October 30-November 1, 2011 • The Westin Indianapolis
www.planning.iupui.edu/institute
How to plan your Institute experience
The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic, or the best practices presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

Keynote Panel

- **Cecilia L. Lopez**, Associate Vice Chancellor, City Colleges of Chicago
- **Thomas A. Angelo**, Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching and Learning Centre, La Trobe University, Australia
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Director, National Institute for Learning Outcomes Assessment (NILOA) and Director, National Arts Alumni Project (SNAAP)
- **Jeffrey A. Seybert**, Director, National Higher Education Benchmarking Institute, Johnson County (KS) Community College
What you’ll learn at the Institute
You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields, as well as capstone experiences, civic engagement, ePortfolios, first-year experience, faculty development, National Institute for Learning Outcomes Assessment (NILOA), and student development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more-experienced practitioner.

Who should attend the Assessment Institute
Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

Track Keynotes and Workshops Emphasizing assessment in:

- **Capstone Experiences** — Keynote: Drew C. Applepby, Professor of Psychology and Associate Dean of the Honors College, IUPUI; Douglas J. Eder, Emeritus, Southern Illinois University Edwardsville; Jillian L. Kinzie, Associate Director, Center for Postsecondary Research and NSSE Institute; Cherry Kay Smith, Assistant Vice President of Academic Policy and Assessment, Ivy Tech Community College; and Stephen Hundley as Moderator, Associate Dean for Academic Affairs and Undergraduate Programs and Associate Professor of Organizational Leadership and Supervision, Purdue School of Engineering and Technology, IUPUI

- **Civic Engagement** — Keynote: James L. Applegate, Vice President for Program Development, Lumina Foundation for Education

- **ePortfolios** — Keynote: Randall Bass, Professor, Department of English, Assistant Provost, Teaching and Learning Initiatives, Executive Director, Center for New Designs in Learning and Scholarship, and Director, Visible Knowledge Project, Georgetown University

- **Faculty Development** — Keynote: Daniel J. Bernstein, Professor, Cognitive Psychology and Director, Center for Teaching and Excellence, University of Kansas

- **First-Year Experience** — Keynote: Scott E. Evenbeck, President, New Community College, The City University of New York

- **NILOA** — Pat Hutchings, Senior Associate, The Carnegie Foundation for the Advancement of Teaching; and George D. Kuh, Director, National Institute for Learning Outcomes Assessment (NILOA) and Director, National Arts Alumni Project (SNAAP)

- **Student Development** — Keynote: Marilee J. Bresciani, Professor, Administration, Rehabilitation, and Postsecondary Education, San Diego State University
Pre-Institute Workshops
Pre-Institute workshops are optional, in-depth sessions offered on Sunday, October 30, for an additional fee.

Track Keynotes and Related Workshops
Keynote sessions feature leaders in assessment of Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, NILOA, and Student Development.

Other Concurrent Workshops
Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above, plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

Best Practices Presentations
The 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

Poster Sessions
Assessment methods, practices, and findings that are shared best in a visual format with one-on-one discussion are presented during the poster sessions.

Pre-Institute Workshops

**Sunday, October 30**
Pre-Institute workshops are optional, in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute workshop, refer to the Web site at www.planning.iupui.edu/institute as you make your selections on the registration form.

**Institute Agenda**

**Sunday, October 30**
9:00 a.m. – 4:30 p.m.
**Pre-Institute Workshops**
Noon – 1:15 p.m.
**Lunch on your own in Indianapolis**

**Monday, October 31**
7:30 a.m.
**Registration and Continental Breakfast**
8:45 – 10:00 a.m.
**Opening Plenary Panel:** Thomas A. Angelo, Trudy W. Banta, Peter T. Ewell, George D. Kuh, Cecilia L. Lopez, and Jeffrey A. Seybert
10:15 – 11:15 a.m.
**Track Keynote Sessions:** Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, NILOA, and Student Development
11:30 a.m. – 12:30 p.m.
**Institute Luncheon (Optional)**
Special Guest Speaker, David Paris, Executive Director of the New Leadership Alliance for Student Learning and Accountability ($30 per person – see registration form)
12:45 – 5:00 p.m.
**Concurrent Workshops — All Tracks**
**Best Practices Presentations**
5:00 – 7:00 p.m.
**Poster Sessions**
5:30 – 6:30 p.m.
**High Tea**

**Tuesday, November 1**
7:30 – 8:30 a.m.
**Continental Breakfast**
8:45 – 10:00 a.m.
**Plenary Panel**
10:15 – 11:30 a.m.
**Concurrent Workshops — All Tracks**
11:30 AM – 12:30 p.m.
**Lunch on your own in Indianapolis**
12:45 – 3:30 p.m.
**Concurrent Workshops — All Tracks**
**Best Practices Presentations**
REGISTRATION INFORMATION
Registrations will be accepted until October 10, 2011, on a first-return basis. There will be a service fee of $15 for all cancellations made prior to October 17, 2011. There will be no refunds of any kind after October 17, 2011.
Make checks payable to Purdue University and mail to:
PEC Business Services
Purdue University
Stewart Center, Room 110
128 Memorial Mall
West Lafayette, IN 47907-2034
Or fax form with credit card information to: (765) 494-0567.
Register online at: www.planning.iupui.edu/institute

HOTEL ACCOMMODATIONS
The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, Indiana. The number of Institute rooms is limited. Reservations can be made by calling 1 (317) 262-8100. Be sure to identify yourself as attending the 2011 Assessment Institute to be eligible for the Institute rate. The hotel deadline to obtain these rates is September 30, 2011.
The Westin Indianapolis Room Rates plus
17 percent hotel tax for all rooms:
  - Single Occupancy: $139
  - Double Occupancy: $139
  - Triple Occupancy: $159
  - Quad Occupancy: $159

EARLY HOTEL DEPARTURE FEES
There will be an early departure fee of one night’s room fee, plus tax, in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.
IUPUI

Founded in 1969 as a partnership between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs—from associate to doctoral and graduate professional—and IUPUI is among the top 20 institutions nationally in the numbers of health-related degrees and graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from all 50 states and from countries around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government and business, restaurants, sports venues, parks, art galleries, museums, the White River State Park, and the Indianapolis Zoo.

Indianapolis

The population of the Indianapolis Metropolitan Statistical Area (MSA) is 1,834,672. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.

Downtown Indianapolis

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.

There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.

Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.
PAYMENT INFORMATION
(Payment due upon submission of registration. Your registration will not be confirmed until payment in full is received.)

Enclosed is a check made payable to Purdue University.

Please charge to:
☐ MasterCard  ☐ VISA  ☐ Discover  ☐ American Express

Signature _____________________________________________ Printed Name _____________________________________________

Account Number ___________________________ Expiration Date ___________________________

Enclose payment and return to: PEC Business Services • Purdue University • Stewart Center, Room 110 • 128 Memorial Mall • West Lafayette, IN 47907-2034

Fax with credit card information to: (765) 494-0567

Registration questions contact, Kathy Walters: (765) 494-2758

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