SegoEd™

READY TO UNLOCK DEEPER INSIGHTS INTO STUDENT ENGAGEMENT?

Student Engagement & Success Beyond High-Impact Practices.

WHAT IS SegoEd ?

SegoEd's unique software goes beyond conventional High-Impact Practices (HIPs) to enhance graduation and retention rates.

SegoEd leverages student survey data to provide clear insights into academic and community engagement. These insights help university administrators drive student success.

With SegoEd, you can:

- Use our proprietary statistics model to **identify and address areas of low student engagement** and boost graduation rates.

- **Empower department heads to improve courses** based on quantifiable and targeted criteria (and without bias).

- **Fulfill accreditation and privacy requirements** by showing how your university upholds engagement standards.

- **Gain insights into underrepresented or underserved student communities.**

- **Seamlessly integrate SegoEd into your school's LMS** (we're also FERPA-compliant).

SEGOED + UTAH VALLEY UNIVERSITY
CASE STUDY

In the fall of 2022, Utah Valley University (UVU) implemented SegoEd, administering a 45-question survey to all of their students mid-semester.

The survey data populated the Sego Dashboard, accessible to all deans, department chairs, and faculty based on their roles.

This centralized approach to High-Impact Practices (HIPs) enabled changes at the class, department, and college levels, **leading to a notable 23% improvement in courses' intercultural competency scores.**

POWERFUL TOOL THAT UNIVERSITIES TRUST
ABOUT US

Our team comprises of President Brittney Hayes, Dr. Alaa Alsarhan as the main inventor, Dr. Rasha Qudisat as a strategic planner and co-inventor, and Dr. Frederick H. White, an expert in engaged learning.

INTERESTED IN LEARNING MORE?

Scan the QR Code to schedule your free SegoEd demo and learn more about how it can help you and your students!

brittney@segoed.com
www.segoed.com