Excellence in Assessment Designees Reflect on Growth

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Overview

- Learning Outcomes
- Introduction
- EIA Awardee Presentations
  - Background
  - Process
  - Growth
  - Challenges
- Questions
Learning Outcomes

- Develop ideas about practices and processes that can be modeled on your campus
- Identify strategies to engage campus stakeholders in the campus-level assessment
Planning for Improvement

EIA Growth Plan Guiding Questions

1. What are some of your largest or most important challenges?
2. How are you planning to grow or improve your institutional use or integration of campus assessment results or data use?
3. What concrete steps will your campus engage in to accomplish your plans?
4. What resources will you use to help you achieve your plans?
Institutional Progress

- Building Assessment Capacity (Bowie State University)
- Engaging Faculty in the Assessment Process (UNC Charlotte)
- Engaging External Stakeholders in the Assessment Process (James Madison University)
- Engaging Internal Stakeholders in the Assessment Process (Bowling Green State University)
Building Assessment Capacity

### 2011-2018: Past
- Regional Accreditation
- Leadership/Center
- CAPA positions
- Title III funding
- Faculty committees
- Faculty assessment coordinators
- Training/resources
- Website and newsletters
- Standardized national assessments
- EIA designation

### 2019-2020: Present
- Resource center
- Faculty awards
- PD funding
- Computer labs
- MSCHE Self-Study
- Faculty Assessment Fellow (FAF)
- CAPA Advisory Board
- Annual August training
- Mobile assessment lab

### 2021-2026: Future
1. Technology for campus-wide data collection
2. Technology & training position
3. MSCHE Site visit (2021)
4. Self-study action plan and implementation
Building Assessment Capacity

CAPA
- Three staff
- Webpage
- Assessment Labs
- Resource Center

OPAA
- Three staff
- IE/Research
- Accreditation

CASTLE
- Senate Committees
- Faculty Assessment Coordinators
- Faculty Assessment Fellows

Colleges
- Course releases
- Faculty service
- Program reviews
- Deans & Chairs
Building Assessment Capacity

Growth

- Developed strong organizational structure
- Increased funding, resources, and staffing
- Grew culture of assessment with faculty-led initiatives

Challenges

- Technology for programmatic assessment data collection
- Senior leadership knowledge and support
- Engaging external stakeholders consistently
Engaging Faculty in the Assessment Process

- New Faculty Orientation
- New Faculty Learning Community
- Scholarship of Assessment
- Faculty Showcase
- Assessment Faculty Fellows
Engaging Faculty in the Assessment Process

Growth

☐ Office structure
☐ Shifting the “Culture of Assessment”

Challenges

☐ Distinguishing between Changes and Improvements
☐ Funding for faculty fellows
☐ Not a part of the tenure process
Engaging External Stakeholders in the Assessment Process

From: https://www.forbes.com/sites/kalevleetaru/2017/12/18/why-was-2017-the-year-of-the-filter-bubble/#5d146df7746b
Engaging External Stakeholders in the Assessment Process

BOV Meeting

External Content Experts

Feedback on Assessment Instruments
Engaging External Stakeholders in the Assessment Process

- **Growth**
  - Presenting to more outside groups.
  - Attending conferences to assessment-adjacent fields.
  - Receiving honest feedback about presentations from educated, but non-academic friends.

- **Challenges**
  - Easy to get in the weeds, then realize audience does not understand distinction between SLO assessment and other program evaluation.
  - Distinction between assessment and improvement, a challenge.
  - Access and cost of college get more attention.
Engaging Internal Stakeholders in the Assessment Process

Using Canvas to gather faculty-led assessments
- GenEd Program Learning Outcomes Assessment
- Program Learning Outcomes Assessment

Student Learning Analysts (SLAs)
- Institutional goal of involving undergraduate students in the assessment process
- Started as a Pilot in AY 2016-2017; SLA program continues through ongoing support
- Empowered students with developing and implementing assessment projects
Engaging Internal Stakeholders in the Assessment Process
Engaging Internal Stakeholders in the Assessment Process

- **Growth**
  - Student Learning Analysts – 4th year; 14 assessment projects
  - GenEd Program – Canvas assessment templates for all courses
  - Program Learning Outcomes Assessment with Canvas in process

- **Challenges**
  - Student Learning Analysts – continual training and hiring
  - Using Canvas – gaining buy-in from departments
Questions
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