

Track: 15J (AM) Concurrent 60-Minute

Session Time: 9:30 - 10:30 a.m. Tuesday, October 24, 2017

Room: Marriott 4

Beginners and Advanced

Reframing Assessment of Student Learning and Evaluation of Initiatives as Scholarly Research

Although assessment and evaluation have different purposes in academia, both can be approached as scholarship. Such scholarship promotes a deeper and more robust analysis of data—qualitative and quantitative. This session will help participants think about: 1) the differences between assessment and evaluation, 2) reframing classroom assessment and the evaluation of initiatives as research problems. This new frame allows educators to make assessment and evaluation activities relevant to scholarly goals. Participants will leave with a reframing template and flowchart in hand, as well as a draft of a potential research project in which they could engage.

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Reframing Template: Try it, Track it (or T²)

Define the Problem or Question

What problem or question are you addressing or asking?

Provide a brief description of the proposed initiative and how it addresses the problem or question.

Describe the Broader Context

Are there any existing data regarding the problem or question and the proposed or existing initiative?

How does this initiative align with the college's focus on course completion, persistence, retention, and/or graduation?

Develop an Assessment/Evaluation Plan

How will you know if the initiative is successful?

What data sets will you collect and how often will you collect them to determine if the initiative is successful?

Develop an Implementation Plan

What are the tasks and timeline for implementation of the initiative?

What resources (people, space, funds, technology, etc.) are necessary to implement this initiative?

Describe Assessment Results and Analysis

Was the initiative successful? If so, how? If not, why not?

What data did you collect? What did they tell you? How will you respond to the data?

Based on your analysis, should this initiative be sustained, scaled up or sun-setted? Why?

Research Flowchart

