

Landscape Analysis

OF FIRST-GENERATION COLLEGE STUDENT SUCCESS

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LEARNING OUTCOMES

- Apply a mixed methods approach for tracking involvement across multiple first-generation success initiatives.
- Hypothesize the characteristics of over- and under-served first-generation students at your institution.
- Articulate the utility of a landscape analysis for connecting student affairs work with larger university goals for student success.

PURPOSE OF ANALYSIS

- Better coordinate multiple efforts.
 - Identify over- and under-engagement.
 - Pair with academic data.
 - Explore additional contributions to academic success.



METHODS

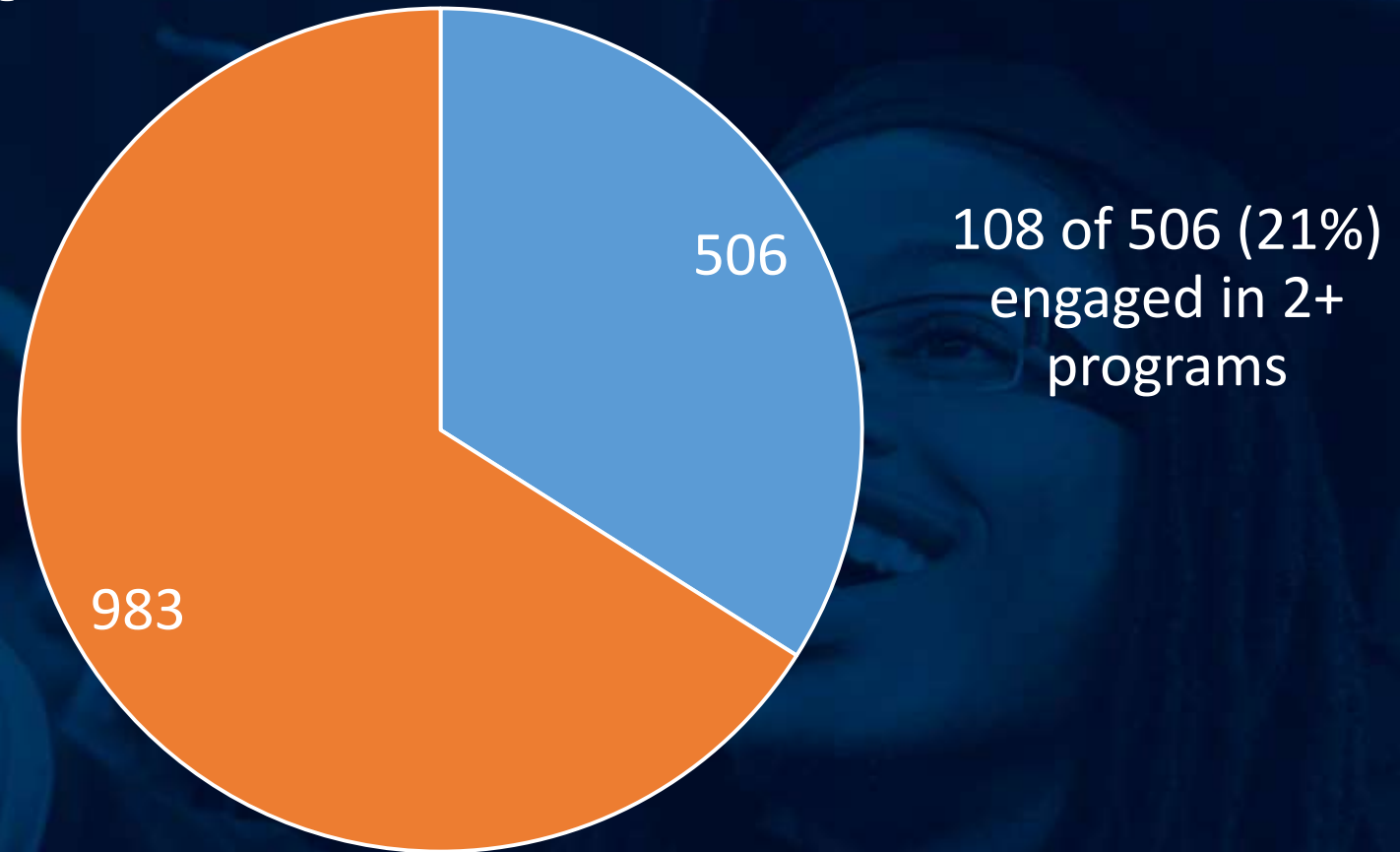
- Sequential Explanatory Design
 - Collect quantitative data to identify groups.
 - Subsequently collect qualitative data to better understand differences.



Limited Access Programs

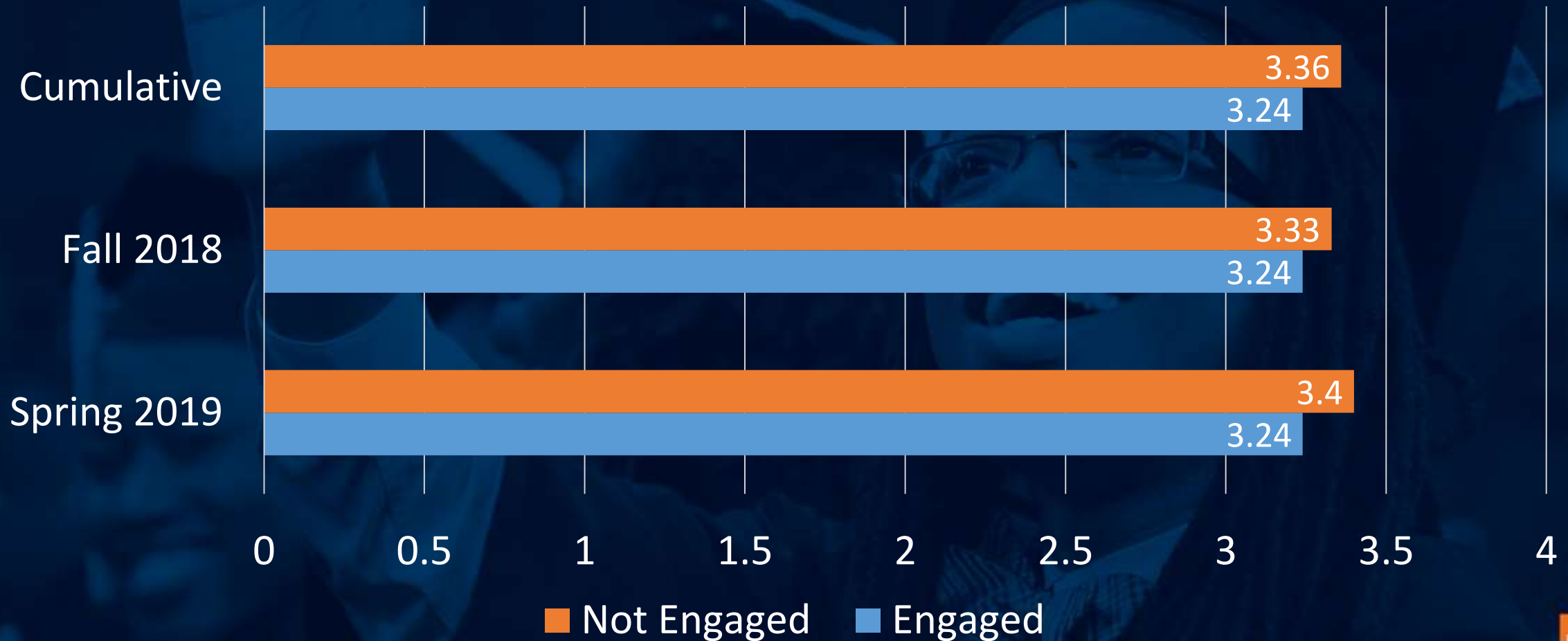
- Promise
- Honors
- StepUP
- PAACT
- Podemos
- SOCIAL Gators
- UMMP
- MFOS

ENGAGEMENT



■ Engaged ■ Not Engaged

ACADEMICS



QUADRANTS

| | | Engagement | |
|-----------|---|---------------------|-------------------------|
| | | √ | X |
| Academics | √ | Engaged & Above 3.0 | Not Engaged & Above 3.0 |
| | X | Engaged & Below 2.5 | Not Engaged & Below 2.5 |

NOT ENGAGED & ABOVE 3.0

| | | Engagement | |
|-----------|---|------------|---|
| | | ✓ | ✗ |
| Academics | ✓ | | |
| | ✗ | | |

- 156 of 763
- What is contributing to your success at UF?
 - Frequent conversations with family members
 - Majority not employed
 - All likely to return
 - Strong sense of belonging
 - Involved in at least one organization

ENGAGED & BELOW 2.5

- 42 of 506 (8.3%)
- Related information to program point person for outreach
- Not all programs check grades
- Outreach from staff member with existing relationship

| | | | |
|-----------|---|------------|---|
| | | Engagement | |
| | | ✓ | X |
| Academics | ✓ | | |
| | X | | |

Hi **Point of Contact**,

Happy Friday! I wanted reach out and follow up on the first-generation freshmen landscape analysis Leslie and I are working on to see how FG freshmen are connected across campus. We received a list last fall of students participating in **name of program** and added that connection point to our data list. We used that list to compile a list of GPAs for the end of the fall term and noticed that **# number of students in your program** seemed to be struggling a bit last fall. They may already be on your radar, but wanted to share their info with you and see if you and your team would be able to follow up and offer any support since they have already created a connection with **name of program**. Please see below for their information.

| Name of Program | | | | |
|-----------------|-----------|----|---------------|-------|
| First Name | Last Name | ID | student email | phone |
| First Name | Last Name | ID | student email | phone |
| First Name | Last Name | ID | student email | phone |
| First Name | Last Name | ID | student email | phone |

NOT ENGAGED & BELOW 2.5

| | | | |
|-----------|---|------------|---|
| | | Engagement | |
| | | ✓ | X |
| Academics | ✓ | | |
| | X | | |

- 80 of 983 (8.1%)
- FG office attempted outreach
- Hard to personalize
- No follow up from students

Hi **First-Gen Gator**,

As a first-generation college student at UF, we care deeply about your success. Our office works to connect with students who are first in their families to attend college to offer guidance, community, and encouragement throughout your college journey. We see that the fall semester may not have gone as well as you'd hoped, academically speaking. We know you can be successful at UF and we are here to offer an opportunity for you to connect with one of our first-generation success coaches from our office. You're not required to follow up, but students who have connected with our office in the past have had an easier time getting back on track and thriving at UF so we hope to meet you soon.

Please call our office at 352-392-1265, to schedule a 20 minute meeting with us so we can meet you and talk about strategies moving forward. Depending on your situation, you may also be eligible to submit a petition which we can discuss during our time together.

It's great to be #firstgenUF,

Richard

LESSONS

- Surveys work: in-person meeting less effective, survey most popular
- Engagement helps: Student organization involvement and peer-to-peer support contribute to success of students not connected to a program.
- Programs can be better coordinated: 982 first-generation students were not connected to a program.

FUTURE ASSESSMENT

- Additional Points of Engagement
 - Employment
 - On-campus housing
 - Student organization involvement
- Longitudinal

FUTURE ASSESSMENT

| | | Engagement | |
|-----------|---|------------|---------|
| | | √ | X |
| Academics | √ | Success | Burnout |
| | X | Recovery | Failure |

An aerial photograph of a university campus, likely the University of Florida, is shown. The image is partially obscured by a large, dark blue, semi-transparent overlay that covers most of the frame. In the center of this overlay, the word "ANSWERS?" is written in a bold, white, sans-serif font, enclosed within a white rectangular border. The background shows various campus buildings, green trees, and a clear sky. In the bottom right corner, the "UF" logo is visible in white on an orange square background.

ANSWERS?

UF