

PRESENTS THE

2005 Assessment Institute

October 23-25, 2005

University Place Conference Center & Hotel
Indianapolis, Indiana

FEATURING

Thomas A. Angelo

Victoria University of Wellington (New Zealand)

Trudy W. Banta

Indiana University – Purdue University Indianapolis

Douglas J. Eder

Southern Illinois University Edwardsville

Peter T. Ewell

National Center for Higher Education Management Systems

J. Joseph Hoey

Georgia Institute of Technology

George D. Kuh

Indiana University

Jeffrey A. Seybert

Johnson County (KS) Community College

In-depth learning opportunities with scholars/practitioners

FOR ALL FACULTY AND ADMINISTRATORS

With special tracks for:

Accreditation, General Education, Assessment Methods,
Community Colleges, Student Affairs, and all Majors,
emphasizing this year Engineering and Engineering
Technology Fields

Institute website: www.planning.iupui.edu

Optional Pre-Institute Workshops

9:00 A.M. – 3:00 P.M.

ALL-DAY WORKSHOPS

**1A Portfolio Perspectives, Possibilities, and Problems:
A Workshop to Explore the Implementation and
Impact of Electronic Student Portfolios**

*Sharon J. Hamilton, Heather L. Eaton, Sharmin T. McGown,
Megan Palmer, David J. Sabol*

IUPUI

David Tosh

University of Edinburgh (United Kingdom)

Thomas Cochran

Zayed University (United Arab Emirates)

**1B Assessment Clear and Simple: Practical Steps for
Institutions, Departments, and General Education**

Barbara E. Walvoord

University of Notre Dame

9:00 – 11:30 A.M.

CONCURRENT WORKSHOPS

**1C Electronic Institutional Portfolios: Communicating
Institutional Mission and Effectiveness**

Susan Kahn, Julie A. Hatcher

IUPUI

**1D Capstone Experiences and Their Use in Learning and
Assessment: Mountaintops, Magnets, and Mandates**

Stephen P. Hundley, Karen E. Black

IUPUI

1:30 – 4:00 P.M.

CONCURRENT WORKSHOPS

1E Assessing Administrative and Support Areas

Ephraim I. Schechter

HigherEdAssessment.com

**1F From Soup to Nuts: Program Review as a
Value-Added Assessment Activity**

Karen E. Black, Stephen P. Hundley, Amanda J. Helman

IUPUI

1G The ABCs of Automated Essay Scoring

Mark D. Shermis

Florida International University

Scott Elliot

Vantage Technologies, Inc.

See registration form for fees



Best Practices Fair

OCTOBER 24 & 25, 2005

The Best Practices Fair will feature assessment instruments, methods, and approaches from test developers and practitioners in higher education. You will see and have a chance to discuss with their developers successful assessment approaches and instruments currently in use on campuses across the country. Some topics include: assessment in the major and general education, surveys, electronic assessment tools, and assessment plans.

Sessions with National Assessment Leaders and Concurrent Workshops

OCTOBER 24 & 25, 2005

In-depth sessions with individuals successful in their assessment initiatives, many of whom regularly serve as consultants at colleges and universities across the country.

For complete descriptions of workshops,
see our website:

www.planning.iupui.edu

7:30 – 8:45 A.M.

CONTINENTAL BREAKFAST
AND REGISTRATION

9:00 – 10:00 A.M.

PLENARY SESSION

**[Some of] The Best Things Anybody
Ever Said About Assessment**

Douglas J. Eder and Keynote Panel

10:15 A.M. – 4:35 P.M. BEST PRACTICES FAIR

10:15 – 11:30 A.M.

CONCURRENT WORKSHOPS

**2A Tales from the Front Lines: Establishing a
Program of Assessment in Student Affairs**

Michael A. Cairns, Kristen E. Salomonson, Matthew A. Klein
Ferris State University

**2B Learning the Long Way: Starting the Outcomes
Assessment Journey**

*Teena Zindel-McWilliams, Kris Muschal, Gail Bauer,
Faith Brenner, Steve Gilbertz*
Richland Community College

**2C STARS: Linking Sophomores, Faculty Advisors,
and Academic Departments**

Donald R. Whitaker, Sherry A. Woosley
Ball State University

**2D The Long Road to Building an Assessment Culture:
A Three Year Review of the Trials and Tribulations
in Implementing an Assessment Program**

William D. Murry
Duquesne University

**2E Using the Video Case Method for Programmatic
Assessment of a Secondary Education Program**

Jennifer M. Conner, Paula A. Magee, Joshua S. Smith
IUPUI

**2F Closing the Assessment Loop: An Exploration
of How Process Design Can Maximize the
Enhancement of Academic Outcomes**

Thomas J. Kopp, Joseph L. Rosetti
Siena College

**2G Assessment of Student Learning in General
Education: A Faculty-Driven Model**

Loretta Knapp, Margaret F. Boorstein
Long Island University

MONDAY *continued*

2H Fishing for Faculty Buy-In: Achieving an Integrated Assessment Culture by Understanding the Faculty Experience and Focusing on Key Assessment Principles

Kendall Grant

Brigham Young University - Idaho

2I Putting Student Engagement to Use: Tales from Three Campuses

George D. Kuh, Indiana University

Alan R. Belcher, University of Charleston-West Virginia

Barbara S. Pennipede, *Ann Marie Pesavento*, Pace University

Edwin A. Rugg, Kennesaw State University

2J Qualitative and Quantitative Assessment to Accomplish Continuous Improvement

Paul Duesing, *Dave McDonald*, Lake Superior State University

Kevin Schmaltz, Western Kentucky University

11:30 A.M. – 12:45 P.M. LUNCH

12:45 P.M. – 2:00 P.M. CONCURRENT WORKSHOPS

3A Building Student-Centered Assessment Plans in Student Affairs Units

Susan L. Aloj, *Elizabeth A. Jones*

West Virginia University

3B You Can't Make a Pig Fat by Weighing It: Gathering Data is a Useless Exercise Unless We Do Something With It

Elizabeth Daugherty, *Barbara Thompson*

Columbus State Community College

3C Deconstructing Assessment: Using Learning Outcomes as a Framework to Build Consensus, Culture, and Accountability

Robin L. Wright, *Arlene E. Carney*, *Leanne M. Wirkkula*

University of Minnesota

3D Developing Rubrics to Create a Common Language, Set Standards, and Facilitate a Campus-Wide Culture of Assessment

Gail Gibson Sheffield, *Eric Holmlund*, *Virginia A. McAleese*

Paul Smith's College

3E Assessment Results: Curricular Evolution Founded on Assessment

Nancy Thannert, *George Meier*

Robert Morris College

3F Facilitating Assessment through Common Course Syllabi: Theory and Practice

Iris Berdrow, Bentley College

Randi Stocker, *Connie Rowles*, *Kathy E. Johnson*, IUPUI

3G Solving the General Education Assessment Problem

Elizabeth Fountain

City University, Bellevue, Washington

3H Refuting Myths About Assessment: Helping Faculty, Staff, and Students Understand Assessment's Benefits and Challenges

Marilee J. Bresciani, *Matthew B. Fuller*

Texas A&M University

3I Academic Audits: Program Reviews of the Future, Minus Audit Trails

Cynthia S. Burnley, *William G. Kirkwood*

East Tennessee State University

William F. Massy, Jackson Hole Higher Education Group Inc.

Janice VanDyke, Southwest Tennessee Community College

3J Assessment of an Industrial Technology Program at SWIC: A Continuous Cycle for Improvement

Shauna Scribner, *Joyce Ray*

Southwestern Illinois College

2:15-4:15 p.m. CONCURRENT WORKSHOPS

4A Thomas A. Angelo, Victoria University of Wellington

4B Trudy W. Banta, IUPUI; **Douglas J. Eder**, Southern Illinois University Edwardsville; and **Linda Suskie**, Middle States Commission on Higher Education

4C Peter T. Ewell, National Center for Higher Education Management Systems

4D George D. Kuh, Indiana University

4E Jeffrey A. Seybert, Johnson County (KS) Community College

4F Jerry K. Stonewater, Miami University (Ohio) and **Susan K. Wolcott**, WolcottLynch Associates

4G Engineering and Engineering Technology Faculty, IUPUI

5:00-6:00 p.m.

HIGH TEA



TUESDAY, OCTOBER 25

7:30-8:15 a.m. CONTINENTAL BREAKFAST

8:30-9:30 a.m. PLENARY SESSION
**Re-engineering Assessment:
 Reconsidering our Tools and Practices**
 J. Joseph Hoey

9:45 a.m.-2:55 p.m. BEST PRACTICES FAIR

9:45-11:00 a.m. CONCURRENT WORKSHOPS

**5A Assessing Leadership Development: Evidence
 of Ineffable Learning Outcomes**
Dianne C. Gardner, Jill Benson, Erin Marie Elder
 Illinois State University

**5B Preparing for the Quality Enhancement Plan:
 Considerations for Community Colleges**
Suzanne Morales, Janice Anderson
 Central Texas College, Killeen

**5C Can We Fatten a Hog Just by Weighing It?
 Using Program Review to Improve Teaching
 Effectiveness and Learning Outcomes**
Thomas A. Angelo
 Victoria University of Wellington

**5D Community Engagement and Accreditation:
 External Pulls and Internal Strategies**
Julie A. Hatcher, IUPUI
*Amy Driscoll, Carnegie Foundation for Advancement
 of Teaching*

**5E Developing and Using Curriculum Maps with
 Assessment Results for Program Improvement**
*John Mahaffy, Gloria Messick Svare, Karen Kopera-Frye,
 Jeanne M. Hilton*
 University of Nevada, Reno

**5F Leadership in Campus Assessment: Is the
 Effort Worth the Investment?**
*Margaret A. Malmberg, Sandra S. Bowles, Alan R. Belcher,
 Karen Merriman*
 University of Charleston-West Virginia

**5G Critical Thinking by Design: An Integrated
 Approach to Assessment**
Patti H. Clayton, North Carolina State University
Robert G. Bringle, IUPUI

**5H Creating and Sustaining a Culture of Assessment
 in a Non-Accreditation Milieu**
Don Watts, Maureen Mitchell, Barb McNicol
 Mount Royal College

**5I Revising an Assessment Program: Embedding
 Learning Outcomes into the Curriculum**
Thomas R. Cochran, Thomas Davies, Lea Wells
 Zayed University (United Arab Emirates)

5J A Constructivist Approach to Authentic Assessment
Gilah Pomeranz, Shepherd Anderson
 Sinclair Community College

11:00 a.m.-12:30 p.m. LUNCH ON YOUR OWN

12:30-1:30 p.m. PLENARY SESSION
Using Survey Data in Assessment
Keynote Panel

1:45-3:00 p.m. CONCURRENT WORKSHOPS

**6A Using Action Inquiry to Enhance Assessment in
 Student Affairs**
Melanie A. Rago, Jeff S. McKinney, Glenda D. Musoba
 Indiana University

6B **Developing a Communications 101 Departmental Final Exam and Using the Data to Improve Teaching and Learning**

David Deitemyer

Moraine Valley Community College

6C **Evaluation Rubrics Custom Designed to Meet Your Needs**

Ginny M. Hamilton, Kenneth W. Warfield

Shawnee State University

6D **Establishing a Central Office for Assessment: Sharing Our Experiences from Seton Hall University**

John W. Collins, Joseph Molitoris, M. Janet Easterling, Pamela F. Foley, Danielle Mirless, Heather Stewart, Kristen Jakubek

Seton Hall University

6E **Integrating Discipline-Specific and Regional Accreditation: Assessment as the Uniting Element**

Allen P. Dupont, Joni E. Spurlin

North Carolina State University

6F **Toward a Unified Theory of Everything: Integrating Assessment and Planning on the Way to Accreditation**

Allan J. Aycock, Sue D. Achtemeier

University of Georgia

6G **Assessing Undergraduate Writing Skills**

Libby A. Barlow, Steve P. Liparulo, Dudley W. Reynolds, Marjorie Chadwick, Wyman H. Herendeen, Sarah Fishman-Boyd

University of Houston

6H **Providing Common Assessment Language and Concepts to the University Community: A Case for Assessment Information Papers**

Donald H. Bennion

Eastern Michigan University

6I **Building Your Assessment Village**

Donna L. Sundre

James Madison University

6J **Assessment at Small Technical or Professional Universities: Don't Reinvent the World**

Paul C. Jackson, Frank Murray

California Maritime Academy,

California State University



Concurrent Workshops

Consider attending the following workshops that are in your area of interest.

Accreditation	2D, 3D, 5D, 6D
Campus-wide Approaches	2F, 3F, 4B, 4C, 4D, 5F, 6F
Community College	2B, 3B, 4E, 5B, 6B
Engineering & Engineering Technology	2J, 3J, 5J, 6J
General Education	2G, 3G, 4E, 4F, 5G, 6G
Methods	2C, 2F, 3C, 4A, 4F, 5C, 6C
Majors	2E, 3E, 4G, 5E, 6E
Student Affairs	2A, 3A, 4D, 5A, 6A
Engaging Faculty	2H, 3H, 5H, 6H
Assessment Basics	2I, 3I, 5I, 6I



Hotel Information

Rooms are reserved at the University Place Conference Center and Hotel by calling (317) 269-9000 or (800) 627-2700 and at the Radisson Hotel City Centre Indianapolis by calling (800) 333-3333. The number of rooms at institute rates is limited. Call the hotel directly to make hotel reservations. To be eligible for the special conference rates, please identify yourself as registering for the Assessment Institute. The hotel deadline to obtain these rates is September 21, 2005.

Hotel Room Rates:

Single Occupancy	\$113 + \$16.95 tax
Double Occupancy	\$128 + \$19.20 tax



REGISTRATION FORM

Also register online at www.universityplace.iupui.edu

NAME _____

TITLE _____

INSTITUTION/ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL ADDRESS _____

DAYTIME PHONE _____ FAX NUMBER _____

SPECIAL ACCOMMODATIONS OR DIETARY NEEDS _____

Institute Registration

Register online at www.universityplace.iupui.edu
(You may register online regardless of payment method.)

Make checks payable to *University Place*
 and mail with form to:

Heather Fuller
 The 2005 Assessment Institute
 University Place Conference Center
 850 West Michigan Street
 Indianapolis, IN 46202

PHONE (317) 274-3280
 FAX (317) 274-3878
 EMAIL: hfuller@iupui.edu

Registrations will be accepted until September 30, 2005 on a first-return basis. The University Place Conference Center will charge a service fee of \$15 for all cancellations. Online registration payment methods are Visa, MasterCard, AMEX, Diner's Club, Discover and check.

PLEASE NOTE: There will be no refunds of any kind after October 17, 2005.

CONFERENCE REGISTRATION

Individual \$285.00 x _____

Group \$275.00 x _____

(Group = price per person for three or more persons from the same organization registering with a single payment)

I'm interested in the Engineering/Engineering Technology track.

YES NO

OPTIONAL PRE-INSTITUTE WORKSHOPS

(If you wish, you may select one from each time slot)

ALL DAY	# OF PEOPLE	TOTAL
<input type="checkbox"/> 1A \$140.00 x _____	_____	_____
<input type="checkbox"/> 1B \$140.00 x _____	_____	_____
MORNING		
<input type="checkbox"/> 1C \$70.00 x _____	_____	_____
<input type="checkbox"/> 1D \$70.00 x _____	_____	_____
AFTERNOON		
<input type="checkbox"/> 1E \$70.00 x _____	_____	_____
<input type="checkbox"/> 1F \$70.00 x _____	_____	_____
<input type="checkbox"/> 1G \$70.00 x _____	_____	_____
TOTAL		_____

PAYMENT OPTIONS CIRCLE ONE

CHECK/MONEY ORDER VISA MC AMEX DINER'S CLUB DISCOVER

CARD # _____ EXP. DATE _____

SIGNATURE _____

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University Place Conference Center
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INDIANA UNIVERSITY–PURDUE UNIVERSITY INDIANAPOLIS

2005

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