An Alternative Model for Program Assessment in Community Colleges: Monitoring Students' Annual Progress

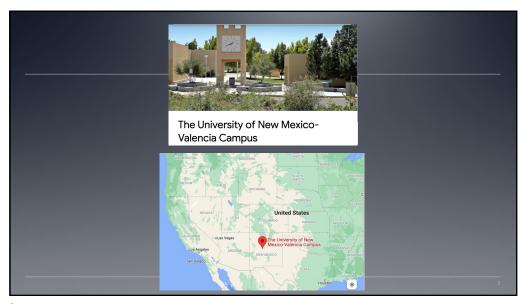
Julia Wai-Yin So, Ph.D.

Professor of Sociology

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UNM-Valencia

- A Hispanic serving institution
- A rural community college (2-yesr)
- 1,700 students
- 60% female
- 65% on financial aid
- Need remedial courses
- Non-academic barriers
- 20% transferred to a 4-year
- Average year of completion: 5 or more years.



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Session Objectives

- Challenges in program assessment of community colleges
- One assessment model used at UNM-Valencia
- Plans for improvement

Challenges in CC's Program Assessment (PA)

- Transient nature of the student body
- Constant change in majors
- Various purposes in PA
- Multiple models in PA

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Course-program alignment

- Curriculum Mapping
- Syllabus Analysis

Examples of Program Assessment Models

- # of graduates or transfers
- Industry's Certification Examination
- Alumni Surveys
- Employers Surveys
- Capstone Course
- Portfolio Evaluation

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Criminology AA Fall Semester # of Cohort in the Program 2016 45 2017 43 2018 40

# of Students (AY 2016 – 20			
Year in the Program	2016	2017	2018
1	25	25	19
2	10	8	17
3	4	4	2
4 or >	6	6	2
Total	45	43	40
Distinction between cohort vs. panel			

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Starting Point Program outcome = # of graduates Tracking Panel's Progress by: • Program Core Courses • Gen Ed Required Courses

AY 2016 – 2018 data

of students completed a set % of required courses per year:

- Core Courses (33%, 66%, 100%)
- Gen Ed Courses (33%, 66%, 100%)

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Program Outcome in Year 1, 2 & 3 n = 25 (2016 panel)Year in the Gen Ed Course **Core Course** # of Students Program (%) (%) 66 33 100 66 100 33 8 0 0 1 2 17 8 2 3

Reasons for not completing the required courses on time

- Need more time for Gen Ed courses
- Need specific advising on selecting program core courses
- Have other responsibilities that prevents them from taking a full load

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Reasons for Attrition

- Changed major
- Transferred to Albuquerque Campus or other 4-year institutions
- Left Valencia for personal reasons
- Faced unexpected transportation situations
- Did not have the opportunities to acquire the skill to prepare for college
- Were not mentored to maintain their aspiration
- Were discouraged because they felt lost or disenfranchised

Success Stories

- MA in Social Work / are working as licensed social workers
- BA in CRIM / is working at a state Family & Children Agency
- BA in Secondary Ed / is now teaching
- BA in Accounting / is working for a Federal Government Agency.
- BA in Communication / returned to Guatemala & is now working for a non-profit
- Enrolled in medical school

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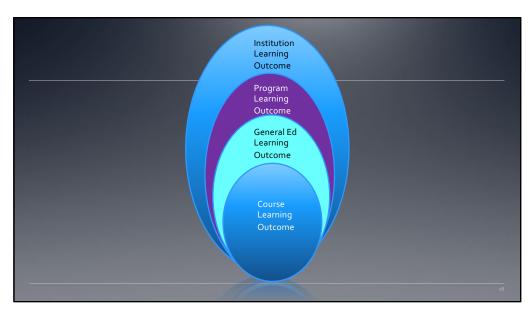
Next Step

- Utilize a case management model focus on mentoring
- Organize co-curricular activities
- Establish a Learning Community (SoTL Reading Club)
- Collaborate with academic advisors to assist students' course selection
- Help build camaraderie among the majors
- Design a guided pathway

Weakness of the Model

- Assumes program outcomes align with course learning outcomes
- Assumes program outcomes align with institution learning outcomes
- Does not track # of course, either Gen Ed or Core Courses
- A tracking period of 3 years
- The model does not account for all students in the program

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Further down the road

- Redefine SPLO
- Syllabus analysis
- Curriculum mapping
- Propose to create a capstone course for the program
- Align course outcomes with program outcomes
- Align program outcomes with institution outcomes

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References Bers, Trudy. 2004. "Assessment at the Program Level." New Direction for Community College Special Issue: Developing and Implementing Assessment of Student Learning Outcomes. 126: p. 43 – 52. Downloaded from https://doi.org/10.1002/Cc.153 Danielson, Karen, Stephen Thomas, Stephanie Harrison, Erin Farb, Karey James & Jackie Carpio. Program-Level Assessment: Guidelines for Improving Program-Level Student Learning Outcomes. Diamond, Robert M. 1998. Designing and Assessing Course and Curricula: A Practical Guide. San Francisco: Jossey-Bass https://developingchild.harvard.edu/collective-change/key-concepts/learning-communities/ https://www.communitycollegereview.com/blog/the-catch-22-of-community-college-graduation-rates Hawkins, Amy L., "Relationship between Undergraduate Student Activity and Academic Performance." 2010. College of Technology Directed Projects. Paper 13. Downloaded at: http://docs.lib.purdue.edu/techdirproj/13