Assessment Through Anguiry 2022-23

Fostering a Culture of Evidence through a Community of Practice 2023 Assessment Institute | October 31, 2023





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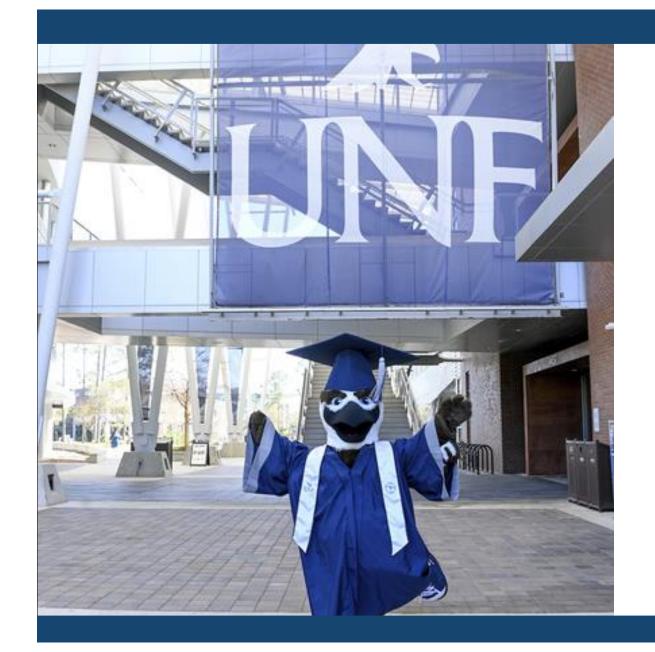
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University of North Florida (UNF)

Jacksonville, Florida

17,000 students

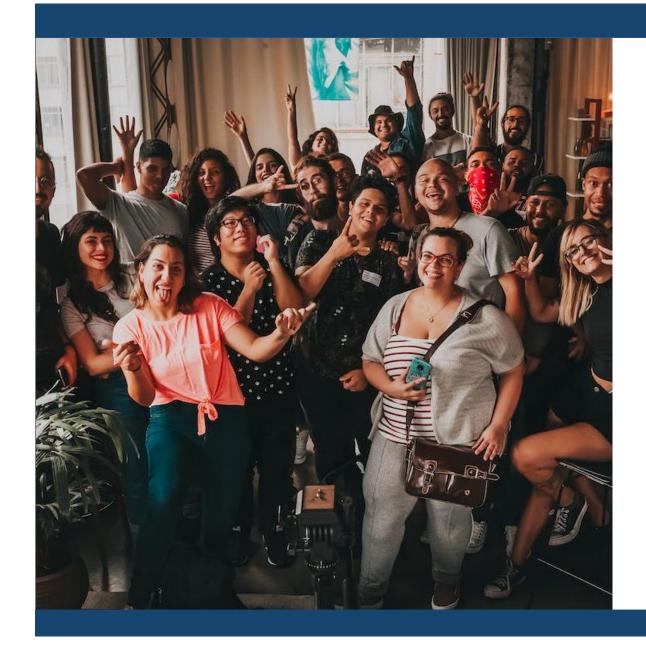
Large, metropolitan R-2



Assessment of Academic and Student Support Services



Assessment infrastructure to understand if our programs and services working as designed and expected



Documenting learning in all the various places it can happen

Assessment tends to get two kinds of reactions...

THIS SPARKS JOY FOR ME



I'm feeling this, like, deep, aching sense of dread



Part of the problem is language:

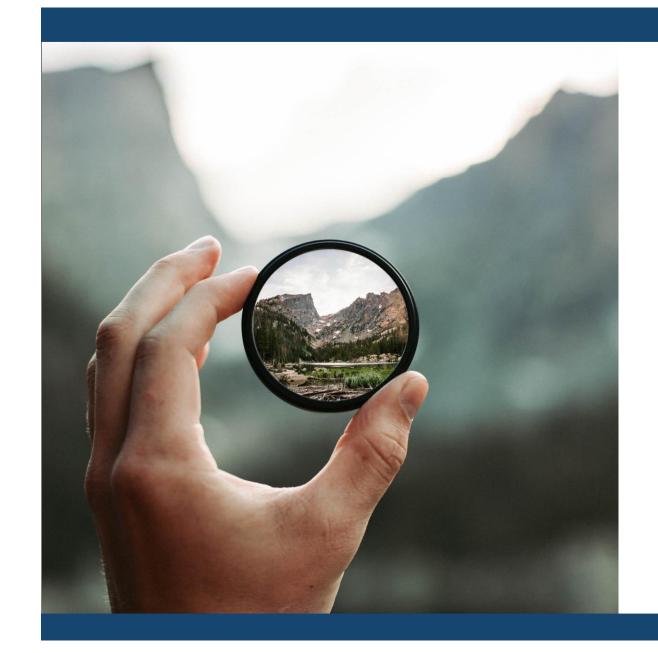




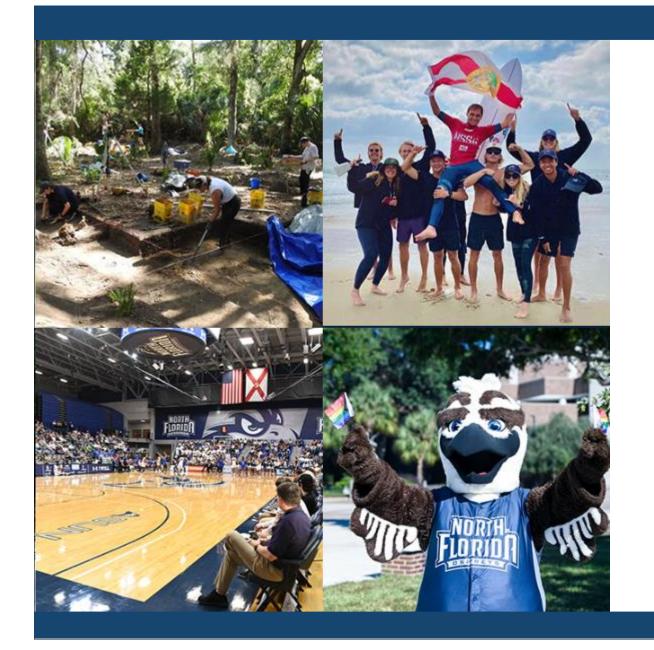
We tend to overcomplicate the way we approach assessment



We wanted to frame assessment as a critical tool – it helps us study our students



An objective lens to help us see areas for improvement



Specific to student and academic support services

Assessment through Inquiry Model













1. Inquire purposefully

2. Investigate

and collect

3. Reflect and interpret 4. Communicate via storytelling

5. Act on discoveries

Formulate a question to investigate

Design your inquiry process and collect evidence

Identify key takeaways from your evidence

Share your findings in meaningful ways

Determine your next steps and monitor progress

What questions matter most to you right now?

 What evidence do you need to answer your questions?

Reflect on the data you collected, centering on students.

(i) Identify stakeholders who need to know what you've learned

Let your results guide your planning

Identifying relevant questions of practice

What evidence/info already exists? nclude | stakeholders to

O Consider the format your understand context audience needs

Weigh actions against urgency and costs

Crafting rightsized questions

ldentify or create appropriate methods to collect new evidence

Compare data to benchmarks and standards if available

@ Follow ethical and socially just principles as you

frame information

 Develop strategies and allocate resources to make change

Reflect on what @ Create a visual, the data mean. Was engaging, and accessible set of

@ Identify framework to determine changes

are effective

What process will you use to investigate your questions?

Organize data

O Collect data

What value does the data bring?

the question

answered?

Produce a new

set of questions

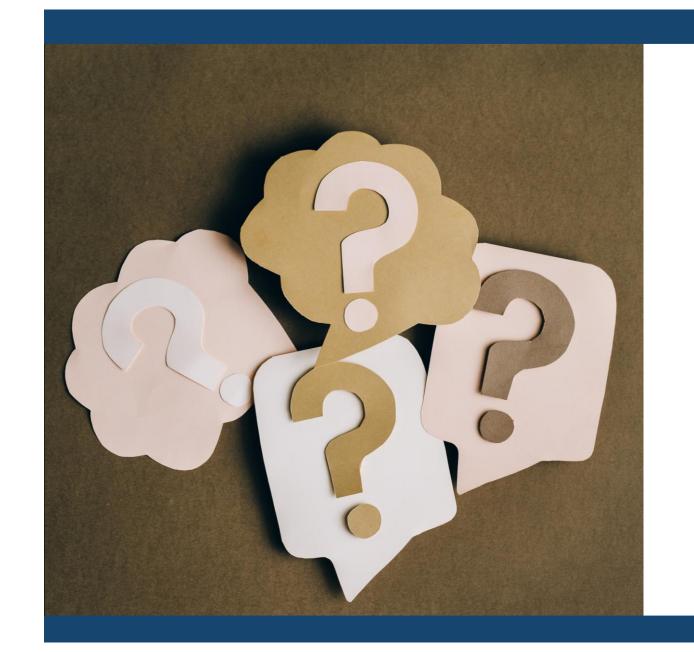
Mar. - May

Oct. - Nov.

Inquiry-based model for assessment

What do I mean by Inquiry?

- Intentional process
- Starts with questions
- Includes deep learning, reflection, planning, and action
- Represents an evolution in assessment practice



Inquiry centers on our natural curiosity about our work's effectiveness

Different from traditional assessment...

- Not solely focused on learning outcomes
- Not an add-on or afterthought
- Not a place where only quantitative data have value
- Not driven by a technology platform

Focus on Student:

Needs

Participation

Satisfaction

Outcomes

Assessment through Inquiry Model













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How it works

Resources + Support:

Assessment Ambassadors

Assessment Fellows

Community of Practice

Canvas course



CoP designed for collaboration, uncover potential partnerships

31

Participating departments

10

CoP Meetings 4

Assessment Fellows

39

Assessment Ambassadors

Local surveys
Focus groups
Usage analysis

National benchmarks
National surveys
Participation statistics

Inquiry Questions:

```
events SUCCESS contribute
help unf needs abroad experience
staff Services sense
belonging day programs career employment
community
```

Pre-Post Assessment:

Culture of Evidence in my Department & Division

5 dimensions on a 1-4 scale, w/4 indicating a mature culture of evidence (Spurlock & Johnson, 2012)

- Take actions with **intentionality:** +0.58 pts
- Perspective on data use +0.60 pts
- Assessment forms critical linkages +0.65 pts
- Use of assessment in **initiatives/directions** +0.43 pts
- Use of assessment in planning process +0.70 pts



Questions?

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Images + References:

- Dan Levy, Aching Dread. [Digital image]. (2021). Retrieved from <u>https://tenor.com/view/im-feeling-this-like-deep-aching-sense-of-dread-dan-levy-david-david-rose-schitts-creek-gif-20776328</u>
- Marie Kondo, Does it Spark Joy? [Digital image]. (2019). Retrieved from <u>https://ahseeit.com/?qa=9381/looking-thru-your-dj-playlists-like-does-it-spark-joy-meme</u>
- Spurlock, R. S. & Johnson, A. J. (2012). Measuring a culture of evidence. In M. Culp & G. Dungy (Eds.), Building a Culture of Evidence (p. 65). Washington DC: NASPA
- Other images courtesy of <u>www.pexels.com</u>