

# **Assessment Institute Resources:**

## **Disseminations and Invitations for Professional Development**

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**[assessmentinstitute.iupui.edu](http://assessmentinstitute.iupui.edu)**

# Session Goals

- Recognize some practices, challenges, and opportunities of colleagues involved in activities related to teaching, learning, assessment, and improvement
- Explain the purposes/goals of the Assessment Institute in Indianapolis
- Identify other affiliated resources and services from the Assessment Institute
- Leverage these affiliated resources and services for professional development
- Contribute to the broader national/global conversations related to teaching, learning, assessment, and improvement

# Introductions

- Katie Busby
- Shirley Yorger
- Jerry Daday
- Stephen Hundley

# Initial Audience Discussion

- **Think-Pair-Share**
  - **Individually:** think about your practices, challenges, and opportunities related to activities associated with teaching, learning, assessment, and improvement
    - *What are you proud of?*
    - *What keeps you up at 2:00 a.m.?*
  - **In Pairs/Small Groups:** share some of your individual thoughts
  - **Larger Group Report-out:** we will hear a few examples from the audience

# About the Assessment Institute

- Oldest and largest U.S. event focused on assessing and improving higher education
- Goal is to equip our 1,100+ attendees with knowledge, skills, perspectives, and resources to inform and enhance professional practice in a variety of contexts
- Offers opportunities for higher education professionals to share experiences related to assessment and improvement
- Provides support networks for connections following the Institute program
- Attendees join us from across the country and around the world; various disciplines, parts of the collegiate ecosystem, and institutional types represented

# About the Assessment Institute

- Annual Institutes are scheduled through 2030 in Indianapolis
- Program offers a wide array of topical areas in these formats:
  - Pre-Institute Workshops
  - Plenary Keynote and Panel Session
  - Themed Keynote Sessions
  - 60-Minute Concurrent Sessions
  - 20-Minute Rise-and-Shine Sessions
  - Poster Sessions
- Attendees appreciate practical, adaptable approaches to teaching, learning, assessment, and improvement practices

# Overview of our Affiliated Resources and Services (shared on the following slides)

- National-level partners, including HIPs in the States
- Free Webinar Series (2022-23: HIPs in the States; 2023-24: Grand Challenges)
- Berlin 2024: International Conference on Assessing Quality in Higher Education
- Book series with Routledge/Taylor & Francis Group (*Trends in Assessment*, 2E)
- *Leading Improvements in Higher Education* podcast
- *Assessment Update* bimonthly periodical from Wiley

# National-level Partners, including HIPs in the States

- The Assessment Institute in Indianapolis is not a membership-based entity
- We partner with a host of national-level professional associations/societies, research organizations, initiatives, and sponsors/exhibitors
  - AAC&U, AIR, AALHE, Grand Challenges in Assessment Project, HBCU-CEEQA, NILOA, NSSE, Piazza Center for Fraternity and Sorority Life, SAAL
- HIPs in the States
  - High-Impact Practices
  - Network of colleagues advancing HIPs on college and university campuses throughout the United States



# National-level Partners, including HIPs in the States

- High-Impact Practices include, but are not limited to, the following:
  - Capstone Courses and Projects, Collaborative Assignments and Projects, Common Intellectual Experiences, Diversity/Global Learning, ePortfolios, First-Year Seminars and Experiences, Internships, Learning Communities, Service Learning and Community-Based Learning, Undergraduate Research, and Writing-Intensive Courses
- What makes a practice “High Impact” in nature?
- Current and future directions for HIPs and HIPs in the States

# Free Webinar Series

- 5-part hour-long sessions offered via Zoom for members of the higher education community—all free of charge
- Webinars are held in November, February, April, June, and August
- 2022-2023 Season was offered by colleagues from **HIPs in the States:**
  1. New Research from the National Society for Experiential Education (NSEE)
  2. HIPs and Student Affairs: Expanding Transformation and Support
  3. High-Impact Teaching: What we can learn from Teaching and Learning Centers to support faculty and staff in creating high-quality HIPs for our students?
  4. The Tip of the Spear: HIPs as Drivers of Educational Reform
  5. An Update: Delivering on the Promise, or Getting Shipwrecked

# Free Webinar Series

- 2023-2024 Season will be offered by colleagues from the **Grand Challenges in Assessment Project**:
  1. Guiding Innovations, Improving Pedagogy, and Increasing Equity
  2. Making Assessment Actionable with Implementation Fidelity
  3. Directing Rapid and Equitable Improvements in Pedagogy
  4. Improving the Measurement of Student Learning Over Time
  5. Employing Data Visualization to Guide Innovation
- Free Webinar Series info on **[assessmentinstitute.iupui.edu](https://assessmentinstitute.iupui.edu)**
  - Zoom connection details for future webinars
  - Recordings from prior webinars
  - Additional resources

# Berlin 2024: International Conference on Assessing Quality in Higher Education

- Takes place at the Westin Grand Berlin June 23-26, 2024
- Conference Goals:
  - Provide an international venue to disseminate research, scholarship, and practice-informed ideas related to the conference themes
  - Discuss opportunities and issues facing the global higher education landscape
  - Promote cross-cultural dialogues and resource sharing with conference participant
  - Network and build relationships with colleagues from other contexts

# Berlin 2024: International Conference on Assessing Quality in Higher Education

- Priority international proposal deadline: Friday, November 17, 2023
- Conference Themes:
  - Strategic Directions
  - Inclusive Environments
  - Innovative Instruction
  - Engaged Learning
  - Student Success

# Book Series with Routledge/Taylor & Francis Group

- Recently-released volume of *Trends in Assessment: Ideas, Opportunities, and Issues for Higher Education* (2<sup>nd</sup> Edition)
- Assessment and Improvement Book Series, organized under the auspices of the Assessment Institute in Indianapolis
- Forthcoming titles in the Book Series, including *Assessment 101* from colleagues at the Center for Assessment and Research Studies, James Madison University
- Book proposals are sought
  - Purpose, audience, goals, theoretical/scholarly frameworks, competing and complementary offerings, opportunities for differentiation, and timeline/plans

## *Leading Improvements in Higher Education Podcast*

- Award-winning podcast service of the Assessment Institute in Indianapolis
- Monthly episodes profile people, initiatives, institutions, and organizations improving conditions in higher education
- Thought leaders engage in discussions of enduring and emerging topics, themes, and trends affecting colleges and universities
- More than 50 episodes of the podcast have been produced; season 4 debuted in advance of this year's Institute
- Podcast is available on common streaming services, podcast apps, and the Institute's website



# *Assessment Update Periodical*

- Award-winning, bimonthly periodical from Wiley with a national readership
- 30+ year track record of providing readers progress, trends, practices, and topics:
  - Sustained cultures of assessment and improvement
  - Equitable and culturally responsive assessment
  - Institutional and organizational initiatives to advance the field of assessment
  - Learning improvement efforts
  - Assessment of student learning, engagement, and success
  - Perspectives from higher education assessment thought leaders
- Periodic special issues: COVID-19, 20<sup>th</sup> anniversary of NSSE, HBCU-CEEQA, Excellence in Assessment Designation, and Grand Challenges in Assessment

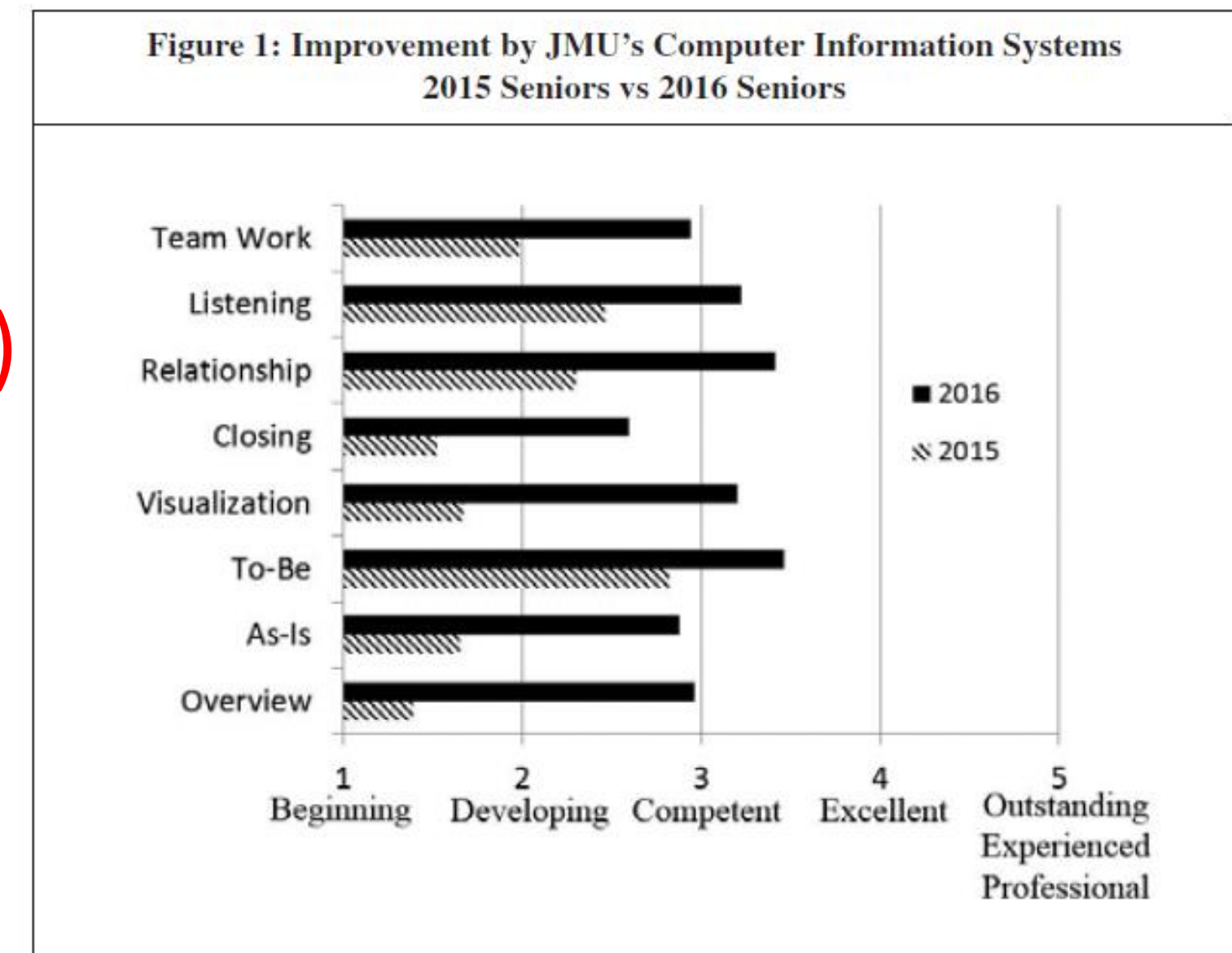


# *Assessment Update: Insider Tips for Submitting Articles*

- Including **four (4) best tips** to save authors time, effort, and frustration, as well as a bonus tip
- AU articles are like short stories, and we encourage you to submit your story
- Begin with your initial question, end with your findings, and fill the middle with your process
  - Bonus points if you implemented those findings
- Tell your story in 1,500 – 2,000 words **(1)**
- Use easy-to-understand, common language; limit industry-specific technical words

# Assessment Update: Graphs and Tables

- Simple and easy to read
- Send a copy of graphs in their original software; from there it's easier to format the picture (vector, 300dpi, grayscale)
- Use only 1 or 2 because of limited journal space
- AU is a 2-color journal, so grayscale is required (2)



# *Assessment Update: References and Footnotes*

- References are included in the total wordcount
  - It's helpful if you try to limit your number of citations
- It is important that you have a reference for everything cited in your text (3)
- Footnotes are not used; include notes in the text or references, as appropriate
- AU follows the Chicago Manual of Style:
  - Banta, T. W., and S. Kahn. 2017. "Doing It Our Way: Outcomes Assessment at IUPUI." *Assessment Update* 29(1).
- Check references for accuracy (4)

## *Assessment Update: Finally...*

- *Assessment Update* is an Editor-Reviewed journal
  - We endeavor to have a high acceptance rate
  - Articles are edited by office staff, Wiley editors, and field professionals
- There are no deadlines, so send articles any time to [aupdate@iu.edu](mailto:aupdate@iu.edu)
  - Articles are generally published on first-in- first-out basis
- And here's a **Bonus Tip**: everyone has a story, so submit your story
- For more info, see the Call for Contributions at:
  - <https://onlinelibrary.wiley.com/journal/15360725>
  - <https://assessmentinstitute.iupui.edu/au/index.html>

# Engaging with Assessment Institute Resources/Services

- Advice from Jerry
- Advice from Katie
- Advice from Shirley
- Advice from Stephen
- We also offer consulting and technical assistance
- Q&A / Discussion / Next Steps