

Broaden Your Connections

The only platform that evolves your data experience.





Trusted at over 1,400 colleges & universities.

“We enhanced our capabilities, in part, by doing a lot of listening
and learning from our member campuses.”

Michael Weisman, Vice President of Campus Relations and Co-Founder

A vertical photograph on the left side of the page shows a campus scene. In the background, there is a large stadium with a green field. In the foreground, there is a grassy area with a few black lampposts and a concrete walkway. The image is slightly faded and has some white lines overlaid on it.

The Campus Labs Mission

Using data to transform higher education.

Empowering your institution is our goal. We help you break down all your silos and build a strong foundation for unified information, valuable insights and better decisions. Rely on the capabilities within our Campus Labs platform and leverage your institution's data-rich ecosystem.

“The concept for Campus Labs has always been to empower educational institutions to make the jump into the data-centric world.”

Eric Reich, President and Co-Founder

Expand your ecosystem for an empowered experience.

Approach your programs and processes with an institutional mindset that gets at the heart of creating insightful connections. To truly support data-empowered decision making, the Campus Labs platform cultivates an experience where the data from all your departments abandon the silos and connect more openly, giving your decision makers more insights into an interconnected and beneficial data structure.

Our innovative method comes from years of partnering with higher education leaders to bring you solutions that heighten every aspect of your institutional goals: Analytics & Insight, Improvement & Accountability, Teaching & Learning, Retention & Success, Skills & Achievement, and Student Engagement.

Broaden your connections at [**campuslabs.com/platform**](https://campuslabs.com/platform)

“Taking advantage of your institution’s data ecosystem is more than just breaking down silos on campus. It’s about using the insights to connect data and create a powerful experience to support data-empowered action that guides student and institutional success.”

JD White, Ph.D., Vice President of Product Management

Analytics & Insight

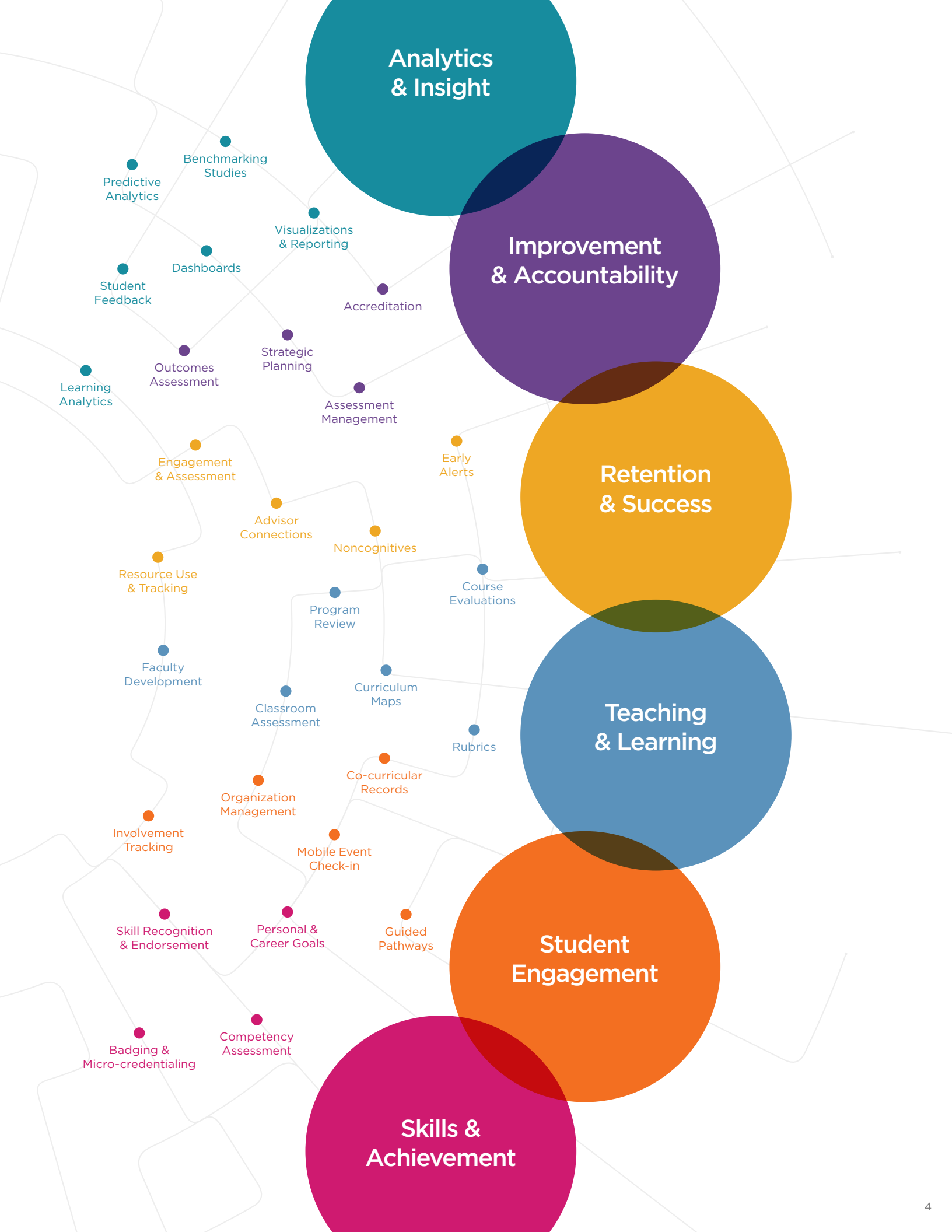
Improvement & Accountability

Retention & Success

Teaching & Learning

Student Engagement

Skills & Achievement





Campus Labs Platform | Insight

Unlock your campus knowledge and transform best practices.

Your institution is forever capturing valuable data. But all too often, the approach to gathering data is disorganized or your data remains uncirculated, with limited or no access for all stakeholders. With Campus Labs' scalable platform, bring your data together with ease, identify trends and start making invaluable connections of seemingly disparate occurrences on campus.

"Data becomes more powerful when you can experience it."

Tyler Rinker, Ph.D., Lead Data Scientist

With Campus Labs Insight you can truly understand your campus data and equip yourself with the knowledge necessary to make key decisions.

Identify which initiatives are having the greatest impact on retention

Gain a more comprehensive view of student success

Understand institutional effectiveness on a much deeper level

Find answers to pervasive campus challenges

Examine teaching and learning from a new perspective

Benefit from holistic and individual views of your data

Course evaluations

Accreditation reporting

Strategic planning

Student involvement

Predictive analytics

Retention and success rates

Academic Economics

Outcomes assessment

Analytics & Insight

Visualize. Understand. Advance.

Truly connect your data within one solution so you can ask—and answer—the most pressing questions facing your institution. With centralized data and powerful analytics, you'll be able to make more informed decisions, evolve your practices and transform the student experience.

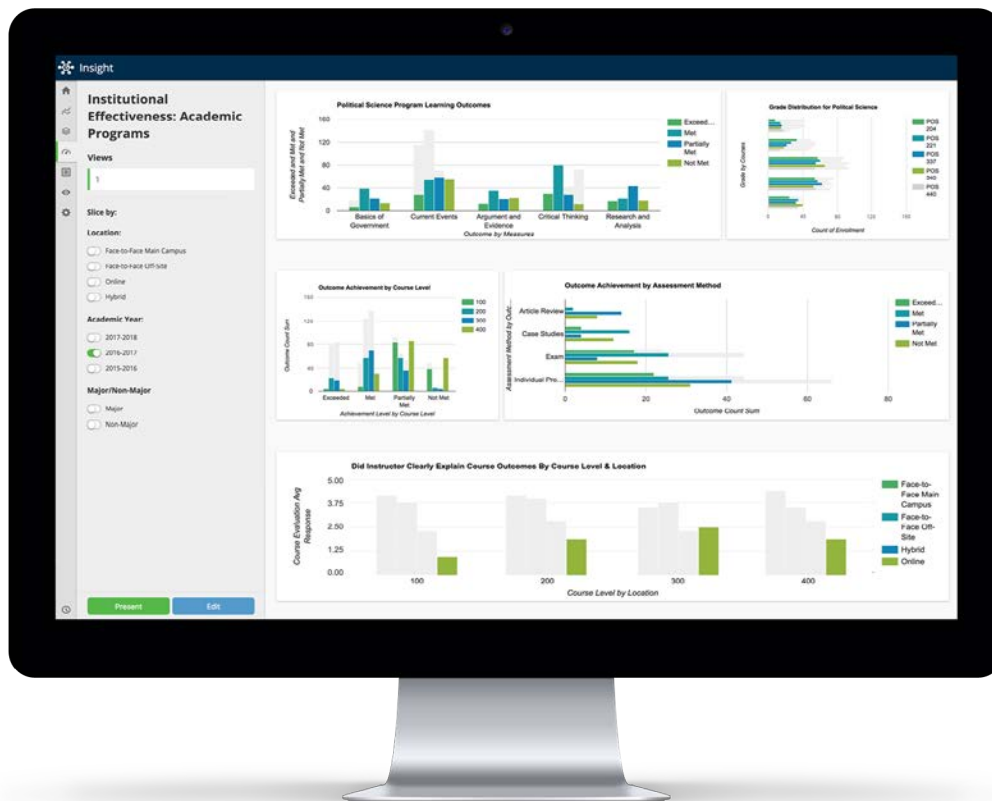
campuslabs.com/ai

“The Campus Labs team and tools have made our staff more productive and forward-thinking in their own departments, while helping us become more strategic decision makers at the department level.”

David McKelfresh, Executive Director, Assessment and Research
Colorado State University

Optimizing your view of the big picture.

Our web-based solutions help break down the traditional silos so you can see the impact of campus-wide patterns related to specific goals and outcomes. Featuring a powerful toolset for analytics and visualization, the Campus Labs platform connects data from every area of your institution.



How can retention trends based on different demographic information be easily compared?

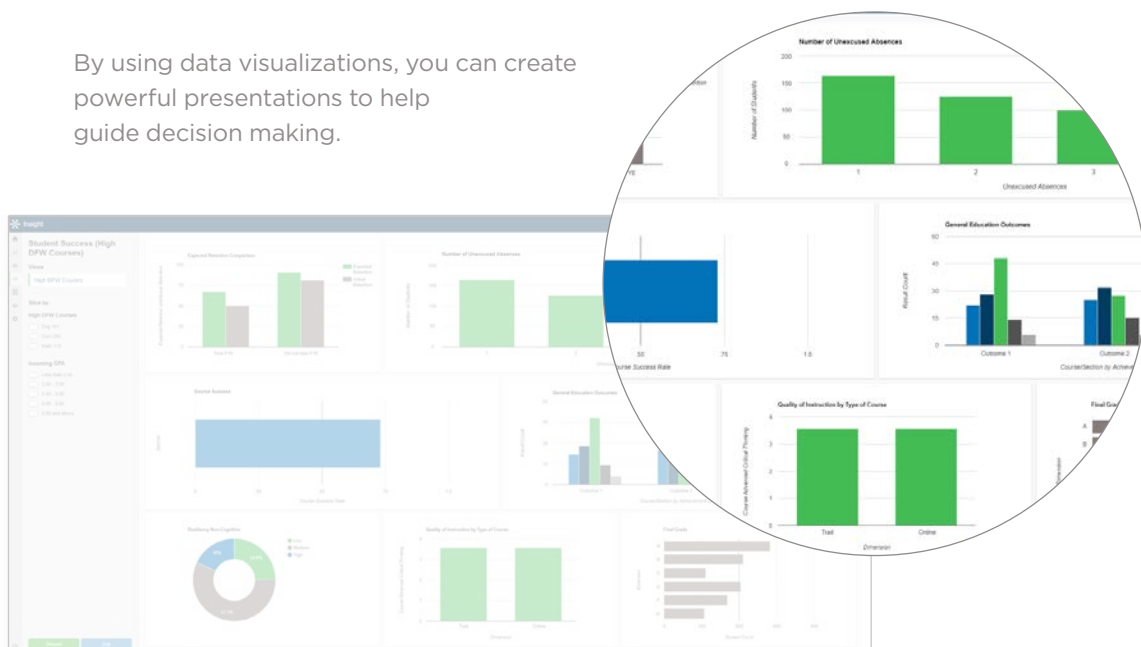
Which students are performing best around learning outcomes and are these students succeeding?

Your data points to countless insights.

Data Visualizations

Dynamic views of your campus data can make all the difference. Manipulate your data quickly and easily by defining custom measures and expressions. Transform raw data into valuable information that can be used at every level of your institution and see the real-time impact of campus-wide patterns related to specific goals and outcomes. Export your visualizations for key presentations, reports and other materials.

By using data visualizations, you can create powerful presentations to help guide decision making.



Custom Dashboards

You can manage your data in real-time and track key insights. Create and share dashboards to monitor the information you're most interested in and link data points from different sources to reveal patterns and trends. Use filters to interact with your data visualizations and analyze these patterns and trends. More easily engage your stakeholders and secure faculty buy-in.

In-Depth Reporting

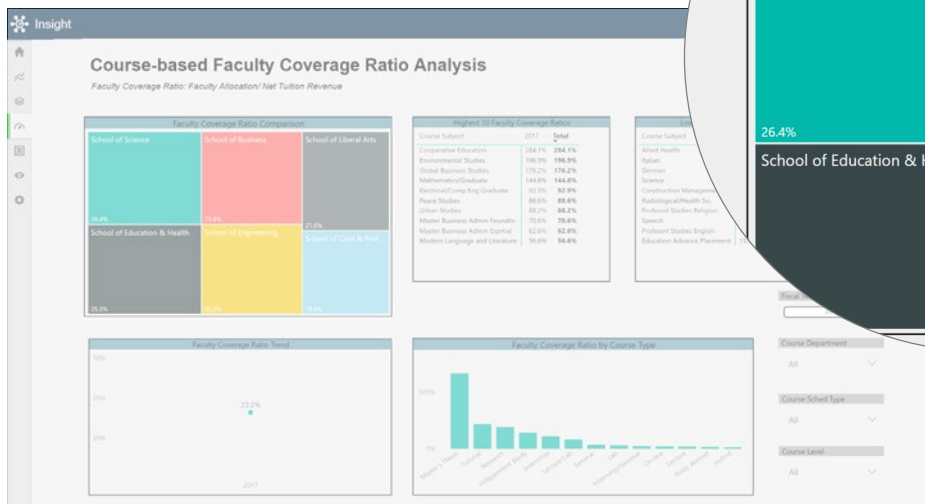
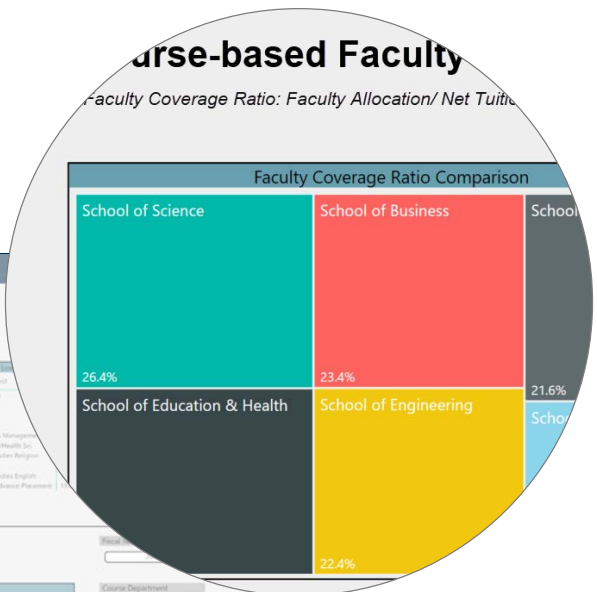
Now that you've unveiled your story, you'll want to communicate key insights with stakeholders across campus. Call out patterns and trends so everyone can focus on the areas most likely to influence institutional goals. Incorporate visualizations as an impactful representation of the information and put data visualizations into clear context with written narratives.

See campus-wide trends—and the specific factors behind them—all at a glance.



Are you educating your students effectively and operating efficiently? By viewing student level information through the programmatic and institutional level lenses, discover the connections between student body demographics, course success, cost allocations and academic results. Using both operational and analytical reporting, gain a deeper understanding of the academic costs from every level of the institution and identify trends within your campus data.

Faculty Coverage Ratio: Understand the impact of resource allocations decisions on program economics and academic performance.



Predictive Analytics

Go beyond predictive scores by pinpointing the factors most likely to influence student success. With our timely, custom model—built just for your institution—you'll be able to leverage your campus-wide data for a more precise student success strategy.

Data Science

Our data science team brings life to your data so you can glean better insights. From course evaluation text analysis to outcomes assessment to predictive models, we surface data that's at the core of your mission: student learning and success.

The platform empowers you to:

Set goal indicators as well as create and manage your strategic plan

Create customized dashboards to track institution-wide progress

See snapshot views of assessment metrics for any department, division, college or your entire institution

Document institutional trends over time

Compare your institutional results to national averages and peer groups

Learn how improvements to a specific program have changed student perceptions about your campus over time

Work on any desktop computer or mobile device, thanks to a responsive design that conforms to your screen

Let your administrators view campus-wide data based on their access settings and filter the information according to what's most valuable to them

Make your outcomes meaningful, measurable and manageable.

With our integrated platform, you'll be able to showcase how your institution is supporting student learning. Easily share and connect the reporting of outcomes achievement to your institution's accreditation, program review and strategic planning processes. A fluid, holistic network of information connects classroom learning outcomes, feedback on quality of instruction, co-curricular opportunities and enrollment data. And with access to more comprehensive information, faculty can fine-tune their teaching, advisors have better information at their fingertips and students can more confidently pursue their goals for success.

Students

benefit when faculty have a deeper understanding of curricula and pedagogy that best supports learning.

Administrators

can use outcomes analytics to inform continuous improvement efforts across campus.

Campus Labs Platform | Outcomes

Sometimes the right question to ask is not only “Are students learning?” but also, “Is the course designed to maximize student success in an expected outcome?” Another question worth exploring is “Where else besides the classroom can students gain proficiency in outcomes-related skills?”

With our Outcomes toolset, you benefit from a radically different solution for connecting diverse data and assessing learning outcomes.

Advisors

can access information about achievement and then guide students toward resources that support positive outcomes.

Faculty

gain helpful recommendations about potential teaching methods based on outcome performance evidence for courses.



Improvement & Accountability

Raising the bar across your institution.

Go beyond data collection and documentation. With Campus Labs, you can cultivate a campus-wide culture of assessment and make evidence-based decisions to advance your institutional goals.

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Campus Labs All Star Award Winner

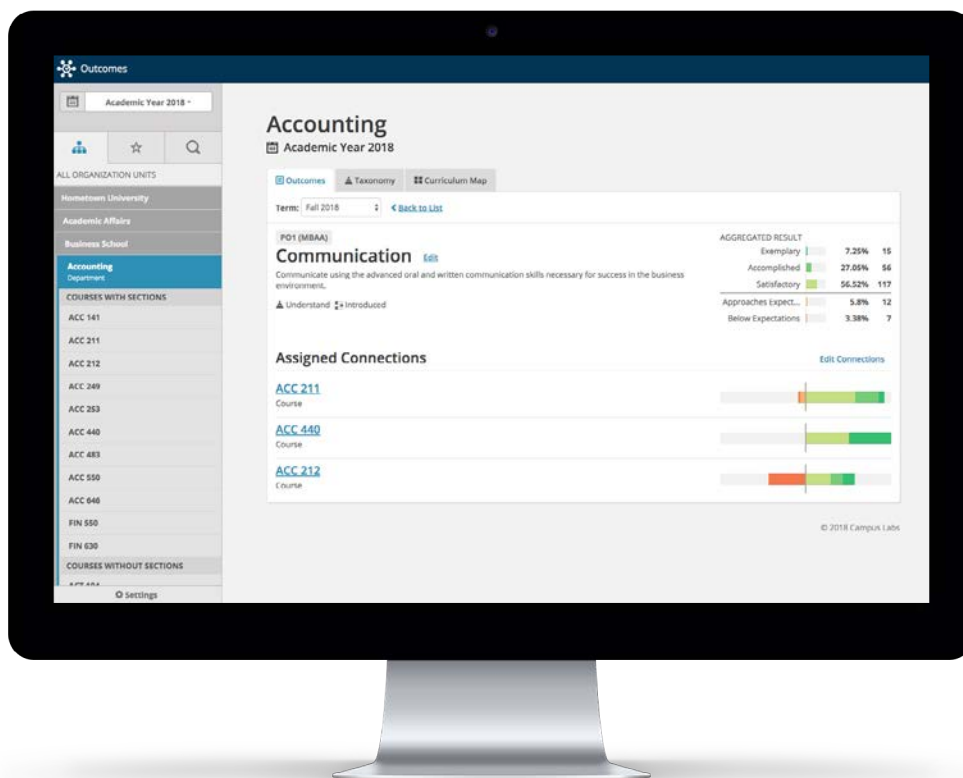
“Our initial goals for launching Campus Labs were to streamline assessment efforts and provide central repositories for reports and collected data. Over time, our goals for incorporating the use of Campus Labs products have grown to include building staff assessment capacity, closing the assessment cycle loop and measuring progress towards establishing a culture of evidence within the division.”

Abbygail Langham, Ph.D., Director, Assessment & Strategic Planning, Auburn University

Discover more award stories at campuslabs.com/awards-stories

Focus on your progress, not the process.

The Campus Labs platform empowers you to share information, produce reports and interpret your data more effectively than ever before. Instead of spending valuable time and resources managing each process, you'll be able to make data-driven decisions as you document program strengths, improve workflow efficiencies, collect evidence of student outcomes and advance your institutional goals.



What kinds of experiences in and out of the classroom have the greatest impact on the persistence of first-generation students?

Do students who participate in blended learning courses have higher levels of academic engagement during their first two years?

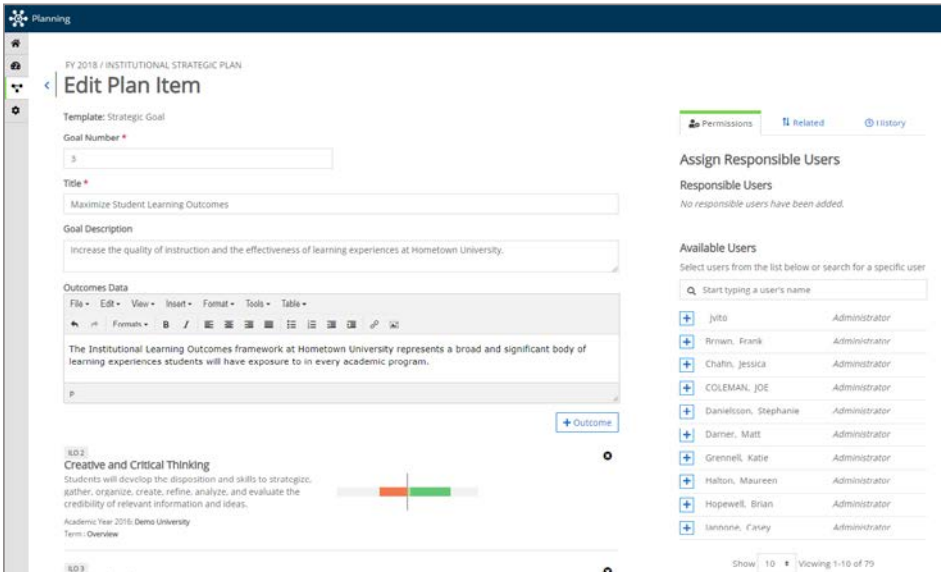
Make your institution even more effective.

Planning

Organize your strategic priorities, annual reports and assessment plans at the institutional, divisional or departmental level. Make seamless connections with all your data using the planning tools within our platform, including templates that you can easily customize.

Accreditation

A paperless process lets you easily upload self-study reports, faculty credentials and all your supporting documents to a private and secure website. Use linked data as evidence of achievement in reports for accrediting bodies, boards of trustees and other audiences.



The screenshot displays the 'Edit Plan Item' interface within the Planning tool. The main form includes fields for 'Goal Number' (set to 3), 'Title' ('Maximize Student Learning Outcomes'), and 'Goal Description' ('Increase the quality of instruction and the effectiveness of learning experiences at Hometown University.'). Below these is an 'Outcomes Data' section with a rich text editor containing text about the Institutional Learning Outcomes framework. A progress bar is visible at the bottom of the form. On the right, the 'Assign Responsible Users' section shows 'No responsible users have been added.' Below that, the 'Available Users' list includes names like Jvito, Rrown, Frank, Chahin, Jessica, COLEMAN, JOE, Danielson, Stephanie, Darner, Matt, Grennell, Kate, Halton, Maureen, Hopewell, Brian, and Imbome, C'arley, all with 'Administrator' roles. A search bar is provided for finding users.

Connect your data and write your own narratives to show how your institution has fulfilled strategic goals and objectives.

Assessment Management

Create a more comprehensive and efficient data collection and assessment management process. Confidently assess the effectiveness of your academic programs and support services, while learning how their outcomes are supporting your institutional goals.

Collective Review

chalk&wire
POWERED BY CAMPUS LABS

Evolve your assessment experience with simplified, large-scale collection of student work for a single program or across campus. Reduce stress with easier work collections, truly randomized selections and juried assessment for in-depth analytics and flexible reporting on student learning.

Outcomes Assessment

Document and review your campus-wide progress. An aggregated view of all your data, comparison reports and easy-to-modify templates will allow you to evaluate campus outcomes at every level of your institution.

Program Review

Engage in a more intentional and holistic process for your campus-wide program review. Our integrated platform lets you manage workflows, leverage annual assessment and planning efforts and identify areas for continued progress.

The platform empowers you to:

Use linked data as evidence of achievement in program reviews and accreditation

Connect data to unit goals and institutional outcomes

Create report templates

Share reports in Microsoft Word, Excel, PDF and other popular formats

Export data into SPSS®

Incorporate assessment metrics

Use personal dashboard views to track workflow and show progress toward goals

View real-time assessment results

Produce benchmarking and trend reports

Access the digital version of the CAS Standards in Higher Education for program review

Tell an impactful story of institutional effectiveness

Campus Labs Platform | Faculty Experience

Elevate your approach to teaching and learning.

Our faculty-friendly tools are designed to help institutions strengthen the relationship between teaching and learning. Featuring expanded views of student outcomes, our robust set of tools enables your faculty to make the most of their data for the betterment of their students.

“We have been laying the groundwork for getting faculty to think of the online instrument as a tool over which they exercise ownership and use to pursue their individual teaching values and concerns.”

Matthew Duperon, Associate Director of the Center for Teaching & Learning, Susquehanna University

Collect data from the Student Response System, rubrics and questionnaires

Focus on ongoing formative assessment using the Feedback tool

Link examples of student work

Create and edit learning objectives

Create assessments based on expected outcomes

Create reports and curriculum maps that close the assessment loop



Teaching & Learning

Transforming teaching with better feedback.

With powerful analytics, you can connect your data and better understand the relationship between quality of instruction and students' perspectives of their own academic success.

campuslabs.com/tl

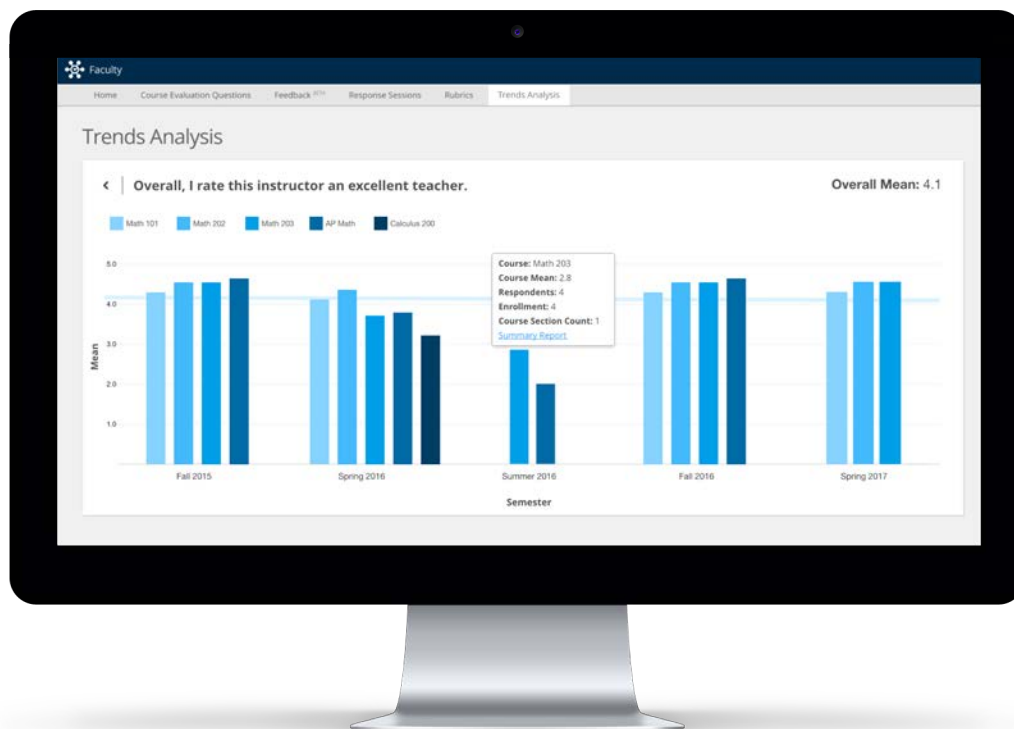
Campus Labs All Star Award Winner

The University of Houston - Downtown's keen focus on student feedback not only allows for data-driven decisions to be made on campus, it also keeps the student at the heart of the mission. This sophisticated use of information helped them become a Campus Labs All Star Award winner.

Discover more award stories at campuslabs.com/awards-stories

Learn more from data-enabled wisdom.

By becoming more aware of their instructional habits and methods, faculty gain a clearer view of the impact they can have in the classroom. The result is a deeper understanding of students—and a greater ability to support their learning.



According to students with a moderate level of academic engagement, which classroom activities enhance their course experience?

Which teaching methods are improving outcomes for courses taken by first-generation students?

Explore valuable questions about how students are learning.

Learning Outcomes

Uncover insights about everything from how students perform in a specific class to how effectively Bloom's or another assessment taxonomy is being applied across departments and divisions. With an expanded view, you can also examine the success of your recent graduates.

Course Evaluations

Featuring robust reporting capabilities, our web-based solution can be customized to support your course evaluation instruments. Our solution also supports the IDEA Student Ratings of Instruction, a nationally normed, research-based system. Providing both summative and formative feedback, the SRI lets you ask the questions that get to the heart of your mission. Surface valuable data about students' perceptions of their own learning and receive adaptive recommendations for strengthening teaching effectiveness.

Learner Support

Guide students more effectively by using the toolset to schedule appointments, send alerts and offer routine encouragement.



Campus Labs is proud to partner with IDEA, a nonprofit organization dedicated to improving student learning in higher education through analytics and resources for professional development. Since 1975, IDEA has focused on making a positive, sustainable impact on teaching and learning in higher education.

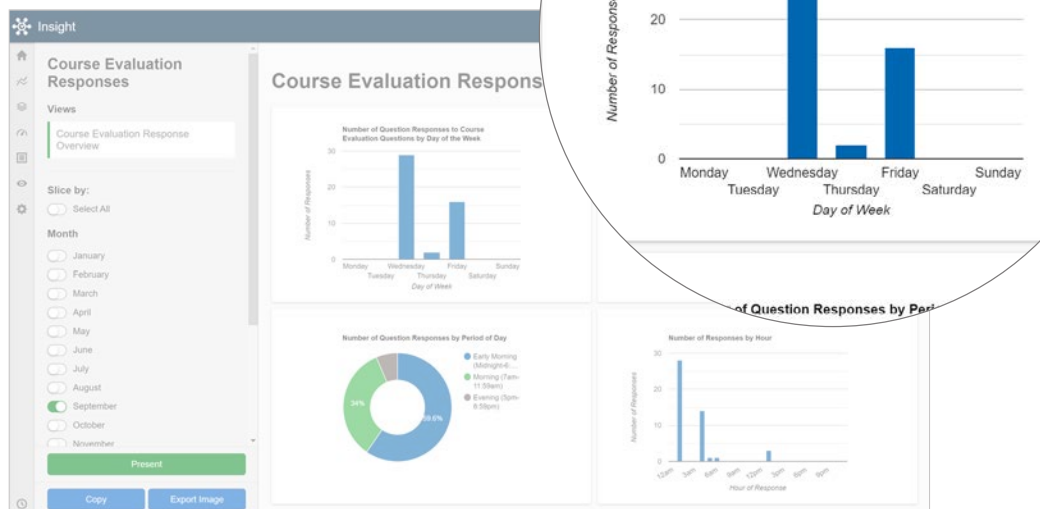
Program Review

Track departmental progress, grant user-specific permission, assign due dates, as well as upload supporting documentation that can be linked to planning and accreditation reports. The reviews can easily be exported into PDF or Word format and shared with internal and external audiences.

Faculty Development

Create a comprehensive approach to continuous improvement centered on formative assessment. Faculty can solicit constructive feedback from students and then receive the results via email or online through automatically generated reports. The data can easily be integrated into program planning, decision making and administrative review processes.

Powerful analytics let you look even deeper into the teaching and learning process on your campus.



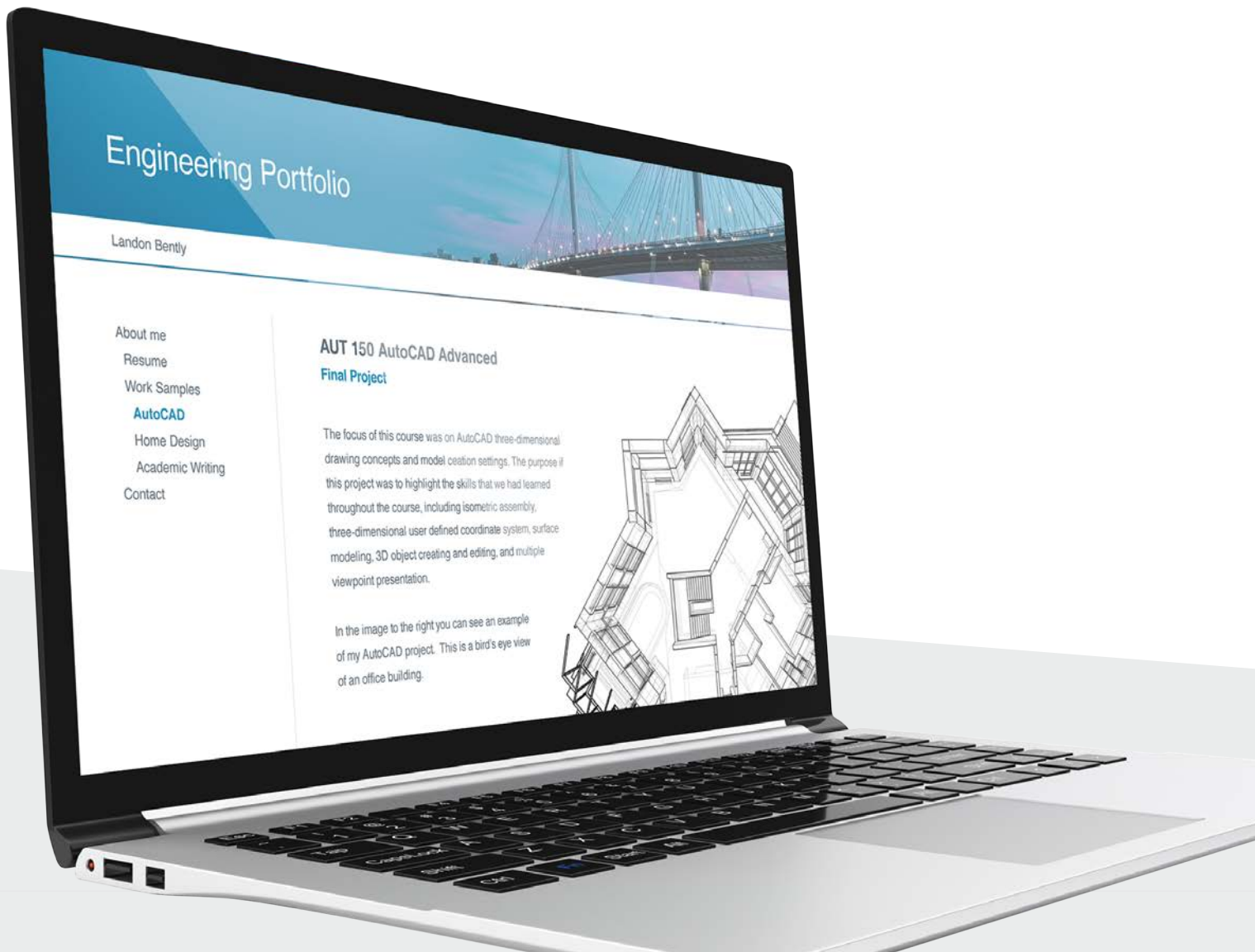
“Chalk & Wire has helped us engage faculty members across the Professional Education Unit in meaningful discussions and assessment work.”

Craig A. Michaels, Ph.D. Dean, Division of Education, Queen’s College

ePortfolio

chalk&wire
POWERED BY CAMPUS LABS

Developmental, reflective and professional ePortfolios all serve to unlock your students’ potential by showcasing their entire education journey. Inspire your learners by tracking their growth over time, program goals, co-curriculars and special projects, while quickly recalling student work samples for program audit, research and reports. With multiple customizable assessment workflows, you can capture their successes, address areas of concern and demonstrate program requirements.



The platform empowers you to:

Document student learning outcomes

Link learning outcomes to departmental objectives

Conduct programmatic assessments

Show the productivity of your faculty

Demonstrate the impact of instruction

Prove the effectiveness of your curriculum

Examine the success of your graduates

View trends and compare outcomes over time

Report on campus-wide successes

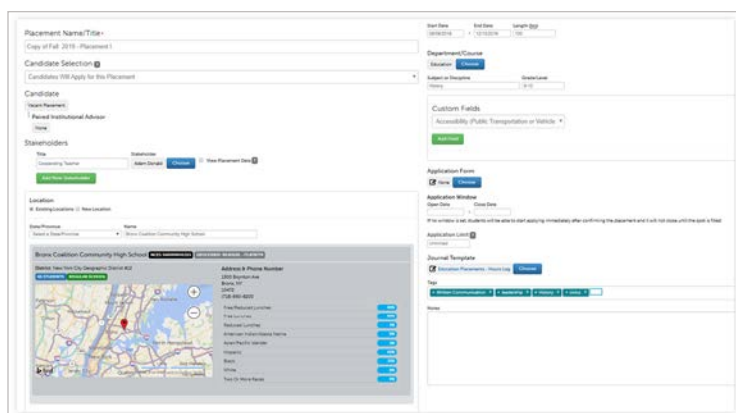
Provide clear evidence of achievement for all stakeholders

Empower students to showcase their accomplishments

Recognize learning with integrated credentialing

Experiential Learning

Authentic experiences are an essential part of your students' journey and managing these placements can be challenging. Whether you are placing 50 students or 500, saving time and effort with bulk processes and transparent management means you can more easily engage stakeholders and monitor student growth. Through a single workshop, semester or even full year internship, provide your students with the real-world experiences they need while easily managing the workload through advanced administration.



Ensure your candidates have appropriate diverse experiences as well as easily aggregate data for reporting.



Retention & Success

Guiding students in the right direction.

Retention is directly linked to your institution's ability to help students explore and realize their full potential. Creating personalized pathways for student success can make all the difference. When each student thrives, so does the entire institution.

campuslabs.com/ss

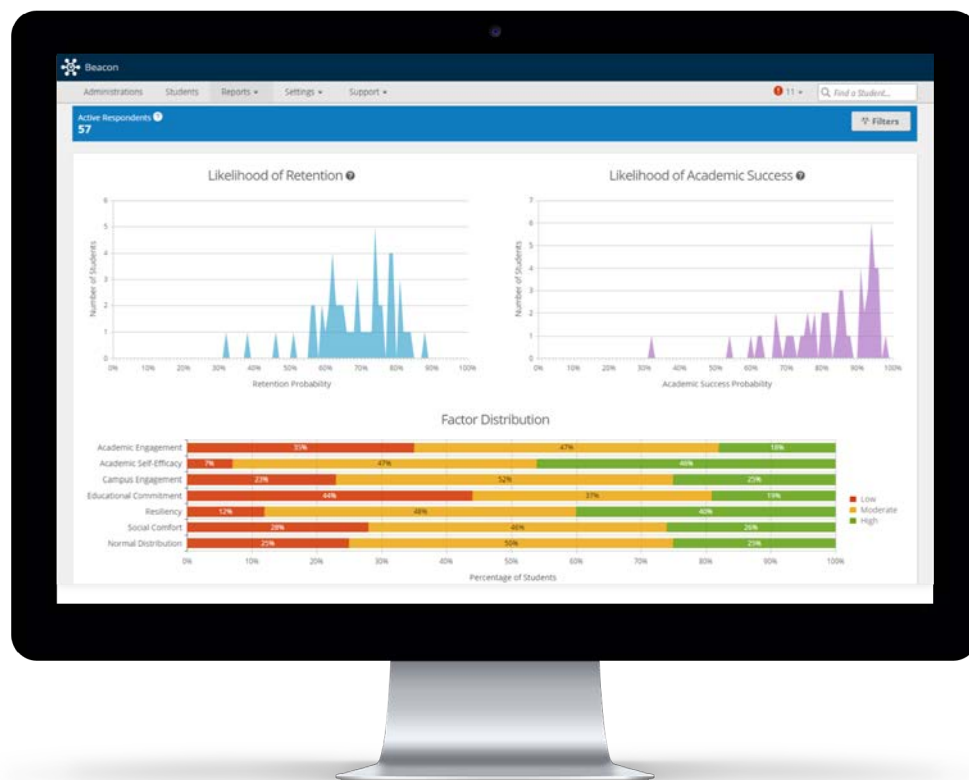
Campus Labs All Star Award Winner

Niagara College benefited from more effective intervention strategies to create greater communication amongst academic advisors campus-wide, improving staff efficiency and reducing confusion among students. Niagara College's work in helping students experience a more individualized and targeted advising approach led to them winning the Campus Labs All Star Award.

Discover more award stories at campuslabs.com/awards-stories

Make better predictions and increase your retention.

With the Campus Labs platform, you can harness the power of student data to assess the impact of campus programs and customize strategies for individual students. Identify at-risk learners early, match everyone with the right resources and gain a deeper understanding of student success at every level.



Over the past three years, what programs and initiatives on campus have had the most significant impact on student success?

What are the predictors of student retention and success at our institution?

Gain a holistic view of individual success.

Analytics

Our analytics toolset, equipped with descriptive, predictive and prescriptive capabilities, can highlight your most effective programs while identifying students you might never have known were at risk.

Noncognitives

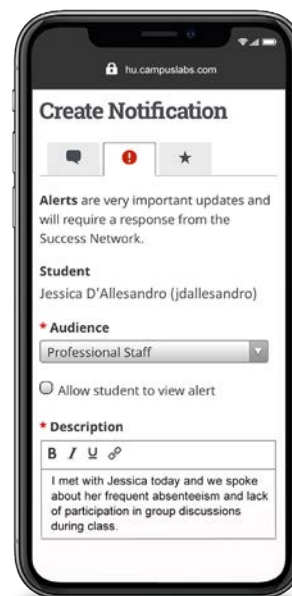
Our platform is built on the knowledge that GPA and standardized test scores account for only part of a student's predicted success. Noncognitive measures and other factors are also critical. Using data about noncognitive skills such as resilience, curiosity and social comfort, you'll gain a better understanding of a student's ability to successfully navigate their college experience.

Early Alerts

Stay informed about potential red flags with regular alerts and daily digest emails about students. Proactively reach out to at-risk learners and send customized messages to help them get back on track and re-engage in their learning journey.

“Using Beacon in combination with our intervention groups and early intervention classes—talking to students and monitoring early student activity—contributed to an eight percent higher retention rate than in the past. We’re really excited to help students early and keep helping them succeed throughout the semester.”

Megan Hills, Registrar and Assistant Dean,
Iowa Wesleyan University



Automatic alerts about students can be tailored to a specific audience and instantly viewed on mobile devices.

Student Advising

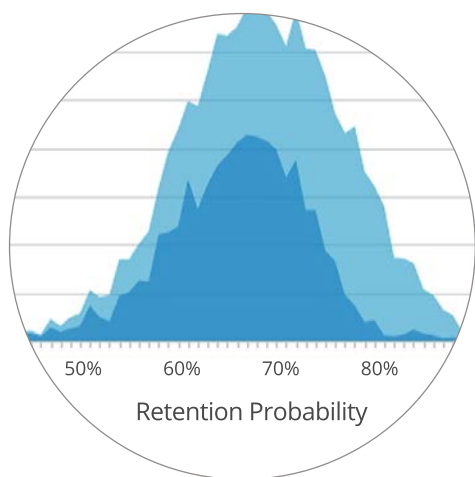
Create a holistic retention risk profile by aggregating data from campus-wide sources, including reports from residence advisors, notes from professors and self-reported data about the campus experience. Students can be connected to an electronic success network of staff and administrators who serve as formal or informal advisors.

Resource Use & Tracking

Use check-ins at campus events and facilities such as student support offices, the library and the financial aid office to manage traffic volume while uncovering insights about student behavior and trends.

Engagement & Assessment

Our integrated toolset will enable you to use student data to identify the programs and resources on your campus that best support success.



Data visualization of risk potential across your student population can support better predictions about retention.

The platform empowers you to:

Connect demographic data

Share engagement data

Administer various validated and normed instruments for first-year students, continuing students and graduate students

View retention and academic success probability scores of first-year students

Integrate noncognitive skill scores

Link GPA and other academic scores

Capture and share notes and alerts from professors

View information about relationships with others

Study students' self-reported data about the campus experience

Allow students to schedule appointments with advisors

Document and track student success plans

Refer students to resources based on identified needs



Student Engagement

Designing transformational experiences.

Involvement outside the classroom influences academic success and whether students feel connected to your institution. Gain the ability to assess co-curricular experiences and uncover what drives the greatest impact on student learning and success.

campuslabs.com/se

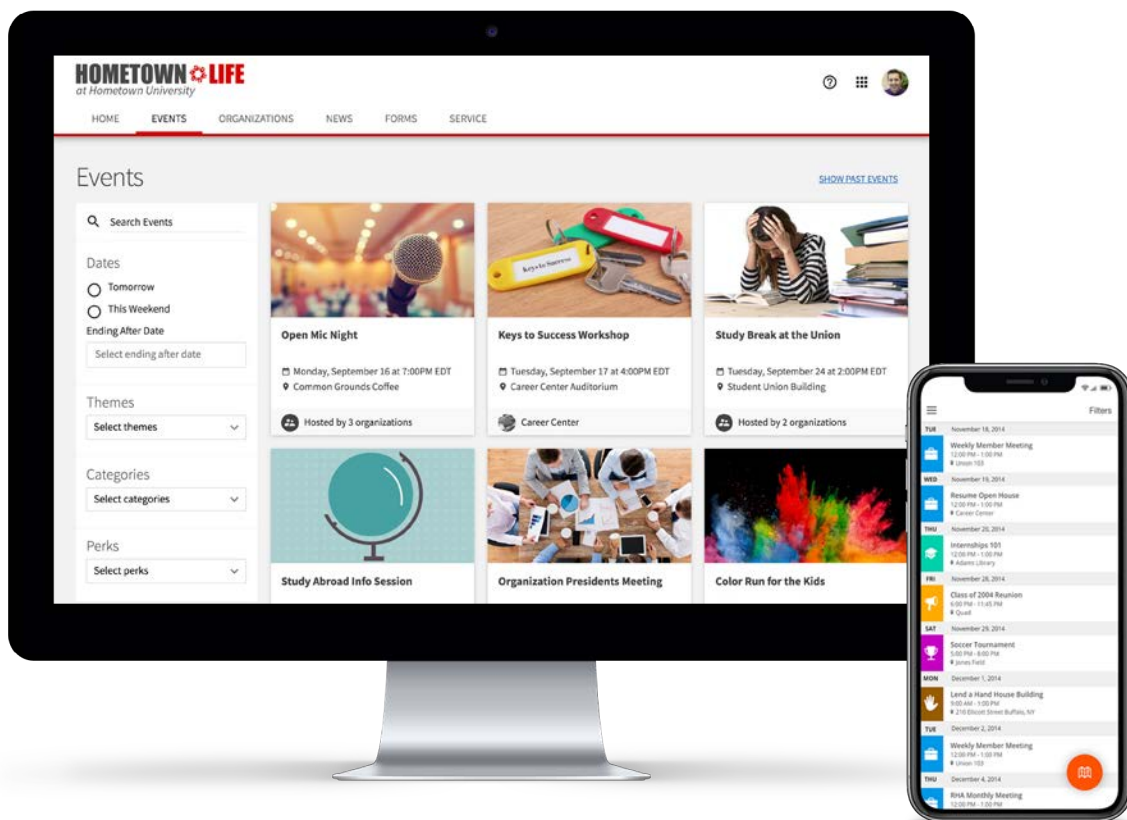
Campus Labs Collaborator Award Winner

Western Michigan University boosted their event tracking and attendance through Engage to help ensure the co-curricular commitment of every student. Their campus narrative shifted from one being based around perception to one being tracked using data. Over 75 percent of their students are now engaged each year in some out of class activity, helping WMU become a Campus Labs Collaborator Award winner.

Discover more award stories at campuslabs.com/awards-stories

Help your students invest in their own success.

Campus Labs Engage provides students with a central hub for campus events and organizations, while helping you operate the corresponding programs and processes as efficiently as possible. Free up time so you can focus your energy on designing a more fulfilling student experience that lays the foundation for each student's long-term success.



What are the student involvement trends for first-year students over a six-month period?

Which types of programs around critical skills attract students majoring in business?

Take a broader approach to engagement.

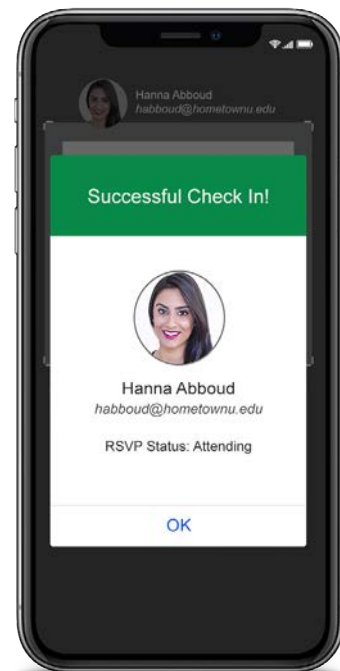
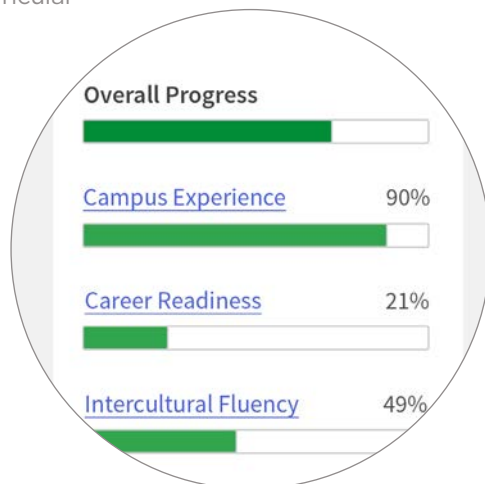
Guided Pathways

Our Co-curricular Paths tool supports a competency-based approach by capturing the value of experiences outside the classroom. Promote student success with intentional programming designed to lead students through a series of guided co-curricular paths and experiences. Participation can be automatically documented in students' co-curricular records without any additional effort.

Involvement Tracking

Our Check-in App takes the hassle out of the event check-in process, making tracking participation convenient and easy. Automatically generate co-curricular records and leverage robust reporting capabilities to showcase and assess student engagement on your campus.

Students can easily track their progress toward meeting co-curricular requirements.



Ensure accurate participation records with quickly visible student names and photos upon check-in.

The platform empowers you to:

Promote programs and services

Provide at-risk information very early in the academic year

Collect data via rubrics and surveys to assess student experiences and learning outcomes

Participate in national benchmarking studies around critical skill development, mental health and counseling

Track and report on student participation in campus activities

Establish a co-curricular record

Set trigger questions in ongoing surveys to alert advisors

Visualize engagement data to understand its integration with retention and success

Manage event approval workflow

Enhance your students' educational journey with verified credentials

Hold secure online student elections

Improve financial transparency for student organizations

Organization Management

Create, register and manage your student organizations while also documenting compliance and risk in one centralized location. Distribute administrative oversight among divisions and departments to mirror your campus processes. Conduct secure campus-wide elections and improve financial transparency with robust budgeting and accounting tools to organize budget allocation and purchase requests processes.

Event Planning

Effortlessly plan, organize and promote events using our comprehensive tools. Save time through the event approval process with our customized workflows and manage risk with auto-notification approvals. Easily track RSVPs and collect vital event info to prep ahead of time, then promote events with centralized calendars, social media integrations and our Involvement app.



Campus Labs for Student Affairs Assessment

A comprehensive assessment solution designed for student affairs professionals to showcase the impact of co-curricular programming and services on institutional goals.

campuslabs.com/saa



Skills & Achievement

Chart a learning journey that defines future success.

Grant learners the ability to certify and showcase their skills and accomplishments. With Campus Labs for Skills & Achievement, you can also align paths and outcomes to help learners understand their skills as they gain them and how they can articulate this experience into the next stage of their educational or professional journey.

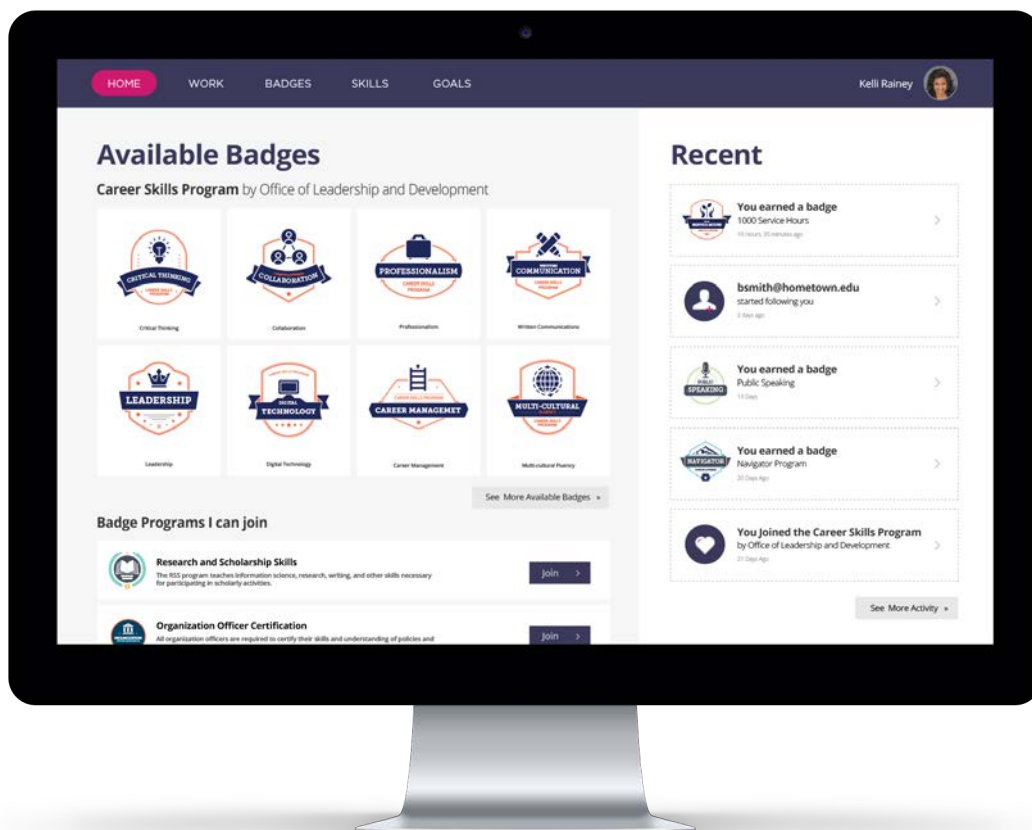
campuslabs.com/skills

“With digital badging and credentialing, learners gain a specific sense of what skills they have but also what ones they need to build upon. Whether in an educational environment or in a career workplace, these credentials help them understand what they know and then gain confidence for where they can go next.”

Chris Husser, Director of Product

Make more out of motivation.

Provide your learners with the motivation to create goals and then monitor, encourage and assess their abilities through submitted artifacts. Validate and endorse their successes and give them an outlet to showcase their skills and achievements to educational institutions and potential employers so they can move forward with self-assurance.



How can digital badging and credentialing help students bridge the skills gap?

Where does the digital importance come into play with modern credentials versus the more traditional paper diploma?

Be the co-pilot on their path to career advancement.

Open Badges 2.0

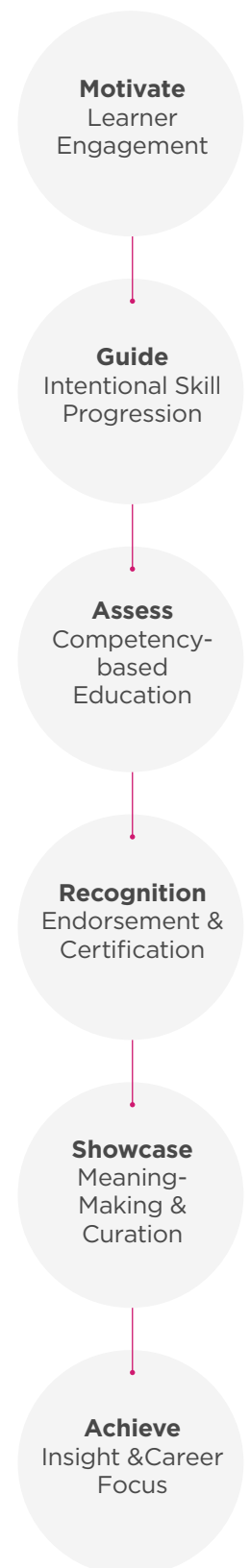
Issue your badges and micro-credentials with confidence. Campus Labs is certified under the IMS Global Open Badges 2.0 standard, meaning you can provide your learners with skill evidence that maintains significance outside your institution and into their continuing educational or professional careers. Open Badges are built as visual representations of skills, achievements and endorsements that provide complete and accurate statements about a learner's experience.

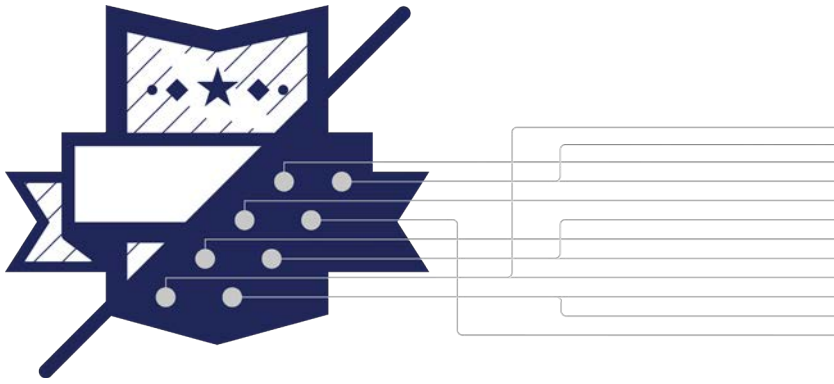
Multiple Awarding Methods

Issue badges and micro-credentials in the most pertinent way to your workflow. Awards can be given to one or multiple learners at a time, or even to departments and organizations, through a variety of methods. Student self-claiming and automated options are included, as well as the ability to sync with Campus Labs applications like Engage or Chalk & Wire for better ease and integration of credential distribution.

Badge and Micro-credential Designs

Badges and micro-credentials tell compelling stories of skills and achievements, so it's important to make them look good. Campus Labs provides multiple technology options and skilled design services to help you create your own professional-looking badge designs or to upload an internal design in PNG or SVG format.





Competency Alignments

Start aligning badges and micro-credentials to learning outcomes so you can do double duty. Through Open Badges you can maintain your institutional reporting requirements and view the criteria within the badges and micro-credentials to provide learners with visual evidence of their abilities.

Earner Discoverability Options

Inform potential learners about what's in store for them by creating a searchable library of individual badges and micro-credentials and publish programs that divulge the specific skills they can achieve if they join. Search by opportunity or associated skill to locate previously earned badges or achievers.

Permissions and Control

Create default parameters for public searchability and endorsements of credentials so you can differentiate between private community viewing and an open public database. Of course, learners always have the option to share their earned badges or micro-credentials whenever and wherever they choose, allowing them to make intentional choices about how their achievements are seen outside your organization.

The platform empowers you to:

Motivate learners to intellectually engage and achieve using digital badging

Guide their progression with an intentional design or learning structure using open pathways or sequenced programs

Assess their abilities through review of demonstrations or evidence with individual criteria or rubrics

Grant them credit or recognition for learning or completion of requirements based on outcomes or skill frameworks

Provide them with the ability to prove their competency to others with online collections or ePortfolios

Aid in their readiness, planning or advancement of a career with search tools and market data insights

Campus Labs Professional Services

Empower your institution.

We offer a wide range of consulting capabilities to support your institution and a flexible package of professional services to accelerate the implementation and adoption of Campus Labs solutions.

“The experience of working with Campus Labs exceeded my expectations. Their consultant was a very skilled and experienced professional advisor who led a 360° input from all stakeholders and kept everyone focused on the outcome throughout the planning process.”

Chesapeake College

A woman with glasses and a patterned dress is speaking to a group of people seated at a table. The scene is dimly lit with a blue tint. The woman is standing and gesturing with her hands. The people at the table are seen from the back, looking towards her.

Strategic Advising

Take the opportunity to solicit guidance from our strategic advisors. They offer high quality, best-practice consultation regarding strategic planning, student success and assessment.

Data & Technical Services

Our signature data integration service consists of a data audit and review, which is formalized through a report and recommendations. Once the audit is complete, our team can also write the code to extract data from your campus SIS.

Survey Design & Analysis

Leverage our instrument design expertise to ensure that your survey is well composed and utilize our analysis expertise to give you a head start on interpretation and application of results.

Professional Development & Custom Workshops

Whether you are looking to develop new competencies or advance knowledge around a core strategy, we can deliver a comprehensive workshop for your staff or faculty, complete with hands-on activities, learning evaluations and follow-up resources.

Implementation & Adoption

A member of our Campus Success team will spend time with you onsite, developing a custom agenda of training and consultation designed to meet your implementation and adoption goals.

A person wearing a patterned shirt is shown in profile, looking down at a device they are holding. The background is dark and out of focus, suggesting an indoor setting like a lab or office. A green horizontal bar is positioned across the middle of the image, containing text.

Campus Labs Onboarding, Adoption & Support

We're more than technology.

Goal-oriented implementation.
Support when you need it.

Our mission is to help you
achieve yours.



Our goal is to help you achieve yours

When you become a member campus, our Campus Success onboarding team reviews your current processes and desired goals to customize a successful onboarding plan. We'll implement the plan based on your campus priorities, timelines, as well as our historical knowledge of established onboarding progress indicators. This team works with your key stakeholders to determine how best to configure the Campus Labs solution for your campus.

Beyond implementation

Post launch, a dedicated adoption team works with you to establish your next set of desired outcomes, share best practices, assist in project management and create solutions for your professional development needs. Your adoption team is comprised of consultants who are passionate about higher education and have previously served as faculty or campus administrators.

We provide ongoing online trainings (recorded and live) to keep your knowledge of the Campus Labs tools current and to help you train new faculty and staff members as they join your campus community.

You'll also receive updates about new developments to the Campus Labs platform, invitations to our events and conferences, and ongoing support via phone, email, online ticketing and live chat.

