carnegie Foundation for the Advancement of Teaching; Douglas J. Eder, Southern Illinois University Edwardsville; Swarup E. Wood, California State University Monterey Bay; and Gary J. Williams, Crafton Hills College (Special application and approval required before registering. Please see the website for more details on how to apply and register: www.planning.iupui.edu/institute)

1B Web 2.0 Tools for Formative Assessment and Interactive ePortfolios
Helen C. Barrett, University of Oregon

1C Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education
Barbara E. Walvoord, University of Notre Dame

**HALF-DAY WORKSHOPS 9 – 11:30 a.m.**

1D A Comprehensive Assessment Plan for a Large Entering Student Unit: Planning, Implementing, and Using Assessment Results
Scott E. Evenbeck, Michele J. Hansen, and Gayle A. Williams, IUPUI

1E Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies
Stephen P. Hundley and Karen E. Black, IUPUI

1F Writing Proposals for Course/Curricular Reform
Pratibha Varma-Nelson, IUPUI; and Nancy Pelaez, Purdue University

1G End-of-Course Evaluations: Revisiting their Content Validity to Help Improve Teaching and Learning
Howard R. Mzumara, Danielle R. Fulayter, Kyle M. Huerkamp, Ingrid M. Ritchie, Jacqueline H. Singh, and Randi L. Stocker, IUPUI

**HALF-DAY WORKSHOPS 1 – 3:30 p.m.**

1H Moving From One-Shot Wonders to a Coherent Campus Plan for Diversity: Using Assessment Results to Create a Campus Culture of Diversity
Karen M. Whitney and Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

1I Institutional Portfolios Reconsidered: Using Technology to Support Planning, Assessment, and Accountability
Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University

1J Program Review: Purposes, Perspectives, and Processes
Karen E. Black and Stephen P. Hundley, IUPUI

1K Writing Essay Assignments for Calibrated Peer Review (CPR)
Nancy Pelaez and Ellen Gundlach, Purdue University
IUPUI

Founded in 1969 as a partnership by and between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs - from associate to doctoral and professional - and IUPUI is among the top 20 institutions nationally in the number of health-related degrees and the number of graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all over the world, all 50 states, and all 92 Indiana counties. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within a short walking distance of the campus.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,744,558. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.
THE 2009 ASSESSMENT INSTITUTE

NAME OF PARTICIPANT (PLEASE PRINT)

TITLE

INSTITUTION/ORGANIZATION

ADDRESS

CITY STATE ZIP

DAYTIME PHONE EMAIL ADDRESS (EMAIL REQUIRED)

- I require auxiliary aids or services due to a disability.
- I have special dietary needs. Please contact me at the above address.
- I do not want my address listed in the Institute participant list.
- I do not want to be listed in the Institute participant list.

My institution is in the following phase of outcomes assessment: (choose one)
- Does not apply
- Discussion and planning
- One or two years of implementation
- Three to five year program
- Program over five years old

INSTITUTE REGISTRATION FEES

- Individual $275.00
- Group* $265.00

*Group price is per person for three or more from the same organization registering together. Please complete a registration form for each person and designate a group leader below. All forms and payments must be returned together in order to qualify for group rate.

Group Leader ___________________________________________ Phone ______________________

- Luncheon (Optional) $25.00 (Monday Oct. 26)

OPTIONAL PRE-INSTITUTE WORKSHOPS

(See workshop titles on pg. 5 of brochure.)

FULL DAY MORNING AFTERNOON TOTAL ENCLOSED

- 1A* $140.00 1D $70.00 1H $70.00 $_________
- 1B $140.00 1E $70.00 1I $70.00
- 1C $140.00 1F $70.00 1J $70.00
- 1G $70.00 1K $70.00

* 1A Special application and approval required before registering. Please see the website at www.planning.iupui.edu/institute for more details on how to apply and register.

PAYMENT OPTIONS

- CHECK OR MONEY ORDER
- MC
- VISA
- DISCOVER
- AMEX

CARD # EXP DATE

SIGNATURE OF CARDHOLDER

PRINT NAME OF CARDHOLDER
The Assessment Institute

Indiana University-Purdue University Indianapolis

The Westin Indianapolis
Indianapolis, Indiana
October 25-27, 2009

INSTITUTE REGISTRATION DEADLINE
October 2, 2009

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