



watermark™

INSIGHTS INSPIRE PROGRESS

Welcome to the Watermark virtual booth at IUPUI 2021 Assessment Institute! Thank you for taking the time to visit with us today.

Here at Watermark, our mission is to provide higher education organizations with solutions to fit their assessment needs. We are happy to address all of your questions and get your insights.

Video Demo:

Hassle-Free Assessment
with Watermark Planning
& Self-Study

Case Study:

University of Holy Cross
eliminated PDFs and paper
assessments for 90% of faculty

eBook:

The Essential Guide
to Assessment Strategy

eBook:

Student Assessment:
Go Beyond Test Scores

Blog Post:

Improving Institutional
Effectiveness with Watermark
Planning & Self-Study

And More:

Assessment &
Accreditation
Resource Hub