

IUPUI 2021

# FRANKLIN UNIVERSITY

## CURRICULUM MAPPING 2.0: ILO-PLO-CLO ALIGNMENT



FRANKLIN  
UNIVERSITY

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# Franklin University: Institutional Context

- Private, Non-Profit
- 5,000 students - UG, GR, DR
- Predominately Online
- Theory-to-Practice
- Academic Cornerstones:
  - Quality
  - Access
  - Student-centered
  - Innovation



# Curriculum Mapping 1.0

Courses	Outcome 1	Outcome 2	Outcome 3
Course 1			
Course 2			
Other experiences (1) (e.g., exams, internships)			
Other experiences (2)			

Keys:

- "I" = Introduced (First time a concept is introduced, e.g. Remembering, understanding)
- "R" = Reinforced (Applying, Analyzing, Evaluating, and Creating)
- "A" = Assessment Evidence Collected

# **Curriculum Mapping 2.0**

Alignment

ILO-PLO-CLO

# **INSTITUTIONAL LEARNING OUTCOMES (ILO)**

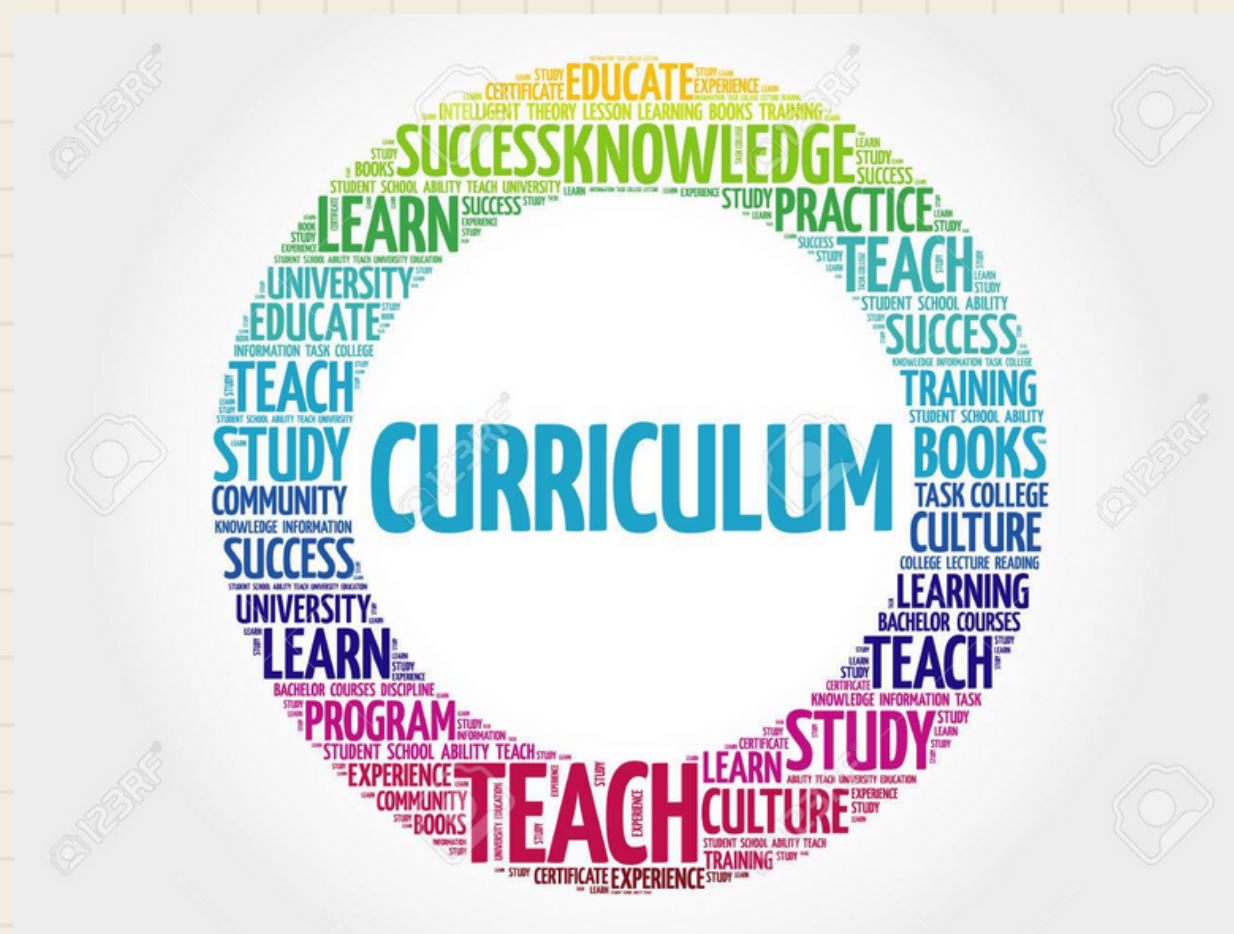
## **ILO DEFINITION:**

**BROAD-BASED KNOWLEDGE, SKILLS,  
ABILITIES, AND ATTITUDES  
THAT STUDENTS ARE EXPECTED  
TO DEVELOP AS A RESULT OF THEIR  
OVERALL EXPERIENCES WITH  
FRANKLIN**



# WHY ILOs

# Guiding Framework



# Institutional Learning Outcomes

## **Communication**

Communicate professionally using a variety of modalities (written, spoken, and technological).

## **Critical Thinking**

Analyze and evaluate information to make reasoned arguments and solve problems.

## **Civic and Global Engagement**

Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national and global levels.

## **Ethics**

Analyze and evaluate complex issues and situations to make informed ethical decisions.

## **Disciplinary Expertise**

Integrate theory and practice of an academic discipline.

# MAJOR MILESTONES: ILO-PLO-CLO ALIGNMENT



FA2019 - SP2020:

ILO Development

- Research & Information Gathering
- Survey, discussion with stake holders



SU 2020

- ILO Communication & Socialization
- Canvas Migration



FA2020 - SP2021:

- Canvas Migration (cont'd) & Kualu (CMS) Integration
- Mapping Curriculum: ILO-PLO-CLO



**61**  
**Outcome**  
**Maps!**



**Bachelor of Science - Business Administration**

Course	Course Title	BSADB1	BSADB2	BSADB3	BSADB4	BSADB5	BSADB6	ILO1	ILO2	ILO3	ILO4	ILO5
ACCT 215	Financial Accounting	X										X
MGMT 312	Principles of Management	X										X
BSAD 495	Business Administration Capstone	X	X	X	X	X	X	X	X	X	X	X
ECON 210	Introduction to Microeconomics	X					X		X			X
FINA 301	Principles of Finance	X			X	X	X		X			X
MKTG 300	Marketing	X			X	X	X		X			X
BSAD 220	Business Law		X					X		X	X	X
BSAD 320	Quant & Qual Methods for Decision Making	X	X	X	X	X	X	X	X	X	X	X
BSAD 460	Business Ethics for Leaders	X	X				X	X	X	X	X	X

**Institution Learning Outcomes**

ILO1	Communication: Communicate professionally using a variety of modalities (written, spoken, and technological).
ILO2	Critical Thinking: Analyze and evaluate information to make reasoned arguments and solve problems.
ILO3	Civic & Global Engagement: Integrate knowledge and skills to engage with and respond to social, environmental, and economic challenges at local, national, and global levels.
ILO4	Ethics: Analyze and evaluate complex issues and situations to make informed ethical decisions.
ILO5	Disciplinary Expertise

**Program Learning Outcomes**

BSADB1	Define, explain, and properly use the terms, concepts, and principles in the functional areas of management, marketing, accounting, finance, and economics
BSADB2	Define and discuss the legal and ethical obligations for working within the social environment of businesses
BSADB3	Differentiate and evaluate business concepts and theories to solve complex problems in domestic and international environments using a multi-functional approach
BSADB4	Demonstrate proficiency in the use of business tools
BSADB5	Research and analyze existing information resources
BSADB6	Integrate business theories and concepts to determine the optimal strategic direction for an organization

# What We Have Gained....



# **Comprehensive Reviews of Curriculum:**

- **Scope & Utility**
- **Sequence, Integration, Continuity (and Gaps?)**
- **Balance**
- **Validity in Assessment**





# Collaborations

- Shared courses
- Enabled through universal access to all outcomes (ILO, PLO, CLO).







Gaps  
Identified....  
Next Steps



# NEXT STEPS?

so you “get it” what’s next?

- Improved reporting function of CMS
- Broad-based effort in improving students' foundational skills
- Mapping to CLO

*Thank  
you!*



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