



THE 2010  
*Assessment Institute*  
INDIANAPOLIS • INDIANA

October 24-26, 2010 • The Westin Indianapolis  
[www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)

## **Statement of Mission**

*The Assessment Institute in Indianapolis is the nation's oldest and largest event focused exclusively on Outcomes Assessment in Higher Education and is designed to provide opportunities for:*

- *individuals and campus teams new to outcomes assessment to acquire foundation knowledge about the field*
- *individuals who have worked as leaders in outcomes assessment to extend their knowledge and skills*
- *those interested in outcomes assessment at any level to establish networks that serve as sources of support and expertise beyond the dates of the Institute*

# THE 2010 Assessment Institute

## ***How to plan your Institute experience***

The Institute is designed to introduce you to innovations in assessment that you can use. You may choose concurrent workshops that provide a more in-depth perspective on a particular topic, or the best practices presentations to gather ideas about specific instruments or techniques. Be sure to make some time for networking and enjoying the city of Indianapolis.

## ***What you'll learn at the Institute***

You will learn about new techniques and approaches in a variety of outcomes assessment areas, including general education and major fields, as well as capstone experiences, civic engagement, student development, electronic portfolios, first year experience, and faculty development, each of which has its own track throughout the schedule. Several sessions are designed for beginners and others are for the more experienced practitioner.

## ***Who should attend the Assessment Institute***

Faculty, student affairs professionals, and administrators who have an interest in or responsibility for assessment should attend. Maximize the benefit of the Institute for your institution by bringing a campus team.

## Keynote Panel

- **Linda A. Suskie**, Vice President of the Middle States Commission on Higher Education
- **Thomas A. Angelo**, Professor of Higher Education, Pro Vice-Chancellor (Curriculum and Academic Programs), and Director, Curriculum, Teaching and Learning Centre, La Trobe University, Australia
- **Trudy W. Banta**, Professor of Higher Education and Senior Advisor to the Chancellor for Academic Planning and Evaluation, Indiana University-Purdue University Indianapolis
- **Peter T. Ewell**, Vice President, National Center for Higher Education Management Systems (NCHEMS)
- **George D. Kuh**, Director, National Institute for Learning Outcomes Assessment, Indiana University
- **Jeffrey A. Seybert**, Director, National Higher Education Benchmarking Institute, Johnson County (KS) Community College

## Track Keynotes and Workshops

### *Emphasizing assessment in:*

- **Capstone Experiences – Keynote**  
Terrel L. Rhodes, Vice President, Office of Quality, Curriculum and Assessment, Association of American Colleges and Universities (AAC&U)
- **Civic Engagement – Keynote**  
Lorilee R. Sandmann, Professor, Department of Lifelong Education, Administration, and Policy, University of Georgia
- **ePortfolios – Keynote**  
Darren Cambridge, Assistant Professor of Internet Studies and Information Literacy, New Century College; Affiliate Faculty, Higher Education Program, George Mason University
- **Faculty Development – Keynote**  
Thomas Holme, Professor, Chemistry Department and Director ACS Exams Institute, Iowa State University
- **First-Year Experience – Keynote**  
Paul Gore, Associate Professor, Student Success Special Projects Coordinator, and Director, Institutional Research, University of Utah
- **Student Development – Keynote**  
Gregory Roberts, Executive Director, ACPA - College Student Educators International at the National Center for Higher Education, Washington, DC

# THE 2010 Assessment Institute

## *Pre-Institute Workshops*

Pre-Institute workshops are optional in-depth sessions offered on Sunday, October 24, for an additional fee.

## *Track Keynotes and Related Workshops*

Keynote sessions feature leaders in assessment of Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development.

## *Other Concurrent Workshops*

Concurrent 75-minute interactive workshops will provide access to experts in all the tracks listed above, plus Accreditation, Major Fields, Assessment Methods, Community Colleges, and General Education.

## *Best Practices Presentations*

Nearly forty 30-minute presentations will focus on specific processes, methods, or initiatives. These presentations draw from all Institute tracks.

## *Poster Sessions*

Assessment methods, practices, and findings that are best shared in a visual format and one-on-one discussion are presented during the poster sessions.

## *Pre-Institute Workshops – Sunday, October 24*

Pre-Institute workshops are optional in-depth sessions offered on Sunday for an additional fee. If you plan to attend a Pre-Institute Workshop, refer to the Web site at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) as you make your selections on the registration form.

### *Full-Day Workshops 9 a.m.–3:30 p.m.*

#### **1A Assessment Clear and Simple: Practical Steps for Institutions, Departments, and General Education**

Barbara E. Walvoord, University of Notre Dame

#### **1B Implementing Student Electronic Portfolios for Assessment**

Susan Kahn, Debra Runshe, Susan Scott, and Lynn Ward, IUPUI

### *Half-Day Workshops 9–11:30 a.m.*

#### **1C Planning, Implementing, and Using Assessment Results: A Case Study Approach**

Michele J. Hansen and Gayle A. Williams, IUPUI

#### **1D Outcomes Assessment Nuts and Bolts**

Ephraim Schechter, HigherEdAssessment.com

#### **1E Writing Proposals for Course/Curricular Reform**

Pratibha Varma-Nelson, IUPUI; and Nancy Pelaez, Purdue University

### *Half-Day Workshops 1–3:30 P.M.*

#### **1F Don't Fail to Plan: Developing and Assessing a Student Affairs Strategic Plan**

Robert W. Aaron, IUPUI; and A. Katherine Busby, Tulane University

#### **1G Institutional Portfolios and Online Self-Studies: The State of the Art in 2010**

Susan Kahn, IUPUI; and Kathi A. Ketcheson, Portland State University

#### **1H Capstone Experiences and Their Uses in Learning and Assessment: Fundamental Approaches and Strategies**

Stephen P. Hundley and Karen E. Black, IUPUI

#### **1I Assessment 101**

Wanda K. Baker, Mary Ann Holtz, and Lietta Scott, Arizona State University

# Institute Agenda

## Sunday, October 24

9:00 a.m. - 3:30 p.m.

See workshop descriptions online at:  
[www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)

## Monday, October 25

7:30 a.m.

**Registration and Continental Breakfast**

9:00 – 10:00 a.m.

**Opening Plenary Panel:**

Thomas A. Angelo, Trudy W. Banta,  
Peter T. Ewell, George D. Kuh,  
Jeffrey A. Seybert, and Linda A. Suskie

10:15 – 11:15 a.m.

**Track Keynote Sessions:**

Capstone Experiences, Civic Engagement, ePortfolios, Faculty Development, First-Year Experience, and Student Development

**Best Practices Presentations**

11:30 a.m. – 12:30 p.m.

**Institute Luncheon** (*Optional*)

Special Guest Speaker, Doug Lederman  
(\$30 per person – see registration form)

12:45 – 5:00 p.m.

**Concurrent Workshops – All Tracks**

**Best Practices Presentations**

5:00 – 7:00 p.m.

**Poster Sessions**

5:30 – 6:30 p.m.

**High Tea**

## Tuesday, October 26

7:30 a.m.

**Continental Breakfast**

9:00 – 10:00 a.m.

**Plenary Panel**

10:15 – 11:30 a.m.

**Concurrent Workshops - All Tracks**

**Best Practices Presentations**

11:30 a.m. – 12:30 p.m.

**Lunch** on your own in Indianapolis

12:45 – 3:30 p.m.

**Concurrent Workshops – All Tracks**

**Best Practices Presentations**

## REGISTRATION INFORMATION

Registrations will be accepted until October 4, 2010 on a first-return basis. There will be a service fee of \$15 for all cancellations made prior to October 11, 2010. There will be no refunds of any kind after October 11, 2010.

Make checks payable to **Purdue University** and mail to:

CEC Business Services  
Purdue University  
Stewart Center, Room 110  
128 Memorial Mall  
West Lafayette, IN 47907-2034

Or fax form with credit card information to: (765) 494-0567.

**Register online at: [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)**

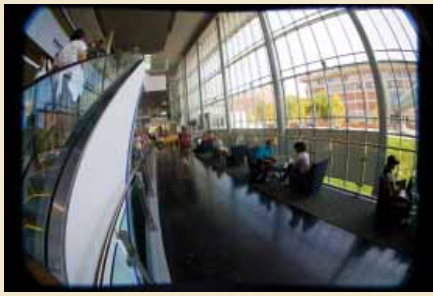
## HOTEL ACCOMMODATIONS

The Westin Indianapolis (Institute site) - Rooms are reserved at The Westin Indianapolis, 50 South Capitol Avenue, Indianapolis, IN 46204. The number of Institute rooms is limited. Reservations can be made by calling 1 (317) 262-8100, or through the Westin Central Reservation Offices at 1 (800) 937-8461. Be sure to identify yourself as attending the 2010 Assessment Institute to be eligible for the Institute rate. The hotel deadline to obtain these rates is September 25, 2010.

The Westin Indianapolis Room Rates: Single Occupancy: \$139 + 17% tax  
Double Occupancy: \$139 + 17% tax  
Triple Occupancy: \$159 + 17% tax  
Quad Occupancy: \$159 + 17% tax

## EARLY HOTEL DEPARTURE FEES

There will be an early departure fee of one night's room fee plus tax, in the event that you check out prior to your reserved check-out date. Guests wishing to avoid this fee must advise the hotel at or before check-in of any change in their length of stay.



## *IUPUI*

Founded in 1969 as a partnership between Indiana and Purdue Universities, Indiana University-Purdue University Indianapolis is an urban research university with a growing reputation for innovation. We offer more than 200 degree programs—from associate to doctoral and professional—and IUPUI is among the top 20 institutions nationally in the numbers of health-related degrees and graduate professional degrees granted. Nearly 30,000 students study at IUPUI, coming from Indiana, all 50 states, and around the globe. The campus is located just west of downtown Indianapolis, with easy access to city and state centers of government, business, and the arts. Restaurants, sports venues, parks, galleries, museums, the White River State Park, and the Indianapolis Zoo are within short walking distance of the campus.



## *Indianapolis*

The population of the Indianapolis Metropolitan Statistical Area is 1,744,558. Indianapolis is referred to as the “Crossroads of America” and more than half of the nation’s population lives within a day’s drive of Indianapolis.



## *Downtown Indianapolis*

Downtown Indianapolis is a vibrant and exciting place to live, work, and relax. Many of the city’s more than 200 restaurants and taverns are within walking distance of the Institute hotel, the Westin Indianapolis.



There are more than 200 retail stores in the downtown area, which includes Circle Centre Mall, Massachusetts Avenue, the Indianapolis City Market, and other center city districts.

The White River State Park is Indiana’s first urban state park, offering a variety of recreational facilities and natural green spaces. The 250-acre park and canal feature the world-class Indianapolis Zoo and White River Gardens, as well as significant art, history, recreational, and sports venues.



Indianapolis is home to 22 galleries and 10 performing arts theatres, including the Eiteljorg Museum of American Indians and Western Art; the Indiana State Museum, which houses Indiana’s first IMAX theatre; the Indianapolis Museum of Contemporary Art; and the Indianapolis Artsgarden.

Name \_\_\_\_\_

Title \_\_\_\_\_

Institution/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail (required) \_\_\_\_\_

 I require a reasonable accommodation. Please describe \_\_\_\_\_ I have the following dietary restrictions \_\_\_\_\_ I want to be listed in the Institute participant list.

My institution is in the following phase of outcomes assessment (choose one)

<input type="checkbox"/> Discussion and planning	<input type="checkbox"/> 1-2 year program
<input type="checkbox"/> 3-5 year program	<input type="checkbox"/> Program 5+ years old

## REGISTRATION FEES

- |  |  |
|--|--|
| <input type="checkbox"/> Individual – Early Bird Registration, on or before September 10 – \$275 | <input type="checkbox"/> Individual Registration, after September 10 – \$285 |
| <input type="checkbox"/> Group Early Bird Registration, on or before September 10 – \$265        | <input type="checkbox"/> Group Registration, after September 10 – \$275      |
- Group price is per person for three or more from the same organization registering together. Please complete a registration form for each person in the group and designate a group leader below. **All forms and payments must be returned together in order to qualify for the group rate.**

Group Leader \_\_\_\_\_ Telephone \_\_\_\_\_

- 
- Monday, October 25 Luncheon (
- Optional*
- ) – Special guest speaker, Doug Lederman, editor of
- Inside Higher Education*
- \$30

**OPTIONAL PRE-INSTITUTE WORKSHOPS** (Please see the Institute Web site at [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute) for full workshop descriptions)**Full Day**

- 
- 1A – \$140
- 
- 
- 1B – \$140

**Morning**

- 
- 1C – \$70
- 
- 
- 1D – \$70
- 
- 
- 1E – \$70

**Afternoon**

- 
- 1F – \$70
- 
- 
- 1G – \$70
- 
- 
- 1H – \$70
- 
- 
- 1I – \$70

TOTAL ENCLOSED \$ \_\_\_\_\_

## PAYMENT INFORMATION

*(Payment due upon submission of registration. Your registration will not be confirmed until payment in full is received.)*

- 
- Enclosed is a check made payable to
- Purdue University**
- .
- 
- 
- Please charge to:
- 
- MasterCard
- 
- VISA
- 
- Discover
- 
- American Express

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_ Printed Name \_\_\_\_\_

**Enclose payment and return to:** CEC Business Services • Purdue University • Stewart Center, Room 110 • 128 Memorial Mall • West Lafayette, IN 47907-2034  
**Fax with credit card information to:** (765) 494-0567      **Registration questions contact, Kathy Walters:** (765) 494-2758

### Register online at: [www.planning.iupui.edu/institute](http://www.planning.iupui.edu/institute)

*Purdue University is in the Eastern time zone.*



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Indiana University-Purdue University Indianapolis  
Planning and Institutional Improvement  
355 N. Lansing St., AO 140  
Indianapolis, IN 46202-2896